

Be Sure to Vote

It is the habit of millions of Americans year after year to cast their ballots for Sears. Their catalog orders are their votes—and we think our good merchandise and money-saving prices will continue to win the support of the public. We hope you will elect to use this catalog frequently; in fact, every time you buy.

Be Sure to Vote

Choosing Sears catalog over other places to buy is a habit fostered by the rights we enjoy in our free American society. Those rights give us a free choice in "electing" places where we will live, worship, work . . . and buy.

Be Sure to Vote

While we are talking about elections, let us remember that this fall we again name those to whom powers of government will be entrusted. The way to keep ours a free society is for all of us to participate in elections. Be sure you go to the polls. It is your privilege. It is your obligation.

SEARS, ROEBUCK AND CO.

925 So. Homan Avenue, Chicago 7, Illinois

FALL AND WINTER 1952

Satisfaction Guaranteed or Your Money Back

NOTICE: No price for any article listed or described herein exceeds the ceiling price for that article, as determined under the applicable Office of Price Stabilization ceiling price regulation.

Independence Hall, Philadelphia

Learning how to



How many of us are experts on Carpet?

Take various qualities of carpeting shown on pages 802 to 810 of this catalog. Except for designs, several may look pretty much alike to you, just as they would in stores. But Sears catalogs give you rug facts like these to help you judge values:— You find that our carpets range from 4,536 to 12,288 tufts of yarn per sq. ft. Some are heavier, more tightly woven than others. Each has special construction features that are explained to you clearly. This information is far more complete than most rug sales people could furnish. So it's easy to decide for yourself which carpeting is best for your needs, or which quality fits your budget.



Which Diamond is worth 50% more?

We could take three different $\frac{1}{2}$ -carat diamonds from pages 960 to 962 of this book and lay them before you. Few people could distinguish the most costly from the least expensive of the three stones. That's why it is so important that you look to someone with definite standards of quality when buying diamonds. Sears catalog helps you make up your own mind by describing how our diamonds are graded like this: *FINE*—radiantly beautiful and equal to best quality sold in many stores. *FINER*—absolutely no flaws visible to the naked eye. *PERFECT*—no flaws even when magnified 10 times.



How do you know which Paint to use?

Whether you are painting a house or just refinishing an old kitchen chair, one thing is certain. The results can be very sad if you haven't used exactly the right paint. You'll see why by turning to pages 1259 to 1277 of this catalog. Each paint item in that section is described by more than a label like "Enamel" or "House Paint." We tell you the kinds of materials these paints are intended to be used on. We tell you exactly what the paint does. You learn how many square feet you can expect certain quantities of each paint to cover. You end up by knowing pretty well how much of what kind of paint you should buy for any job.



Which Work Shoe should you buy?

Look at pages 471 to 481, the work shoe section of this catalog. There you will find facts like these in the reading matter describing various shoes. "Double-tanned to repel soil and barnyard acids." . . . "cork cushion insole from heel to toe" . . . "frozen in solid ice for 70 hours, yet dried out as soft, limber as before."

Could you tell all that just by looking at a pair of shoes? Without such facts, how can you choose shoes that will fill your needs best? Sears catalogs point out hidden features that make considerable difference in the cost of shoes. These facts tell you exactly what you get for your money.

Now! **ONLY \$5 DOWN**

on any Home Appliance priced up to \$200.00

Just think of it! Any Home Appliance listed below can be bought on Sears Easy Terms for only \$5.00 down if priced at \$200.00 or less. If the cash price is more than \$200.00, send only \$10.00 down payment.

And Up to 24 Months to Pay

Sears new Lower Easy Terms for the following Home Appliances are shown on the other side of this sheet.

Coldspot Refrigerators and Freezers	Radios
Cooking Stoves and Ranges	Phonographs
Washing Machines	Recorders
Clothes Dryers	Television Sets
Cabinet Sinks	Pianos
Water Heaters	Sewing Machines
Air Conditioners	Vacuum Cleaners
Ironers	
Dishwashers	
Garbage Disposers	
Water Softeners	
Dehumidifiers	


Take advantage of these new Lower Easy Terms now! Use and enjoy the new appliances you have wanted while paying for them over the months ahead.

Down Payment Cut to 10% on Furniture and Rugs

Now you can buy Furniture and Rugs on Sears Easy Terms for only 10% down as shown on Inside Back Cover of this catalog.

Why don't you open a Sears Easy Payment Account?
SEE INSIDE BACK COVER

SEARS, ROEBUCK AND CO.

See other side for Sears New Lower Easy Terms on Household Appliances 

Misc.53345.5.22.52. Printed in U.S.A.

When Ordering Home Appliances Use Payment Table Below . .

If you are ordering any of the Home Appliances listed below, priced at \$200.00 or less, send only \$5 Down Payment with your order. On Home Appliances priced at more than \$200.00 send \$10 Down Payment.
For amount payable monthly refer to Payment Table below.

Home Appliance PAYMENT TABLE

Coldspot Refrigerators and Freezers • Cooking Stoves • Ranges
Clothes Dryers • Ironers • Dishwashers • Phonographs • Radios
Recorders • Pianos • Television Sets • Sewing Machines
Vacuum Cleaners • Washing Machines • Cabinet Sinks
Garbage Disposers • Water Heaters • Water Softeners
Air Conditioners • Dehumidifiers

\$5 DOWN on Home Appliances Priced Up to \$200.00		
If Unpaid Balance Amounts to	We Shall Add For Easy Payments	Amount Payable Monthly is
\$55.01 to \$60.00	\$6.00	\$5.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	
95.01 to 100.00	10.00	6.00
100.01 to 110.00	10.50	
110.01 to 120.00	11.50	
120.01 to 130.00	12.50	7.00
130.01 to 140.00	14.00	
140.01 to 150.00	15.50	
150.01 to 160.00	17.00	8.00
160.01 to 170.00	18.50	
170.01 to 180.00	19.50	9.00
180.01 to 190.00	21.00	
190.01 to 200.00	22.00	
For unpaid balances on Home Appliances less than \$55.00, use Payment Table on Inside Back Cover for amount to add for Easy Payments and Amount Payable Monthly.		

\$10 DOWN on Home Appliances Priced Over \$200.00		
If Unpaid Balance Amounts to	We Shall Add For Easy Payments	Amount Payable Monthly is
\$200.01 to \$210.00	\$23.50	\$10.00
210.01 to 220.00	25.50	10.50
220.01 to 230.00	27.00	11.00
230.01 to 240.00	28.00	11.50
240.01 to 250.00	29.50	12.00
250.01 to 260.00	30.50	12.50
260.01 to 270.00	32.00	13.00
270.01 to 280.00	33.00	13.50
280.01 to 290.00	34.00	
290.01 to 300.00	35.50	14.00
300.01 to 310.00	36.50	14.50
310.01 to 320.00	38.00	15.00
320.01 to 330.00	39.00	15.50
330.01 to 340.00	40.00	16.00
340.01 to 350.00	41.00	16.50
350.01 to 360.00	42.50	17.00
360.01 to 370.00	44.00	17.50
370.01 to 380.00	45.00	18.00
380.01 to 390.00	46.00	18.50
390.01 to 400.00	47.00	19.00
400.01 to 410.00	48.50	19.50
410.01 to 420.00	50.00	20.00
420.01 to 430.00	51.00	20.50
430.01 to 440.00	52.00	21.00
440.01 to 450.00	53.50	21.50
Write for Terms over \$450.00		

**For Easy Terms on all other merchandise in this catalog
see the Inside Back Cover**

Misc. 53345

SEARS, ROEBUCK AND CO.

spend money wisely is harder than learning how to make it..

SOME DAY, somewhere, some school will make history by teaching "How to Spend Money." As it stands now, you can study to be a professional man, a farmer, merchant or mechanic, to name just a few. This helps you earn money for yourself and your family.

But what about learning how best to spend the money you can learn to earn? Who teaches you the importance of thread count in buying sheets? Where can you learn about rug construction and materials before you spend money on new floor coverings?

To get your money's worth, you need *facts* about things you buy. Here at Sears, for example, merchandise that gives our customers such outstanding value is bought by trained, professional buyers. They get all the facts before they spend a penny for goods offered to you in our catalogs.

Such facts are available to you, too, so you can be sure you are getting the most for your money. You have that information right in your hands now, in this Sears catalog. We tell you here the things our buyers have learned about our goods, things that will help you buy better.

Letters by the thousands come to us from men and women all over America who say the same thing in many different ways.

A woman in Maine thanked us for the "education" she got from Sears catalogs. The head of a family in Ohio voiced his appreciation of the many ways Sears books gave him facts about merchandise—facts that helped him buy better. From an Oregon school teacher came a letter telling us how she used our catalogs in her home economics classes.

The proof keeps coming in. It all points the same way. It says *anyone* can learn to spend money more wisely with the help of information like that illustrated on the page to the left. Sears catalogs are chock-full of such buying help. Use this help—and our books—every time you think of buying anything for family, home or car.



This you can't buy for your children

Don't you often wish you had known more about values when you started buying your own clothes, home furnishings, tools, appliances? There's a simple way to help your children get such training *now*, while they learn easily.

Just let a youngster be your family's purchasing agent. Start right in next time you need something fairly simple. Have your son or daughter look up the item in this catalog. Let them read Sears descriptions and compare different qualities we offer. Get them to shop in stores for this article, comparing quality, features

—and prices. Finally, let them make their own decision as to where to buy.

Note that we suggest you have the children see what they can find in other stores. This is because we believe such training in buying must be complete to be of value. The youngsters should learn to recognize a "good buy" wherever they may find it.

Remember, only *you* can give your children a chance to solve buying problems connected with daily living. You can't *buy* this training for them.

Honeysuckle DRESSES . . Now

Every Dress made to these NEW IMPROVED SPECIFICATIONS No Matter What You Pay!

- FRENCH SEWN side seams for longer wear, neater appearance
- ABOVE AVERAGE STITCHES PER INCH for over-all durability
- NEAT-FINISHED TRIMS—no raw ends on bows or separate ties
- TAPED ARMHOLES for a clean, neat finish and added strength



A \$4.98

B \$3.98

C \$3.98

Magic Grow
DRESSES grow one size! Front, back pleats allow for body growth. Hinged belt loops adjust to fit deep 4-inch hem.

HONEYSUCKLE
THE RIGHT WAY TO SAY CHILDREN'S WEAR

NEW! Corduroy

A VELVETY PINWALE CORDUROY is warm and smart for Fall and Winter . . . goes everywhere! Stylish separate white cotton pique undercollar . . . gold-color buttons and mock-leather belt. Elastic at waist back for fit. Taped side seams. Wash separately, remove collar before washing. State size 3, 4, 5, 6, 6x. 29G1310—Bright red 29G1311—Med. green Shpg. wt. 1 lb. 2 oz. \$4.98

NOW! "MAGIC-GROW" in 2 Styles!

B MULTICOLOR PLAID that "grows as she grows"! Expensively styled in woven plaid gingham that's mercerized for added luster . . . Sanforized, too, won't shrink over 1%. Eyelet embroidered under-ruffle around white embossed cotton yoke. Button-on sash lowers for next-season fit. Washfast. State size 3, 4, 5, 6, 6x. Wt. 14 oz. 29G1312—Plaid..\$3.98

C STRIPES 'N' SOLID COLOR team-up in one of the smartest styles we've seen. A "Magic-Grow" fashion for an added season of wear! Fine quality cotton broadcloth in dark green is Sanforized . . . won't shrink over 1%. Crisply contrasting green and white stripes in Dan River* "Cordspun." Washfast. State size 3, 4, 5, 6, 6x. Wt. 15 oz. 29G1313—Green.\$3.98

*Reg. U.S. Pat. Off.



D \$2.98

E \$2.98

F \$2.98

G \$2.98

H \$2.98

White frosted Plaid

D HEART-STEALER! Handsome woven plaid gingham in rich multicolors . . . freshened with white cotton eyelet and waffle pique trim. Sash slides through eyelet loops in front . . . puff pockets. Washfast. State size 3, 4, 5, 6, 6x. Wt. 14 oz. 29 G 1316—Plaid . . . \$2.98

Sweet "Gibson Girl"

E YOU'LL SAY "HOW CUTE"! Fine quality 100x60 cotton broadcloth with red skirt, bow, front suspenders . . . white blouse-effect top. Eyelet trim. Elastic at $\frac{3}{4}$ length sleeves, waist back. Washfast. State size 3, 4, 5, 6, 6x. Wt. 15 oz. 29G1317—Red, white. \$2.98

"Petticoat" Dress

F FETCHINGLY FRILLED! Multicolor woven plaid gingham with embroidered "petticoat" ruffle yoke, hem. Embossed white cotton yoke. Elastic waist back. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 15 oz. 29 G 1318—Plaid . . . \$2.98

Gay Bolero Frock

G SLEEVELESS BOLERO slips off to reveal white cotton pique blouse-effect top . . . 2 outfit for one price! Percale with multicolor woven plaid gingham bolero, trim. Washfast. State size 3, 4, 5, 6, 6x. Wt. 15 oz. 29G1319—Med. blue. \$2.98 29G1320—Med. green. 2.98

"Jumper" Dress

H STRIKING MULTICOLOR woven plaid gingham with white cotton broadcloth top. Jumper-effect straps unbutton in front for easy ironing. White eyelet trim. Elastic at sleeves, waist back. Washfast. State size 3, 4, 5, 6, 6x. Wt. 14 oz. 29 G 1321—Plaid . . . \$2.98

Better quality cotton, more lavish trims for
\$2.98



J \$1.98

K \$1.98

L \$1.98

M \$1.98

N \$1.98

New-season styles all specification made for top value
\$1.98

Little Shepherdess

J STORY-BOOK STYLING! Red cotton broadcloth with black, white check percale front bodice, collar, skirt ruffle. White rickrack trim Elastic at sleeves. Washfast. State size 3, 4, 5, 6, 6x. Wt. 8 oz. 29G1323—Red, check..\$1.98

"Pinafore" Style

K A CHARMER in blue cotton broadcloth. Multicolor woven plaid gingham collar, pinafore ruffles, front pleats. White eyelet trim . . . full circular skirt. Sanforized. Washfast. State size 3, 4, 5, 6, 6x. Wt. 8 oz. 29 G 1324—Med. blue.\$1.98

New Button Trim!

L SO SMART! Brt. green cotton broadcloth . . . multicolor, woven plaid gingham bodice front, pockets . . . white pique "n" button trim. Sanforized. Washfast. State size 3, 4, 5, 6, 6x. Wt. 8 oz. 29G1325—Brt. green.\$1.98

Apple Appliqued!

M EYELET EDGED yoke in white embossed cotton set-off with apple applique and piping in contrasting color. Fine quality cotton broadcloth. Washfast. State size 3, 4, 5, 6, 6x. Wt. 7 oz. 29G1326—Aqua (Blue-green) 29G1327—Gold . . . Ea. \$1.98

Peppy Plaid

N SPRUCE BIB-FRONT in crisp, white embossed cotton framed in ruffles accents this frock in multicolor plaid gingham. More embossed cotton forms neat cuffs. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 G 1328—Plaid . . . \$1.98

3A . . . CPBKMNAMDG

Better Than Ever!

ALL GUARANTEED
to Wash and Wear!

- **THREE INCH HEMS** on every dress except for circular or swing skirt styles
- **YOU KNOW THEY'LL FIT** because they're made to pre-tested size patterns

NEWEST STYLES! Made for Sears . . Sold only by Sears!

Here's a whole world of fashion just for children . . . designed with an eye to comfort and practicality as well as appealing style.

SIZE CHART for Sizes 3 to 6x					
Order size	3	4	5	6	6x
If height is . . .	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48 in.
If chest is . . .	22	23	24	25	25½ in.
If weight is . . .	29½ to 34	34½ to 38	38½ to 44	44½ to 49	49½ to 54 lbs.
Dress length . . .	18½	20	21½	23	24½ in.



\$2.98

Our New Party-Mannered Cotton

COQUETTISH WHITE PEEK-A-BOO RUFFLE with colorful eyelet embroidery coyly peeks out from ruffled hem flounce . . . gaily edges round yoke ruffle. Big fashion news for the paper-doll crowd! Styled in practical, hardy 100x60 cotton broadcloth . . . dark green or bright red with contrasting piping at yoke, puff sleeves, waist and hem. Button back with perky tie sash. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29G1314—Dark green 29G1315—Brt. red. \$2.98



\$1.98

Navy with Bright Plaid Highlights

DEMURE LITTLE STYLE that goes off to school, out "visiting" or on to parties with equal charm. Navy blue 100x60 cotton broadcloth with big tie-bow and wide skirt panels of multi-color, woven plaid gingham. White cotton pique collar and cuffs for crisp accent. Imagine so much style and quality for so little cost. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 G 1322—Navy blue with bright plaid. \$1.98

THESE DRESSES HAVE FULL CIRCLE SKIRTS

A complete 360° circle of swirling sweep!



A \$3.98



D \$3.98



B \$2.98



C \$2.98



E \$2.98

Little Girls Love the Way They Whirl 'n' Twirl . . . Order Several, they're darling!

A "DAN RIVER" multicolor woven plaid gingham makes this gay, full-circle skirt fashion a top buy. Big capelet collar, scalloped front and back, and 2 pockets in white embossed cotton with lace trim. Front buttons to waist . . . slim plastic belt. Elastic back waist. Washfast. State size 3, 4, 5, 6, 6x. Shipping wt. 13 oz. 29 G 1302—Multi-color plaid. . . . \$3.98
*Reg. U. S. Pat. Off.

B PARASOL-TIERED full circle skirt frock in one of the prettiest styles of the season. Cotton percale in a lovely gold shade that's new and smart for little girls . . . trimmed with a harmonizing woven plaid gingham. Eyelet embroidered white cotton pique yoke in front with lace frilling. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29 G 1305—Gold color with multicolor plaid trim. . . . \$2.98

C PETTICOAT RUFFLES flirtatiously edge this full circle skirt beauty. Hardy 100x60 cotton broadcloth in twopoint-boxbright colors. Wide collar frosted with pretty white cotton lace . . . contrasting dressy rayon velvet tie sash. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29G1303—Medium green. . . . \$2.98 29G1304—Tangerine. . . . \$2.98

D SWEET AS A PEPPERMINT STICK! Full circle skirt style in fine quality, combed chambray that's mercerized—crease resistant! Gay woven stripes with matching solid color trim . . . white eyelet embroidered yoke. Elasticized sleeves . . . simulated leather belt. Washfast. Please state size 3, 4, 5, 6, 6x. Shipping weight 14 oz. 29G1307—Rose, white 29G1308—Medium blue, white. . . . \$3.98

E RIGHT OUT OF A PORTRAIT! Prim 'n' lady-like full circle skirt fashion in multicolor woven plaid gingham that's mercerized for added luster . . . Sanforized, won't shrink over 1%. White eyelet embroidered cotton bib and collar with rayon grosgrain bow trim. ¾ length sleeves with dainty ribbon-run beading. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 15 oz. 29G1306—Plaid. \$2.98

CIRCLE-SKIRT DRESSES . . New! Beautifully Boxed!

2 FOR \$5.00

2 Darling Styles in a Lovely Gift box

THRIFT-BUY! Both fine quality cotton broadcloth with full, 360° circle skirts . . . elastic waist backs for trim fit. One in contrasting light and dark green with white eyelet embroidery at ruffled yoke. One with yellow bodice and brown skirt . . . red braid and embroidery trim. Washfast. State size 3, 4, 5, 6, 6x. Order 2 of one size. Wt. 1 lb. 4 oz. 29 G 1329—2 for . . . \$5.00



New! Rugged Navy Blue Denims now come with WARM PLAID FLANNEL LININGS



Jeans and Jacket lined throughout for extra warmth and comfort on chilly days... matching cotton flannel plaid shirt. The plaid's Sanforized, too—won't shrink over 1%!

How wonderful for Fall and Winter! Denim play-time favorites completely lined with warm, kitten-soft plaid cotton flannel in bright multicolors... and a plaid flannel shirt to match

- Closely woven, navy blue denim that can take hard daily wear
- Completely Sanforized, inside and out—won't shrink over 1%
- Strong double needle sewn seams in bright contrasting color
- Bar-tacking or metal rivets at all important points of strain



AA
\$1.49
Shirt
1 to 6x

D
\$2.49
Jacket

E
\$1.79
Jeans

B
\$2.59

C
\$2.39

F
\$1.79

Such a practical idea we have them for all your small fry... sizes 6 mos. to 6x!

A GIRLS' BOXER JEANS in 7-oz. denim... bright and cozy cotton flannel lining. Elastic all around waist; 2 front pockets with metal rivets; 1 back pocket. Bar-tacked at points of strain. Turn-up cuffs. Wash separately. *State size 1, 2, 3, 4, 5, 6, 6x. Wt. ea. 12 oz.* 29 G 4373M—Navy. Ea. \$1.98; 2 for \$3.88

B GIRLS' SUSPENDER JEANS in 8-oz. denim fully plaid cotton flannel lined... turn up cuffs show it off. Detachable suspenders. Side zipper. 2 front and 1 back pocket. Belt loops. Metal rivets and bar-tacking. Wash separately. *State size 1, 2, 3, 4, 5, 6, 6x. Wt. ea. 1 lb.* 29 G 4374M—Navy. Each \$2.59; 2 for \$5.10

C BOYS' SUSPENDER BLUE JEANS in durable 8-oz. denim... turn-up cuffs show off lining. Detachable button suspenders. Metal rivets, bar-tacking at strain points. Belt loops. Zipper fly front. Handy front, back pockets. Wash separately. *State size 1, 2, 3, 4. Wt. ea. 13 oz.* 29 G 6845M—Navy blue. Each \$2.39... 2 for \$4.70

E BOXER JEANS for warmth and wear. 7-oz. sturdy denim fully plaid cotton flannel lined. Elastic all around waist. Turn-up cuffs show lining. 2 pockets. Wash separately. *State size 1, 2, 3, 4. Shpg. wt. ea. 9 oz.* 29 G 6843M—Navy blue. Each \$1.79... 2 for \$3.50

D WESTERN STYLE JACKET. Sturdy 8-oz. blue denim warmly lined with plaid flannel to match jeans described C and E. Yoke front; snap fasteners. Back pleats. Rivets, bar-tacking at strain points. Chest pockets. Wash separately. *State size 1, 2, 3, 4. Wt. 11 oz.* 29 G 6835M—Navy blue. \$2.49

F TODDLERS' CREEPALONG BLUE JEANS in 7-oz. denim warmly plaid flannel lined. Gripper fastener crotch; adjustable button suspenders. Button side. Elastic waist back. Wash separately. *State size 6, 12, 18 mos. Wt. ea. 9 oz.* 29 G 6649M—Navy blue. Each \$1.79... 2 for \$3.50

AA MULTICOLOR PLAID COTTON FLANNEL SHIRT to match lining of these denim togs... makes a warm winter outfit! Button cuffs. Washable. *State size 1, 2, 3, 4, 5, 6, 6x. Wt. ea. 7 oz.* 29 G 6500M—Plaid... Each \$1.49... 2 for \$2.90

Use Sears
Easy Terms
Inside
Back Cover

4... SEARS CPBKMN

SIZE CHART FOR 6 to 18 Months and Sizes 1 to 6x													
Order size...	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x			
If height is...	24½-26½	27-29	29½-31½	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.				
If chest is...	18	19	20	20	21	22	23	24	25	25½ in.			
If weight is...				22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.			
Coat length size 2 to 4 is					17	18	19½ in.						
Coat length size 3 to 6x is						19	20½	22	23½	25 in.			

ILLUSTRATED ON OPPOSITE PAGE

See how warmly we've lined ALL SIX of our STORM COATS!



- Three-quarter lined with wonderfully warm 100% Alpaca pile—cotton backed
- Iridescent rayon twill quilted to all new wool in sleeves and quarter skirt* (*Part-wool styles (L), (M), and (N), self-material lined in quarter skirt)

STORM COATS in Rayon and Nylon Gabardine for added wear, beauty

G TODDLERS' 3-PC. SET, SIZES 2 to 4... Permel Plus* water repellent treated. Lamb fur collar and lapels. Concealed knit wristlets. Fully belted. Fleece lined slacks have adjustable, metal buckle suspenders; zipper fly front. Elastic insert at ankles. Lamb fur trimmed helmet with adjustable buckle strap. *State size 2, 3, 4.* 29 G 7304—Med. green 29 G 7305—Navy blue Shpg. wt. 3 lbs. 3 oz. Set \$18.95

H 3-PC. SET, SIZES 3 TO 6x... Permel-plus* water repellent treated. Fully belted coat has handsome Mouton-processed dyed lamb collar, lapels. Warm, hidden knit wristlets. Elastic shirring at waist back. Adjustable suspender slacks; fleece lined... zipper side placket, elastic insert at ankles. Lamb trimmed matching hat. *State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 1 oz.* 29 G 2403—Medium Green 29 G 2404—Red 29 G 2405—Navy blue 3-Pc. Set, \$19.95

J STORM COAT ONLY, SIZES 3 TO 6x. Same as coat described (H). Hat not included. *State size 3, 4, 5, 6, 6x. Wt. 2 lbs. 14 oz.* 29 G 2401—Red 29 G 2400—Navy blue 29 G 2402—Medium Green... \$14.95

K RAYON AND NYLON GABARDINE SKI CAP with visor; lamb fur earflaps. Water repellent. *State size small (19¾ in.); med. (20¾ in.); large (21½ in.).* 29 G 2914—Red 29 G 2915—Navy blue 29 G 2916—Med. green; Wt. 6 oz. \$2.98

NEW! STORM COATS in Checks and Plaids... 50% Wool, 50% Rayon

L SMART HOUNDSTOOTH CHECK TODDLERS' 3-PC. SET, SIZES 2 to 4... a beautiful buy! Cravenette* water repellent treated. Rich lamb fur collar, revers. Coat has elastic shirred back waist for snug, easy fit... concealed knit wristlets... full belt. Self-lined quarter skirt. Fleece lined matching slacks; adjustable buckle suspenders... side zipper. Lamb fur trimmed, heat-hugging hat. *State size 2, 3, 4. Wt. 3 lbs. 10 oz.* 29 G 7306—Brown, white check. Set \$22.50

M PLAID 3-PC. SET, SIZES 3 TO 6x... new and extra handsome! Cravenette* water repellent treated. Lamb fur collar, revers. Concealed knit wristlets and elastic shirred waist back, ankles to keep out drafts. Self-lined quarter skirt. Solid color slacks fleece lined; adjustable buckle suspenders; zipper side. Lamb fur ear flaps on ski cap. *State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 6 oz.* 29 G 2406—Red and Green plaid... \$25.00 29 G 2407—Blue and Green plaid... 25.00

N "MAGIC-GROW" HOUNDSTOOTH CHECK 3-PC. SET, 3 TO 6x... super warm and so good-looking. All hems let out magically for extra season of wear. Cravenette* water repellent treated. Rich lamb fur collar, revers, hat trim. Concealed wristlets. Elastic shirring at coat back, ankles. Self-lined quarter skirt. Warm fleece lined matching slacks; adjustable buckle suspenders; side zipper. *State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 5 oz.* 29 G 2408—Brown, white check. Set \$27.50

*Reg. U. S. Pat. Off.



L
New
Houndstooth
Check
3-pc. Set,
Sizes 2 to 4
\$22.50

J
Rayon and
Nylon
Gabardine
Storm Coat
only,
3 to 6x
\$14.95



H
Rayon and
Nylon
Gabardine
3-pc. Set,
Sizes 3 to 6x
\$19.95



M
New and
Handsome
Plaid
3-pc. Set,
Sizes 3 to 6x
\$25.00



G
Boys' Rayon
and Nylon
Gabardine
3-pc. Set,
Sizes 2 to 4
\$18.95

SEARS HAS THEM!

Better than ever selection
of popular

Storm Coats

All these features
for head-to-toe warmth

- They're all water-repellent treated
- Laskin* Mouton-processed dyed lamb fur collar, revers and hat trims
- Extra-warm 100% Alpaca $\frac{3}{4}$ lining
- Protective, concealed knit wristlets
- Sleeve linings quilted to new wool
- Rayon and cotton fleece lined slacks
- Permanently stitched slack crease

* Reg. U.S. Pat. Off.



N
"Magic-Grow"
Houndstooth
Check
3-pc. Set,
Sizes 3 to 6x
\$27.50

"MAGIC-GROW"

K
Rayon and
Nylon
Gabardine
Visor-type
Ski Cap
\$2.98



Sleeves, hem and slacks grow with her... simply release Magic-Grow hemlines for next season's wear!

Honeysuckle Sets . . 3 to 6X

Magic-Grow

COAT SETS

that grow as she grows

... wonderfully practical
... extra-handsome new styles!



Sleeves,
hem, slacks
let out
easily for
next season's wear!

No re-hemming!
Just release
thread at hem

CHECKS WITH
SOLID COLOR

\$18.95

- 100% virgin wool coat . . in handsome cross-dyed checks
- 100% reprocessed wool Melton cloth solid color bib-slacks
- Mouton-processed dyed lamb fur
- Cozy detachable hood

BEAUTIFUL 3-PC. SET with famous Magic-Grow feature. Stylish little coat has smart "fishtail" flared back; rayon satin lining . . 100% reprocessed wool interlining. Bib-top slacks have adjustable suspenders; cotton kasha lining. *State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 6 oz.*
29 G2428-Brown, white
29 G2429-Red, brown
29 G2430-Dark green, light green . . . \$18.95

All Wool Covert
Magic Grow Set

\$18.95

- Luxurious Mouton-processed dyed lamb fur trimmings
- Coat rayon satin lined . . 100% reprocessed wool interlined
- Bib-top slacks lined with cozy cotton kasha

FASHIONABLE 2-PC. COAT SET with Magic-Grow adjustable hem-lines. Fur pompon trim on big round collar . . fur-trimmed pockets. Detachable half belt in back. Bib-top slacks with adjustable buckle suspenders. Hat not included. *State size 3, 4, 5, 6, 6x.*
29 G 2431-Bright red
29 G 2432-Toast brown
29 G 2433-Bright green
Wt. 3 lbs. 14 oz. . \$18.95



SIZE CHART FOR SIZES 3 TO 6X

Order size	3	4	5	6	6x
If height is	34 1/2 to 37	37 1/2 to 40	40 1/2 to 43	43 1/2 to 46	46 1/2 to 48 in.
If chest is	22	23	24	25	25 1/2 in.
If weight is	29 1/2 to 34	34 1/2 to 38	38 1/2 to 44	44 1/2 to 49	49 1/2 to 54 lbs.
Coat length	19	20 1/2	22	23 1/2	25 in.

6 . . SEARS, ROEBUCK AND CO. CPBMN



\$18.95

\$16.95

\$16.95

\$16.95

Lush Velveteen

WHITE BUNNY FUR and lustrous buttons set-off dressy cotton velveteen coat set. Quarter belt at shirred back . . full flared skirt. Coat rayon satin lined; 100% reprocessed wool interlined. Bib slacks cotton kasha lined; buckle suspenders. Hat not included. *State size 3, 4, 5, 6, 6x. Wt. 4 lbs.*
29 G2426-Royal blue
29 G2427-Winered. \$18.95

Fine Quality Honeysuckle COAT SETS . . Expensive Details

ALL WOOL DONEGAL TWEED coat. Mouton-processed dyed lamb fur collar; belted back. Rayon lined . . 100% reprocessed wool interlined. Bib slacks 100% reprocessed wool Melton; cotton kasha lining. Hat not included. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 12 oz.*
29 G2424-Brown \$16.95
29 G2425-Blue . . . 16.95

LOVELY MOUTON-PROCESSED DYED LAMB FUR trims a beautiful set in warm 100% reprocessed wool Melton. Full flared back. Rayon lined, cotton interlined. Cotton kasha lined bib slacks. Adjustable suspenders. Hat not included. *State size 3, 4, 5, 6, 6x.*
29 G2422-Medium green
29 G2423-Wine red
Wt. 3 lbs. 11 oz. \$16.95

STYLISH NEW PLAID in 50% wool, 50% rayon with smart solid color trim. Shirtwaist sleeves; full flare back. Rayon satin lined; 100% reprocessed wool interlined. Bib slacks cotton kasha lined; adjustable suspenders. Hat not included. *State size 3, 4, 5, 6, 6x.*
29 G2420-Red, green
29 G2421-Dk. blue, green
Wt. 3 lbs. 8 oz. . . \$16.95



\$14.95

\$14.95

\$13.95

\$7.95

Stylish, Warm Honeysuckle COAT SETS Moderately Priced

100% REPROCESSED WOOL MELTON; Persian fur-like fabric trim (rayon on cotton back). Detachable hood. 3-gore back. Rayon lined, cotton interlined. Adjustable suspender slacks cotton kasha lined. *State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 8 oz.*
29 G2417-Medium green
29 G2419-Plum purple
29 G2418-Winered \$14.95

BROWN, WHITE CHECKS in a dashing 100% virgin wool coat. Full swing back . . cotton velveteen trim. Rayon lined; cotton interlined. Solid brown 100% reprocessed wool slacks; adjustable suspenders; cotton kasha lined. No hat. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 8 oz.*
29 G 2415 \$14.95

COAT SET WITH MUFF in 100% reprocessed wool melton. Full back. Persian fur-like fabric trim (rayon on cotton back). Rayon lined, cotton interlined. Bib top slacks cotton kasha lined. Hat not included. *State size 3, 4, 5, 6, 6x.*
29 G2413-Medium blue
29 G2414-Med. green
Wt. 3 lbs. 15 oz. \$13.95

Hooded Coat

HIGH STYLE little coat at a real budget price. 100% reprocessed wool Melton with plaid lined detachable hood . . gleaming metal buttons. Plaid trimmed slash pockets. Rayon lined. *State size 3, 4, 5, 6, 6x.*
29 G2373-Medium green
29 G2374-Medium blue
29 G2375-Wine red
Wt. 2 lbs. 12 oz. . \$7.95



Best Seller SNOW SUIT in three fabrics!

SURCOAT STYLE 3-PC. SNOWSUIT . . so popular we had it made up in 3 water repellent, hard-wearing fabrics! Jacket has lustrous, warm Mouton-processed dyed lamb fur collar . . elastic at waist back for snug fit . . belted front with buckle. Adjustable suspender slacks with cozy rayon fleece (cotton back) lining. Matching ear-flap ski cap. *State size 3, 4, 5, 6, 6x.*

100% Alpaca
¾ lining . .
skirt 100% re-
processed wool
quilted to ray-
on. (Cotton
gabardine twill
is fully Alpaca
lined.)



Rayon and Nylon
Gabardine Set **\$15.95**

Rayon and Cot-
ton Twill Set **\$14.95**

Cotton Gabard-
ine Twill Set **\$14.95**

STURDY RAYON AND NYLON
Set. Shpg. wt. 3 lbs. 4 oz.
29 G 2544-Drk. green. \$15.95
29 G 2545-Bright red. 15.95
29 G 2546-Navy blue. 15.95

LUSTROUS RAYON, COTTON
Twill. Shpg. wt. 3 lbs. 10 oz.
29 G 2547-Med. green. \$14.95
29 G 2548-Red. 14.95
29 G 2549-Navy blue. 14.95

COTTON GABARDINE TWILL.
Lamb fur ear flaps on cap.
29 G 2532-Red with navy
blue slacks. \$14.95
29 G 2533-Powder blue
with navy blue slacks. \$14.95
29 G 2534-Gray with green
slacks. Wt. 2 lbs. 13 oz. \$14.95

HOODED SNOWSUIT \$11.95

WATER REPELLENT, warm rayon and cotton twill suit with attached drawstring hood. Jacket three-quarter lined with Alpaca . . skirt and sleeves 100% reprocessed wool quilted to rayon. Contrasting suspender slacks lined with 100% reprocessed wool quilted to cotton kasha. *State size 3, 4, 5, 6, 6x.*
29 G 2552-Gray, green
29 G 2553-Red, royal blue
Shpg. wt. 3 lbs. 2 oz. \$11.95



Magie-Grow SNOWSUIT

Release
hemlines
for next
year fit!



\$14.95

HANDSOME 3-PC. PLAID . . 50% wool, 50% rayon. Release magic thread at sleeve, jacket and slack hems as she grows. Mouton-processed dyed lamb fur collar. Jacket lined in 100% reprocessed wool, quilted to rayon. Elastic insert inside sleeves. Adjustable bib slacks; 100% reprocessed wool quilted to cotton kasha lining. Ski cap to match. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 5 oz.*
29 G 2554-Red. \$14.95
29 G 2555-Dark blue 14.95



CPB PAGE 7

Sears Warmly Lined Honeysuckle SNOWSUITS will keep out the cold!

RAYON AND NYLON GABARDINE 1-piece snowsuit and matching hat for warmth and wear! Water repellent. Luxurious fur-like Tim-Ton* trim. Long zipper from neck to above ankle speeds dressing. Shirred waist hugs snugly. Hat and suit lined with warm rayon fleece. *State size 3, 4, 5, 6, 6x.*
29 G 2535-Red
29 G 2536-Navy blue
29 G 2537-Dark green
Wt. 2 lbs. 14 oz. \$10.95

LITTLE CHAMP STYLE two-piece snowsuit bundles her up for the coldest weather! Warm 100% reprocessed wool Melton cloth with large emblem applique . . attached drawstring hood. Jacket, slacks cotton kasha lined. Adjustable suspender bib top slacks. Elastic insert at ankle. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 4 oz.*
29 G 2539-Green, gray
29 G 2538-Royal blue, red. \$9.95

DAILY EMBROIDERED two-tone snowsuit with detachable hood . . luxurious Mouton-processed dyed lamb fur trimmed. Warm 100% reprocessed wool Melton cloth fully cotton kasha lined. Smart contrasting yoke, slash pockets. Snug knit wristlets. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 10 oz.*
29 G 2541-Medium green with gray. \$11.95
29 G 2540-Royal blue with gray. \$11.95

CUTE PUPPY APPLIQUE! Lustrous, Water repellent. Estron acetate jacket lined with 100% reprocessed wool quilted to rayon; knit wristlets. 100% reprocessed wool melton trim and bib slacks; adjustable suspenders; cotton kasha lined. Lined ski cap. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 9 oz.*
29 G 2542-Aqua blue with brown. \$12.95
29 G 2543-Gray with medium green. \$12.95

* 100% wool pile on cotton back which is 28% of total fabric



\$4.29

\$4.89

\$3.79

\$4.49

SEARS SKI PANTS, SLACKS are Water Repellent . . Warmly Lined 100% REPROCESSED WOOL

SLACK STYLE bib-top pants with adjustable buckle suspenders. Warm cotton kasha lining . . elastic inserts at ankle to keep out drafts. *State size 3, 4, 5, 6, 6x. Wt. 1 lb. 9 oz.* See separate jackets page 11 . . assemble your own snowsuit!
29 G 2730-Dark brown
29 G 2731-Navy blue
29 G 2732-Med. green
29 G 2733-Wine. \$4.29

SKI PANT bib-top style has knee patches for greater wear. Warm and water repellent! Rib knit ankles with easy-on side zippers . . cotton kasha lining. *State size 3, 4, 5, 6, 6x. Assemble your own snowsuit. See separate jackets illustrated on page 11.*
29 G 2708-Navy blue
29 G 2709-Brown
29 G 2710-Med. green
Shpg. wt. 1 lb. 7 oz. \$4.89

SLACK STYLE bib-top pants . . water repellent! Trim and well tailored with adjustable buckle suspenders; warmly rayon fleece lined. Elastic insert hugs ankles snugly. *State size 3, 4, 5, 6, 6x. Order a separate jacket to go with it. See page 11.*
29 G 2734-Dark green
29 G 2735-Navy blue
29 G 2736-Dark brown
Shpg. wt. 1 lb. 3 oz. \$3.79

SKI PANT bib-top style has knee patch reinforcement at the point of greatest wear . . snug-hugging rib knit ankles with handy side zipper. Sturdy . . water repellent. Adjustable buckle suspenders. Full rayon fleece lining. *State size 3, 4, 5, 6, 6x.*
29 G 2737-Dark green
29 G 2738-Navy blue
29 G 2739-Dark brown
Shpg. wt. 1 lb. 7 oz. \$4.49

You can order all you need NOW! See Sears Easy Terms on inside back cover

NOW! WASHABLE Corduroys

FIRST AT SEARS!

Make washday easier! Tub them right with other garments
.. washing lights with lights and darks with darks as you
always do. They're all our own Honey-
suckle, top quality pinwale corduroys.



Leisure Jacket \$3.95



A Good Longie \$1.98



Best Longie \$2.38



Another
4-STAR
Feature

OUR BEST HONEYSUCKLE OVERALL PINWALE CORDUROY

- Your Best Buy . . Check these Features!
- Wider, self-lined bib for added wear
- Adjustable metal buckles stay securely fastened . . snap fasteners at sides
- Set-in front waistband . . elastic back
- Full cuffs . . tacked to stay that way

INVEST IN THE BEST for best wear . . best appearance! Our finest corduroy overall . . beautifully tailored. 2 front pockets. Made to our exacting standards for full, true sizes . . top workmanship. Washable. Please state size 3, 4, 5, 6, 6x.

29 G 4266—Dk. green 29 G 4267—Gray
29 G 4268—Red 29 G 4269—Brown
Wt. ea. 12 oz.; Ea. \$2.70; 2 for \$5.30

SIZE CHART FOR SIZES 2 to 10									
Order Size	2	3	4	5	6	6x	8	10	
If height is	31 1/2	34 1/2	37 1/2	40 1/2	43 1/2	46 1/2	up	up to	
to 34	to 37	to 40	to 43	to 46	to 48	to 52	56 in.		
If chest is	21	22	23	24	25	25 1/2	27	29 in.	
If weight is	25 1/2	29 1/2	34 1/2	38 1/2	44 1/2	49 1/2	up	up to	
to 29	to 34	to 38	to 44	to 49	to 54	to 67	83 lbs.		



D Budget Overall \$1.98

E Zip-front Overall \$2.98

F New Kasha lined Suspender Slacks \$3.57

G Jacket and Longie Set \$5.89

LOOK! New Gay Plaid CORDUROY

Bonny bright, multicolor plaid makes big playwear news for sizes 3 to 6x! Sears Honeysuckle pinwale corduroys . . specification-made for finest fit Wash separately.



H New Kasha lined Suspender Slacks \$3.89
Unlined style \$2.98



J Overalls \$2.98

K Jacket Set \$4.98

NEW WASHABLE CORDUROY

ILLUSTRATED ON OPPOSITE PAGE

A LEISURE JACKET teams up smartly with our other corduroy togs... adds warmth to her skirts and dresses. Center-pleated back belted across waist. Rayon lined. 2 pockets. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29 G 4576—Dark green 29 G 4577—Red 29 G 4578—Royal blue.....\$3.95

B GOOD BOXER LONGIE with stay-in-place, covered elastic waist. One back pocket. Make a set! Order Leisure Jacket "A." Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz. 29 G 4352—Royal blue 29 G 4353—Brown 29 G 4354—Gray. Ea. \$1.98; Save! 2 for \$3.88

C OUR BEST BOXER LONGIE has full turned up cuffs tacked to stay up. 2 sturdily constructed side pockets that hold up under little hands, little treasures. Covered elastic waist. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 9 oz. 29 G 8104—Red 29 G 8105—Gray 29 G 8106—Dk. green. Ea. \$2.38; 2 for \$4.66

D THRIFTY OVERALLS with these fine features of construction: rip-resistant button plackets, lined bib top. Waist has elastic at back for trim fit... 2 side pockets. Order several! Washable. State size 3, 4, 5, 6. Shpg. wt. ea. 9 oz. 29 G 4211—Brown 29 G 4212—Royal blue Each \$1.98. Buy 2 and save!.....2 for \$3.88

E CONVENIENT ZIPPER FRONT OVERALL, sturdily made with the best construction features! Adjustable metal buckles on suspenders... self-lined bib... elastic at waist back for snug, easy fit. Washable. State size 3, 4, 5, 6, 6x. 29 G 4263—Medium blue 29 G 4264—Gray 29 G 4265—Red. Wt. ea. 10 oz. Ea. \$2.98; 2 for \$5.86

F NEW! SUSPENDER SLACKS IN LINED AND UNLINED STYLES! Adjustable button suspenders... button side openings. Trim band front with elastic at back for better fit. 2 pockets... neat cuffs. Washable. State size 3, 4, 5, 6, 6x.

UNLINED SUSPENDER SLACKS; Shpg. wt. ea. 13 oz. 29 G 8110—Red 29 G 8111—Dark green 29 G 8112—Brown. Ea. \$2.79.....2 for \$5.48

SAME STYLE WITH COZY COTTON KASHA LINING for extra warmth and comfort. Shpg. wt. ea. 15 oz. 29 G 8113—Red 29 G 8114—Dark green 29 G 8115—Brown.....Ea. \$3.57; 2 for \$7.00

G HANDSOME JACKET AND LONGIE SET looks much more expensive than its price! Casual zipper jacket brightly lined with cozy red cotton kasha lining... elastic shirring at sides fits neatly. Elastic waist matching longie has two slash pockets... full cuffs. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz. for the set. 29 G 8107—Gray 29 G 8108—Red 29 G 8109—Dark green.....Set \$5.89

NEW CORDUROY PLAIDS

H NEW PLAID SUSPENDER SLACKS make a bright change from solid color togs... ever-so-practical, too. Adjustable button suspenders are completely detachable... button side openings. Band waist in front... elastic at back. Two pockets... smart cuffs. Wash separately. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 9 oz. 29 G 4363—Multicolor.....Ea. \$2.98; 2 for \$5.86

SAME STYLE FULLY LINED WITH COTTON KASHA

29 G 4364—Shpg. wt. ea. 11 oz. \$3.89; 2 for \$7.64

J MULTICOLOR PLAID CORDUROY OVERALLS with self-lined bib. Adjustable, safety-tilt buckles on suspenders stay securely fastened... side snap fastener opening. Two front pockets. Elastic at waist back for trimmer fit. Neat cuffs. Wash separately. State size 3, 4, 5, 6, 6x. 29 G 4270—Wt. ea. 11 oz. Ea. \$2.98; 2 for \$5.86

K PLAID JACKET AND LONGIE SET make a bonny outfit for your little lass... or buy them separately! Long sleeve jacket has 3-button front... 2 pockets. All around elastic waist longie has 2 front pockets... cuffs. Wash separately. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 3 oz. set. 29 G 4355—Jacket and Longie Set.....\$4.98 29 G 4327—Plaid Longie only. Shipping weight each 9 oz. Each \$2.57; Save, 2 for \$5.00 29 G 4579—Plaid Jacket only. Shipping weight each 11 oz. Each \$2.57; Save, 2 for \$5.00

*Reg. U.S. Pat. Off. See Size Chart on opposite page

WESTERN STYLE TOGS

For High-riding cowgals!



A \$1.98



B 98c

A FLAT CROWN HAT, 100% wool felt. State size small (19 3/4 in.); medium (20 3/4 in.); large (21 1/2 in.). Draw tape around head... order nearest size. Shpg. wt. 1 lb. 29 G 2900—Tan.....\$1.98 29 G 2901—Bright red. 1.98 29 G 2902—Kelly green 1.98

B WESTERN BELT in genuine, embossed steerhide with bright jewel-like studs. State waist size 20, 22, 24, 26 in. Shipping wt. 4 oz. 29 G 4156—Black.....98c 29 G 4157—Tan.....98c



C \$5.85

D \$3.98

E \$1.98

F \$2.75

C NEW! AUTHENTIC COW-GIRL STYLE shirt, slacks. Tan slacks in fine quality cotton gabardine; belt loops, side zipper. Red cotton flannel shirt; gingham trim. Sanforized. Washable. State size 2, 3, 4, 5, 6, 6x. Wt. 1 lb. 6 oz. 29 G 4348.....\$5.85

D GLAMOROUS 6-PC. "DALE EVANS" OUTFIT. Bolero, skirt in mercerized, Sanforized twill. Combed cotton polo shirt. Lariat; kerchief. Plastic clicker gun in holster. Washable. State size 3, 4, 5, 6, 6x. Wt. 13 oz. 29 G 4328—Red \$3.98

E SANFORIZED COTTON TWILL JODHPURS—won't shrink over 1%. Gripper side. Elastic at feet. Washable. State size 3, 4, 5, 6, 6x. Wt. ea. 9 oz. 29 G 4523—Brt. red 29 G 4524—Brown 29 G 4525—Dk. green \$1.98; 2 for \$3.84

F PINWALE CORDUROY JODHPURS, suspender style. Button side opening. Elastic at feet. Wash separately. State size 3, 4, 5, 6, 6x. Wt. ea. 9 oz. 29 G 4517—Cinnamon 29 G 4519—Red 29 G 4518—Dk. green \$2.75; 2 for \$5.36

Washable Cotton POLO SHIRTS in Both Long, Short Sleeve Styles



Short Sleeves 95c Each in Lots of 3
Long Sleeves \$1.12 Each in Lots of 3



Short Sleeves 95c Each in Lots of 3
Long Sleeves \$1.12 Each in Lots of 3



Short Sleeves 75c Each in Lots of 4
Long Sleeves 85c Each in Lots of 4



Short Sleeves 75c Each in Lots of 4
Long Sleeves 85c Each in Lots of 4

LUSTROUS MERCERIZED DURENE* yarn shirts. Short sleeves. Taped neck. State size 3, 4, 5, 6, 6x. 29 G 4709—Navy blue.98c 29 G 4710—White... 98c 29 G 4711—Red.....98c Wt. ea. 5 oz. 3 for \$2.85 Long Sleeves. Wt. ea. 6 oz. 29 G 4712—Navy blue \$1.15 29 G 4713—White... 1.15 29 G 4714—Red.... 1.15 Save 9c.....3 for 3.36

MULTICOLOR BLAZER STRIPE combed cotton. Short sleeves. Taped neck. State size 3, 4, 5, 6, 6x. 29 G 4715—Green...98c 29 G 4716—Maroon...98c 29 G 4717—Navy...98c Wt. ea. 5 oz. 3 for \$2.85 Long Sleeves. Wt. ea. 6 oz. 29 G 4718—Green...\$1.15 29 G 4719—Maroon 1.15 29 G 4720—Navy... 1.15 Save 9c.....3 for 3.36

SOLID COLOR combed cotton. Short sleeves. Taped rib neck. State size 3, 4, 5, 6, 6x. Wt. 8 oz. for 2. 29 G 4721—Medium blue 29 G 4722—Yellow 29 G 4723—Lime green 2 for \$1.58; 4 for \$3.00 Long Sleeves. Wt. 9 oz. 2. 29 G 4724—Medium blue 29 G 4725—Yellow 29 G 4726—Lime green 2 for \$1.78; 4 for \$3.40

MULTICOLOR MEDIUM STRIPE combed cotton shirt. Short sleeves. State size 3, 4, 5, 6, 6x. Wt. 8 oz. for 2. 29 G 4728—Red 29 G 4729—Navy blue 29 G 4730—Dark green 2 for \$1.58 4 for \$3.00 Long Sleeves. Wt. 9 oz. 2. 29 G 4731—Red 29 G 4732—Navy blue 29 G 4733—Dark green 2 for \$1.78 4 for \$3.40



G NEW COLLAR STYLE! White combed cotton with colorful knit-in, all-over design... contrast solid color trim. 2 buttons at taped neck. Short sleeves. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz. 29 G 4734—White with Red and Navy blue 29 G 4735—White with Rust, Kelly green 29 G 4736—White with Pink, Aqua (Blue-green).....Each \$1.69; 3 for \$4.90

H THRIFT SET! 3 short sleeve, carded cotton shirts, 1 blue, 1 yellow, 1 white of 1 size. State size 3, 4, 5, 6, 6x. Wt. 3, 8 oz. 29 G 4727—3 for \$1.59; 2 sets for \$3.00 Same set, Long Sleeves. Wt. 10 oz. for 3. 29 G 4755—3 for \$1.98; 2 sets for \$3.78



H 50c each in lots of 6 Short Sleeves 63c each in lots of 6 Long Sleeves

SWEATERS
SIZES 3 TO 8



**New! Fine Gauge
IMPORTED
ZEPHYR WOOL**



100% VIRGIN WOOL WORSTED HONEYSUCKLE SWEATERS

Bright new Twin Sweater Set . . and Novelty and Classic Cardigans

HONEYSUCKLE CARDIGAN . . . our finest \$2.98
quality, soft zephyr wool! Double hand looped neck; ocean pearl buttons. Hand wash separately. State size 3, 4, 6, 8. Wt. 6 oz.
29 G3636-Guardsman blue \$2.98
29 G3637-Jockey red . . . 2.98
29 G3638-White . . . 2.98
29 G3639-Medium blue . . 2.98
29 G3640-Brown 2.98

HONEYSUCKLE PULL-OVER . . . our finest \$2.29
imported 100% zephyr wool, . . . so lovely! Double hand looped neck. Hand wash separately. State size 3, 4, 6, 8. Wt. 5 oz.
29 G3600-Jockey red . . . \$2.29
29 G3601-White 2.29
29 G3612-Guardsman blue 2.29
29 G3618-Mint green . . . 2.29
29 G3649-Medium blue . . 2.29

SMART TWIN SWEATER SET in \$3.98
100% virgin wool Set
worsted. Short sleeve pullover has novelty knit pattern front. Classic matching cardigan. Hand wash separately. State size 3, 4, 6, 8. Shpg. wt. 12 oz. set.
29 G3630-Kelly green. Set \$3.98
29 G3631-Medium blue. Set 3.98
29 G3632-Jockey red . . Set 3.98

FANCY KNIT FRONT \$1.98
adds a style note to this long sleeve cardigan in 100% virgin wool. For more interest . . a contrasting color stripe around neck, contrasting color plastic buttons down front. Hand wash separately. State size 3, 4, 6, 8. Wt. 6 oz.
29 G 3628-Jockey red . . \$1.98
29 G 3629-Medium blue . 1.98

OUR LOWEST PRICE \$1.69
for a heavy weight warm all wool for her sweater wardrobe. Order both colors at a very small cost! Trim and warm long sleeve style with rib knit crew neck . . . button front. Hand wash separately. State size 3, 4, 6, 8. Wt. 7 oz.
29 G 3658-Copen blue . . \$1.69
29 G 3659-Jockey red . . 1.69



100% VIRGIN NYLON

Dries faster . . wears longer . . never needs blocking
New big choice of styles!



Thrifty Hardy COTTON

New dressy combed cotton knit . . two go-everywhere, popular sweat shirt types



A NYLON TWIN SWEATER SET \$4.98
Set
doubles her sweater wardrobe at a modest price for nylon! She'll love its downy softness. Short sleeve pullover has novelty knit pattern front. Matching long sleeve classic cardigan; plastic buttons. Hand wash separately. State size 3, 4, 6, 8.
29 G 3633-Yellow . . . 29 G 3634-Jockey red
29 G 3635-White Shpg. wt. 12 oz. . . Set \$4.98

B LONG SLEEVE CARDIGAN in \$2.98
lovely, soft textured nylon that's so easy to care for . . dries fast, keeps its proper size without blocking. Close knit for added warmth, wear. Order pullover (C) to team with it. Matching plastic buttons. Hand wash separately. State size 3, 4, 6, 8. Wt. 10 oz.
29 G3689-Kelly green . . 29 G3681-Jockey red
29 G3691-Medium blue 29 G3682-White \$2.98

C SHORT SLEEVE PULLOVER in \$1.98
wonderful, beautiful nylon. Make your own twin sweater set . . order nylon cardigan (B) in matching or contrasting shade. Snug-fitting double rib knit crew neck and cuff. Ribbed bottom. Hand wash separately. State size 3, 4, 6, 8. Wt. 5 oz.
29 G 3669-Red . . . 29 G 3670-Pink . . \$1.98
29 G 3671-Yellow . . 29 G 3672-White . . 1.98

D SMART-LOOKING NYLON \$2.98
TWEED CARDIGAN flecked with all wool nubs in contrasting colors for a rich tweedy-effect. A handsome change in sweaters. Ribbon backed button border. Wash separately. State size 3, 4, 6, 8. Wt. 10 oz.
29 G 3683-White tweed . . . \$2.98
29 G 3684-Dubonnet tweed (Wine) . . 2.98
29 G 3685-Hunter green tweed (dark) . 2.98

E Dainty Dancing Dolls are \$1.69
festively embroidered on this new cardigan in fine quality, soft combed cotton interlock. Pretty for dress-up . . practical for everyday! Sturdy Gripper Fasteners down front. Self-fabric double neck. Hand wash separately. State size 3, 4, 6, 8.
29 G 3686-Mint green . . 29 G 3687-Yellow
29 G 3688-Red Shpg. wt. 7 oz. . . \$1.69

F KNIT COTTON CARDIGAN FAVORITE \$1.19
Close, firm heavyweight, softly fleeced inside. Rib crew neck; hemmed sleeves, bottom. Patch pockets. Hand wash separately. State size 3, 4, 6. Shpg. wt. ea. 8 oz.
29 G 3602-Jockey red . . Ea. \$1.19; 2 for \$2.32
29 G 3603-Medium blue. Ea. \$1.19; 2 for \$2.32

G BUGS BUNNY COTTON \$1.19
FLEECE SWEAT SHIRT for year 'round wear. Close, firmly knit heavy-weight with that irresistible, rascally rabbit and his favorite saying in bright contrasting colors on front. Softly fleeced inside. Double rib knit neck holds its shape—ribbed cuffs, bottom. Hand wash separately. State size 4, 6, 8. Shpg. wt. ea. 9 oz.
29 G 3695-Yellow
29 G 3696-Medium blue
Ea. \$1.19 . . . 2 for \$2.32

Everything your children need can be bought on Easy Terms . . see inside back cover

10 . . SEARS, ROEBUCK AND CO. CPBKMN

**SWEATER SIZE CHART
SIZES 3 TO 8**

Order size 3	4	6	8
If chest is 22	23	25	27 in.



HONEYSUCKLE RAINCOATS

3 to 6x

A
\$1.59

B
\$1.79

C
\$2.98

D
\$4.95

E
\$5.95

Our Thrift-Priced Waterproof RAINWEAR

A STURDY VINYL PLASTIC HOODED STYLE folds up pocket-size in matching carrying case! Snap-closing down front and all around, detachable belt keeps out wind, rain. Attached hood. Handsome metallic finish. State size small (3-4), med. (5-6), large (6x). 29G4906-Medium blue 29G4907-Med. green 29G4908-Bright red Shpg. wt. 10 oz. \$1.59

B CHEERFUL PLAID RAINCAPE with attached hood makes a stylish rainy-day outfit! Strong rubberized cotton... fully cut to slip over her suits, coats or jackets. Reinforced arm slits. Three plastic buttons down front with self tie at neck. State size small (3-4), medium (5-6) large (6x). 29 G 4934-Red plaid Shpg. wt. 11 oz. \$1.79

C "INVERNESS" SLEEVELESS RAINCOAT cut with plenty of fullness to slip over coats or outerwear. Rubberized cotton in a handsome checked plaid. Attached waist-length cape with fitted shoulders. Detachable hood. Button closing and all around tie belt. Patch pockets. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 2 oz. 29 G 4943-Red... \$2.98 29 G 4944-Blue... 2.98

Our Best RAINWEAR Double as Coats!

D NEW AND SMART RAIN-DROP DESIGN glamorizes this stylish raincoat in fine quality rubberized rayon taffeta. It's nicely detailed with detachable, self-lined hood... trim-fitting raglan sleeves... and two big pockets with welted trim. Button front, fully belted. State size 4, 5, 6, 6x. Shipping wt. 1 lb. 29G4945-Red 29G4946-Blue 29G4947-Green... \$4.95

E VERY HIGH FASHION... water repellent! Popular rayon and acetate pin check pattern flashed with bright red corduroy trim on collar, pockets and visor of detachable, self-lined hood. Swing back style. Turn-back cuffs. Unlined. State size 4, 5, 6, 6x. 29G4948-Black, white check; red trim. Wt. 9 oz. \$5.95 29G4949-Aqua blue, brown; red trim. Wt. 9 oz. \$5.95



F
\$6.95

Style-Wise RAINCOAT and UMBRELLA SET

F YOU'LL SAY "HOW DARLING!" when she's all dressed up for rainy weather in smart new checked-plaid waterproof raincoat and matching umbrella! Fine quality, rubberized cotton. Full length coat with all around belt; 2 side pockets. Seven-rib matching umbrella has a novelty plastic handle just like Mom's. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 14 oz. 29G4950-Red check-plaid 29G4951-Blue check-plaid... \$6.95

SIZE CHART FOR RAINCOATS, JACKETS SIZES 2 TO 6X						
Order size...	2	3	4	5	6	6x
If chest is...	21	22	23	24	25	25 1/2 in.
If height is...	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If coat length...	17	19	20 1/2	22	23 1/2	25 in.



G \$2.98

H \$2.98

J \$3.98

K \$3.98

L \$6.95

Outstanding Group of JACKETS... the Best We've Ever Offered!

G NEW! WASHABLE 100% WOOL JACK-SHIRT in bold red, black and white checked plaid. Wear as a jacket or separate shirt. Buttons down front and at cuffs. Patch pocket. Washable... maximum shrinkage 3%. State size 3, 4, 5, 6, 6x. Shpg. wt. 13 oz. 29 G 4680-Plaid... \$2.98

J FRONT ZIPPER JACKET in a lustrous rayon and cotton twill weave for longer wear... Impregnable* water repellent treated. Snug-fitting cotton rib knit wristlets and bottom. New, bright plaid cotton flannel lining. State size 2, 4, 6, 6x. Shpg. wt. 1 lb. 4 oz. 29 G 4838-Med. green... \$3.98 29 G 4839-Bright red... 3.98 *Reg. U.S. Pat. Off.

H STURDY COTTON POP-LIN JACKET with new, bright plaid cotton flannel lining. Water repellent treated. Full zip front shirred at sides for snug fit. Two slash Pockets. Please state size 2, 4, 6, 6x. Shipping weight 14 ounces. 29 G 4836-Red... \$2.98 29 G 4837-Tan... 2.98

K SPORTY PLAID PINWALE CORDUROY JACKET in a bright combination of red and green... a style she'll wear the year around! Full length zipper front... softly napped cotton duvetyn lining. Two front patch pockets... elastic shirred at waist back. Please state size wanted 2, 4, 6, 6x. Shipping weight 12 ounces. 29 G 4840-Plaid... \$3.98

L ZIPPER FRONT BOMBER JACKET with Mouton-processed, dyed lamb fur collar. Water repellent treated, lustrous rayon and cotton twill lined with 8-oz. reprocessed wool quilted to rayon. Knit wrists, waist 50% wool, 50% cotton. State size 2, 4, 6, 6x. Wt. 1 lb. 9 oz. 29 G 4842-Navy blue... \$6.95 29 G 4843-Bright red... 6.95 29 G 4844-Medium green... 6.95

M POPULAR NAVY-STYLE PEA COAT now in green as well as Navy blue! Warm 100% reprocessed wool coat, detachable hood... both brightly lined with red cotton kasha. Regulation, double breasted style; anchor buttons; slash pockets. Please state size 3, 4, 5, 6, 6x. Shipping weight 2 pounds 11 ounces. 29 G 4808-Navy blue... \$6.95 29 G 4809-Medium green... 6.95



M
\$6.95

Water repellent treated... Crease resistant!

\$7.49



NEW! Sur-Coat Style JACKET

HANDSOME, DURABLE BLEND of rayon, acetate and nylon with rich fur-like Tinton* collar. Zipper front... shirring at sides, back. Buckle belt in front. Warmly lined with 8-oz. reprocessed wool quilted to rayon. Elastic inside sleeves. Please state size 2, 4, 6, 6x. Shipping weight 2 pounds. 29G4845-Forest green \$7.49 29G4846-Navy blue... 7.49 29G4847-Wine... 7.49

*100% wool face on cotton back which is 27% of total fabric

Buy everything your children need on Sears Easy Terms... see inside back cover for details

CPBK PAGE 11 RAINWEAR

HONEYSUCKLE CLASSICS

- Sanforized cottons . . . won't shrink over 1%
- Vat-dyed, washfast colors won't fade or run
- Double-stitched seams
- Yoke-style action backs
- Bar-tacked buttonholes
- Ample tuck-in length



\$1.79

\$1.29

Cotton Flannel

NEW RED AND BLUE CHECK-PLAID long sleeve classic shirt in a good quality, winter-warm weight—in Fall, Spring, too. Sporty, convertible collar to wear open or buttoned high. Sanforized. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz. 29 G 4645—Each \$1.79 Save! . . . 2 for \$3.50

Cotton Broadcloth

CLASSIC WHITE SHIRT in long or short sleeves . . . a wardrobe favorite! Mercerized for added luster. Sporty convertible collar . . . one patch pocket. Washfast. State size 3, 4, 5, 6, 6x. Long Sleeves: Wt. ea. 7 oz. 29 G 4640—White. Ea. \$1.29 Save! . . . 2 for \$2.52 Short Sleeves: Wt. ea. 6 oz. 29 G 4641—White. Ea. \$1.09 Save! . . . 2 for \$2.12

\$1.69

Plaid Gingham

GAY RED PLAID GINGHAM SHIRT brightens skirts and jeans. Long or short sleeves . . . convertible collar and chest pocket. Sanforized. Washfast. State size 3, 4, 5, 6, 6x. Long sleeves: Wt. ea. 7 oz. 29 G 4642—Red plaid. Each \$1.69 . . . 2 for \$3.30 Short Sleeves: Wt. ea. 6 oz. 29 G 4643—Red plaid. Each \$1.49 . . . 2 for \$2.92

\$1.98

Two Smart Novelty Sport Shirts

NEW TURTLE NECK style in soft jersey knit cotton has novel patch pocket decked with applique 'n' ribbon trim. Fancy buttons down back. Short sleeves. Washable. State size 3, 4, 5, 6, 6x. Wt. 6 oz. 29 G 4688—Bright red 29 G 4689—Kelly green 29 G 4690—Gold Each \$1.98 . . . 2 for \$3.86

POPULAR PULLOVER in cheerful woven plaid gingham has neat fitting knit cotton ribbing in contrast white. Pert short puff sleeves. Sanforized . . . won't shrink over 1%. Washable. It's thrifter to order 2! State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 G 4602—Red plaids Each 98c . . . 2 for \$1.90

98c

Two 360° Full Circle SKIRTS



A Skirt \$2.98

Big Choice of SKIRTS Sizes 3 to 6x

C Blouse \$1.59

B Skirt \$1.98

News in JUMPERS Sizes 3 to 6x!

Look at the Whirl Skirt!

G \$3.98

D \$2.98

A ALL AROUND PLEATS ON FULL CIRCLE SKIRT fan out gracefully with every move! Beautifully tailored of 55% wool and 45% rayon. Adjustable button suspenders . . . button side placket. Dry clean. State size 3, 4, 5, 6, 6x. 29 G 4167—Red plaid 29 G 4168—Solid red 29 G 4169—Solid Navy blue. Wt. 8 oz. . . \$2.98

B NEW AND ADORABLE QUILTED CIRCLE SKIRT in a quaint print . . . companion blouse sold (C) below. Cotton broadcloth quilted to cotton . . . full 360° sweep. Adjustable button suspenders. Wash separately. State size 3, 4, 5, 6, 6x. 29 G 4120—Red print 29 G 4121—Blue print Shipping weight 9 ounces . . . \$1.98

C COMPANION BLOUSE in white embossed cotton blister cloth; quilted trim matches skirt (B). Washable. State size 3, 4, 5, 6, 6x. 29 G 4655—Red trim 29 G 4656—Blue trim Shipping weight 5 ounces . . . \$1.59

D RAYON GABARDINE skirt with trim box pleats all around . . . gaily embroidered band top. Button placket . . . detachable suspenders. Wide hem. Dry clean. State size 3, 4, 5, 6, 6x. 29 G 4127—Navy blue 29 G 4128—Bright red 29 G 4129—Kelly green. . . . Wt. 8 oz. \$2.98

E HANDSOME PLAID CORDUROY skirt, with elasticized shirring at each side . . . unpressed pleats. Adjustable suspenders with metal button trim. Wash separately. State size 3, 4, 5, 6, 6x. 29 G 4125—Red, green 29 G 4126—Royal blue, red Shipping weight 9 ounces . . . \$2.98

F VELVET CORDUROY skirt in glorious new colors! Smart saddle patch pockets . . . adjustable suspenders with metal buttons. Full skirt. Wash separately. State size 3, 4, 5, 6, 6x. 29 G 4122—Bright red 29 G 4123—Iris (Purple) 29 G 4124—Shrimp (pink); Shpg. wt. 8 oz. \$1.98



H \$4.98

Whirl-Skirt Jumper

G NOW HER FAVORITE WHIRL-SKIRT STYLE comes in a jumper, too! Rich, lustrous corduroy with buckle-belt and anchor trimmed, double-patch pocket in a contrasting color. Buttons to waist in back. Neat bound hem. Wash separately. Please state size 3, 4, 5, 6, 6x. 29 G 4145—Red, med. blue trim 29 G 4146—Med. blue, red trim 29 G 4147—Gold color, Toast trim. Shipping wt. 10 oz. \$3.98

Warm All Wool Plaid

H BRIGHT 'N' BONNY all wool plaid jumper to keep her snug on nippy days! Very fashion-wise with contrasting cotton velveteen trim, making a stylish collar and metal tipped waist ties. Buttons to waist in back . . . tie sash. Dry clean. State size 3, 4, 5, 6, 6x. Wt. 15 oz. 29 G 4148—Red plaid . . . \$4.98 29 G 4149—Med. blue plaid. 4.98

Rich Plaid Corduroy

J TRIMLY TAILORED in bright, sturdy corduroy that wears so well . . . costs so little. Metal buttons smartly detail shoulder . . . elastic shirring all around waist. Patch pockets. Wash separately. State size 3, 4, 5, 6, 6x. 29 G 4143—Red and green plaid Shipping weight 8 oz. . . . \$2.98



J \$2.98



Nylon
is lovely!
Easy to
care for



NEW! BLOUSES, Dainty Swiss Embroidery

SWEET 'N' FEMININE! Crisp cotton broadcloth with lovely panel front embroidered in Switzerland... cotton lace edged collar. Cord ribbon tie bow for bright contrast. Button back. Surprisingly low priced, too! Washable. *State size 3, 4, 5, 6, 6x.*
29 G 4618—White... \$1.09
Wt. ea. 4 oz. 2 for 2.12

PRETTY CONFECTION in white, pastel cotton broadcloth. Pleated front with delicate Swiss embroidered yoke, contrast cuffs, collar, buttons. So little to pay for a Swiss-embroidered style. Button front. Washable. *State size 3, 4, 5, 6, 6x.*
29 G 4621—White, blue. \$1.09
29 G 4622—White, pink. 1.09
Wt. ea. 5 oz. 2 for 2.12

Bright Embroidery on Broadcloth

COLORFUL embroidered tape edged with ruffled eyelet embroidery neatly conceals front buttons... stitched down pleats on each side. Short sleeve cotton broadcloth. Eyelet edged collar. Washable. *State size 3, 4, 5, 6, 6x.*
29 G 4607—White... \$1.49
Wt. ea. 5 oz. 2 for 2.92

CUNNING ANIMAL DESIGN gaily embroidered on each side of eyelet edged collar. Well-made cotton broadcloth blouse with button front and button cuffs. Long sleeve style. Washable. *State size 3, 4, 5, 6, 6x.*
Shpg. wt. ea. 5 oz.
29 G 4623—White
Ea. \$1.49; 2 for \$2.92

Choose Nylon!

IT'S A TIME-SAVER and so pretty! Dressy, 100% nylon blouse with sparkling clear glass buttons framed with sheer nylon lace. Cuffed puff sleeves; round collar. Hand wash. Little or no ironing. *State size 3, 4, 5, 6, 6x.*
29 G 4635—White... \$1.98
Wt. ea. 5 oz. 2 for 3.86



A SEARS 3 to 6x SUIT IS A SMART INVESTMENT!

Well tailored fabrics becomingly styled for 3 to 6x figures... order several of our blouses, too, for a variety of outfits!

Our Thriftiest Suit in Wool-and-Rayon

A DASHING CONTRAST OF SOLID COLOR WITH PLAID... nicely tailored in 55% wool and 45% rayon. Jaunty solid color bolero jacket has colorful plaid trimming... around armholes, "pretend" pockets and piping. Twirling swing skirt in bright multicolor matching plaid with adjustable button suspenders... button side plackets. Dry clean. Add several of blouses shown above to your order to go with it. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 9 oz.
29 G 4053—Red and plaid 29 G 4054—Green and plaid... \$2.98

Order Corduroy for Top Fashion, Long Wear

B HERE'S A BEAUTIFUL LITTLE SUIT in velvet-rich, checked pinwale corduroy topped with solid tone. Solid color weskit-style jacket is trimly bound with check to match the skirt... sparkled with gold-color metal buttons. Full skirt is gathered around waist back... adjustable button suspenders... two patch pockets. Wash separately. *Please state size 3, 4, 5, 6, 6x.* Shpg. wt. 10 oz.
29 G 4055—Red with check 29 G 4056—Navy blue with check... \$3.98

Sleek Rayon Plaid for Warmth without Weight

C A SUIT SHE CAN WEAR MOST MONTHS OF THE YEAR! Big fashion-find for a very young lady... suitable for most of her social engagements. Smart bolero-style long sleeve jacket accented with solid color trim at cuffs, double collar and clever pockets. All around pleated skirt she'll whirl around in... adjustable, detachable suspenders. Order several of the blouses shown above to wear with it. Dry clean. *State size 3, 4, 5, 6, 6x.* Wt. 1 lb. 3 oz.
29 G 4057—Navy blue and Green plaid... \$4.98
29 G 4058—Red and Navy blue plaid... 4.98

3-PIECE SUIT Makes FOUR smart Outfits!

Clever 4-way suit has reversible vestee she'll wear plaid or solid side out... 2 skirts to match or contrast. A whole winter wardrobe!

D BIGGEST SUIT BUY OF THE SEASON... and look, it comes in a lovely new Gold color, too. You'll get two adjustable suspender skirts with neat bound hems... one in velvety, pinwale corduroy in rich solid colors... one in beautifully tailored rayon plaid. One matching reversible vestee... corduroy on one side, rayon plaid on the other. A winter wardrobe for just \$6.59! Wash separately. *Please state size 3, 4, 5, 6, 6x.*
29 G 4059—Gold with plaid
29 G 4060—Red with plaid
29 G 4061—Forest green, plaid
Shipping weight 1 pound 5 oz.
3-pc. Suit... \$6.59



If Her Shirt-Tails Fly, Try a Honeysuckle BLOUSLIP

More and more Mothers are ordering our SANFORIZED Blouse and Slip Combinations that stay in place all day long!

OUR CLASSIC LONG SLEEVE STYLE BLOUSLIP has contrasting black grosgrain bow at neck. Buttons to waist in front. Button cuffs. Sanforized cotton broadcloth throughout... won't shrink over 1%. Pretty ruffled flounce. Skirts and slips look so much neater with a blouslip... order hers today! Washable, remove bow. *State size 3, 4, 5, 6, 6x.* Shpg. wt. each 6 oz.
29 G 4636—White
Each \$1.89 2 for \$3.68

OUR SHORT SLEEVE STYLE BLOUSLIP has bright embroidery down the front with gay contrast stitching detailing ruffled edging, as well as ruffled collar and hem flounce, too. Smart stitched down pleats each side of button front. Nicely made in Sanforized cotton broadcloth... maximum shrinkage won't exceed 1%. Washable. *State size 3, 4, 5, 6, 6x.* Shpg. wt. ea. 6 oz.
29 G 4625—White
Each \$1.89 2 for \$3.68

* MEASURE TO BE SURE... SIZE CHART FOR 3 TO 6x

Order size...	3	4	5	6	6x
If height is...	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48 inches
If chest is...	22 to 29½	23 to 34½	24 to 38½	25 to 44½	25½ to 49½ in.
If weight is...	18½ to 20	20 to 21½	21½ to 23	23 to 24½	24½ to 26½ pounds
Skirt length...	18½	20	21½	23	24½ in.

Add a warm Sweater to your Skirt and Suit Order. See page 10

CPBK PAGE 13... GIRLS' WEAR

SIZES
2 TO 6X

Youngsters love the
Real Western Style . .
just like "Grown-up's"!

Sears Own Honeysuckle Ranch Style DENIM BLUE JEANS

OUR BEST QUALITY . . . BUILT FOR RUGGED WEAR

- YOU KNOW THEY'LL FIT because they're specification made to tested size patterns . . . Sears high standards of workmanship
- Cut from stout, closely woven navy blue denim that keeps on fitting because it's SANFORIZED . . . won't shrink over 1%.
- DOUBLE NEEDLE SEWN SEAMS in bright contrasting color thread
- BAR-TACKING or METAL RIVETS at all possible points of strain

B Shirt
\$1.22
Each, in
lots of 3



A
\$1.15
Each, in
lots of 3

C
\$1.65
Each, in
lots of 3

Boxer Style Denims

A REAL RANCH STYLE all the kids prefer . . . in sturdy 7-oz. blue denim that can take a lot of abuse. Metal rivets at all points of strain in front . . . bar-tacked in back to spare furniture. Shirred elastic stay-up waist. Two side pockets, one in back. Wash separately. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz.* 29G4398—Ea. \$1.19; 3 for \$3.45

Suspender Style Denims

C SUSPENSERS STAY IN PLACE because they're tacked together in back . . . fasten to waist with metal fasteners in back . . . buckles in front. Strong 8-oz. weight denim. Side zipper; belt loops. Metal rivets in front . . . bar-tacked in back. 4 pockets. Wash separately. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 12 oz.* 29G4399—Ea. \$1.69; 3 for \$4.95

Warm Plaid Shirt Goes Gaily with Denims

B CLASSIC WOVEN PLAID COTTON FLANNEL SHIRT brightens up her blue jeans . . . keeps her warm and cozy. Convertible neck to wear open or buttoned. Long sleeves with neat button cuffs. Patch pocket. Wash separately. *State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz.* 29G4654—Red plaid multicolor. . . . Each \$1.25. Save 3 for \$3.66

MEASURE TO BE SURE . . . Size Chart for Sizes 2 to 6X

Order size . .	2	3	4	5	6	6X
If height is . .	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is . . .	21	22	23	24	25	25 1/2 in.
If weight is . .	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.



Another
4-STAR Feature!

Our Best Honeysuckle PLAID DENIM OVERALL

- Specification-made for true fit
- Suspensers are easy to adjust
- Firm side snap fastener openings
- Fully covered elastic waist back
- Wide double fabric bib for wear
- Full cuffs . . . tacked to stay up

D TERRIFIC VALUE . . . check the expensive features . . . the low price! Strong, sturdy rip-resistant plackets, bar-tacking and double sewn seams. 2 big pockets. Washable. *State size 3, 4, 5, 6, 6x. Wt. ea. 10 oz.* 29 G 4257M—Ea. \$1.75; 2 for \$3.40

Sturdy, Practical PLAY TOGS

Thrift-Priced!
easy-to-
do-up styles



H \$1.67



J 98c



E \$1.79

NEW! "Good Luck"
Vest with Sure 'Nuff
Genuine Rabbit's Foot!



F \$1.49



G
Unlined
\$1.29

New! Full Sanforized Flannel Lined \$1.98

BONNY STUART PLAID DENIMS

Buy several pieces . . . they make a gay interchangeable wardrobe because they're all made of the same fabric! Honey-suckle 7-oz. denims in peppy multicolor woven plaid . . . SANFORIZED . . . won't shrink over 1%.

E NEW! "GOOD LUCK" VEST with a real rabbit's foot that swings on a gold-color metal chain for all the world like Grandpa's watch fob . . . clips onto pocket. All the clan will want one! 6 buttons fasten either way for boy or girl. Washable. Order longies (G) to match. *State size 3, 4, 5, 6, 6x.* 29G4575M—Plaid; Wt. ea. 6 oz.; Ea. \$1.79; 2 for \$3.50

F SPORTY COLLARLESS JACKET in bright plaid denim to team with matching overall and longies . . . or contrast smartly with solid color togs. Long sleeves. Button front. 2 patch pockets. Washable. *State size 3, 4, 5, 6, 6x.* 29 G 4565M—Plaid. Shpg. wt. 8 oz. . . . Each \$1.49

G PLAID DENIM BOXER LONGIE with all around elastic waist that stays neatly in place. One back pocket. Order clever new "Lucky Vest" or collarless jacket to make a smart matching outfit. Washable. *State size 3, 4, 5, 6, 6x.* 29 G 4325M—Plaid; Wt. ea. 8 oz. Ea. \$1.29; 2 for \$2.52

NEW! SAME LONGIE FULLY LINED with Sanforized cozy cotton flannel . . . extra warmth and protection for chilly days ahead. Washable. *State size 3, 4, 5, 6, 6x. Wt. ea. 12 oz.* 29 G 4349M—Lined Plaid. . . . Each \$1.98. . . . 2 for \$3.88

Lightweight Sport DENIM OVERALL

H SO PRACTICAL. Self fabric lined bib; adjustable buckle suspenders. Set-in waistband in front; elastic waist back. Gripper Fastener side. Washable. *State size 2, 3, 4, 5, 6. Shpg. wt. ea. 11 oz.* 29 G 4255—Faded blue denim 29 G 4256—Faded red denim Each . . . \$1.67 . . . 2 for \$3.25

Sturdy Cotton Twill LONGIE

J ALL AROUND ELASTIC WAIST holds shirt in neatly. Rugged, firmly sewn fabric. Back patch pocket. Washfast. *State size 3, 4, 5, 6, 6x. Wt. ea. 7 oz.* 29 G 4386—Dark green. 29 G 4387—Red Each . . . 98c . . . 3 for \$2.85

Chambray OVERALL

K SAILBOAT APPLIQUE gayly details multicolor stripe bib. Adjustable button suspenders tacked together in back. Front pocket. Elastic at waist back. Washable. *State size 3, 4, 5, 6. Wt. ea. 6 oz.* 29 G 4262—Medium blue Each . . . \$1.19 . . . 2 for \$2.32



K
New! Appliqued
Cotton Chambray
\$1.19

SANFORIZED PLAID DENIMS

Peppy Playtogs for sizes 6 months to 6x

Colorful . . . comfortable . . . easy to care for . . . Buy 'em for brother and sister too!

Honeysuckle 7-oz. denim. Sanforized—won't shrink over 1% when washed.

D
\$1.49
Each



A \$1.29 Each



B \$1.49 Each



C
\$1.29 Each



Overall

D Multicolor plaid denim overall with a convenient drop seat. Tot can snap it open himself. Adjustable snap-buckle suspenders. Won't slip off tot's shoulders. Elastic back waist. 2 front pockets. Double fabric bib. Washable. Sanforized—won't shrink over 1%. State size 1, 2, 3, or 4. Shpg. wt. each 9 oz. 29G8348—Ea. \$1.49 Buy 2 for only 2.90

Boxer Longie

A All around elastic waist fits comfortably, holds shirt in place. Bar-tacked front seam can be opened to make a fly front. Sturdy 7-oz. denim in a bright multicolor plaid. Both boys and girls love to wear them. Washable. Sanforized—won't shrink over 1%. State size 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. each 7 oz. 29G8301—Ea. \$1.29 Save! Buy 2 for 2.52

Eton Jacket

B Nicely tailored Eton Jacket of 7-oz. denim. The cheery multicolor plaid combines all the bright colors children adore wearing. 2 patch pockets. Washable. Sanforized—won't shrink over 1%. For cute suits that can really take rough, tumble wear, mix it with other plaid or plain denims. State size 1, 2, 3, 4, 5, 6, 6x. 29G8300—Shpg. wt. 8 oz. . . . Each \$1.49

Creepalong

C Bright multicolor or plaid denim makes a hit with the tiny tyke! Snap-crotch creepalong makes diaper changing quick and easy. Elastic back waist for better fit. Snap suspenders with non-slip ladder back arrangement. Washable. Sanforized—maximum shrinkage 1%. State size 6, 12, or 18 mos. Shpg. wt. ea. 8 oz. 29G8407—Ea. \$1.29 Buy 2 for only 2.52

Toddlers' Denim OVERALL

E Sanforized 6-oz. navy blue denim. Suspenders crossed and bar-tacked in back. Copper-colored adjustable buckles. Bar-tacked at all strain points. 3 pockets. Wash separately. Maximum shrinkage 1%. Please state size 1, 2, 3, 4. 29 G 6986—Shpg. wt. ea. 8 oz. Each \$1.19; 3 for only \$3.45

E
\$1.19
Each



F
Jacket
\$1.98

Tiny Tots' blue denim JACKET and CREEPALONG

F 7-oz. NAVY BLUE DENIM JACKET warmly lined with multicolor plaid cotton flannel. Sanforized—won't shrink over 1%. Wash separately. Snap fastened front—no buttons to pop off. 1 pocket. Make a set, buy creepalong too. State size 6, 12, 18 mos. Wt. 7 oz. 29 G 6624—Jacket. . . . \$1.98

G JEAN STYLE CREEPALONG. Sanforized 7-oz. navy blue denim. Snap-fastened crotch. Elastic back waist. Button suspenders. Stout orange stitching. Wash separately. State size 6, 12, or 18 months. Shpg. wt. each 7 oz. 29 G 6615—Creepalong Each \$1.29; 3 for only \$3.75

G
Creepalong

\$1.29 Each

Sizes 1 to 4 Honeysuckle Ranch Style DENIM BLUE JEANS

Cut just like "grown-ups" in real western style . . . with tapered legs, big turn-up cuffs

- Made of sturdy, closely woven navy blue denim
- Sanforized—won't shrink over 1% when washed
- All snap fasteners . . . no buttons or buttonholes
- Seams double needle stitched with contrasting thread
- Strain points reinforced with metal rivets, bar-tacking
- Made to Sears own specifications for high quality workmanship, accurate sizing, and comfortable fit

L
98c
Each



H \$1.12 Each

M
98c
Ea.



J \$1.52 Each

N
\$1.49
Each



K
\$1.52
Each

H BOXER LONGIE—a blue jean style that's popular with both boys and girls. 7-oz. navy blue denim. All around shirred elastic waist fits comfortably, hugs shirt to keep it tucked in place. Fly front. Two big patch pockets. Wash separately. State size 1, 2, 3, 4. Shpg. wt. each 6 oz. 29G6820—Each \$1.12 Save, buy 3 for \$3.27

J GIRLS' BLUE JEAN. 8-oz. navy blue denim. Snap-on adjustable suspenders with adjustable buckles. Crossed and bar-tacked in back. Western style yoke back. 2 side pockets, 2 back pockets. Zipper side placket. Wash separately. Please state size 1, 2, 3, or 4. Shpg. wt. each 10 oz. 29 G 6819—Each \$1.52 Save, buy 3 for 4.47

K BOYS' BLUE JEAN. 8-oz. navy blue denim. Zipper fly front. Western style yoke back. Snap-on detachable suspenders with adjustable buckles. Crossed and bar-tacked in back. Belt loops, 2 side pockets, 2 back pockets. Wash separately. State size 1, 2, 3, 4. Shpg. wt. each 10 oz. 29 G 6818—Each \$1.52 Save, buy 3 for 4.47

Include a husky, gay SHIRT in your order

L KNIT COTTON SWEATSHIRT. Warmly fleeced inside. Rib knit crew neck and cuffs. "Heman" print on front. Washable. State size 2, 3, 4. Wt. ea. 6 oz. 29 G 6513—Med. blue 29 G 6514—White. Each 98c; 3 for \$2.85

M BRIGHT PARTNER for blue jeans, other togs. Multicolor woven plaid cotton. Washfast. Sanforized—won't shrink over 1%. Yoke back, 1 pocket. State size 1, 2, 3, 4. Wt. ea. 6 oz. 29 G 6508—Each 98c Save, buy 3 for \$2.85

N WARM COTTON FLANNEL SHIRT. Multicolor plaid. Harmonizes nicely with blue jeans. Convertible collar, chest pocket. Washable. State size 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. each 7 oz. 29 G 6500—Ea. \$1.49 Save, buy 2 for 2.90

SIZE CHART 6 to 18 months, 1 to 4 years									
Order size	6 mos.	12 mos.	18 mos.	1	2	3	4		
If height is.	24 1/2-26 1/2	27-29	29 1/2-31 1/2	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40 in.		
If chest is.	18	19	20	20	21	22	23 in.		
If weight is.				22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38 lbs.		

Chart for sizes 5 to 6x on opposite page.

New!

SANFORIZED

... won't shrink over 1%

Our Best Quality Honeysuckle FLANNELETTE SLEEPERS

- GOOD NEWS... heavyweight, warm flannelette that keeps its fine, true fit!
- Washproof, strong Gripper fasteners
- Double sewn seams for long wear



OUR BEST PAJAMAS IN EVERY WAY! Specification made for master tailoring... best construction... roomy fit... good long wear. Sizes 4 to 8

BOYS' JAMARETTES \$1.98
in multicolor stripes. Easy fitting middie top with double fabric neckline; chest pocket. Gripper Fastener fly front pants. Elastic at back for easy fit and comfort. Washable. State size 4, 6, 8. Shpg. wt. ea. 11 oz. 29 G 3473—Stripes. Each \$1.98..2 for \$3.90

GIRLS' JAMARETTES \$2.25
in pretty print on white. Contrast piping. Button-up collar. Pants fitted front, back; Gripper Fastener adjustable waistband. Washable. Please state size 4, 6, 8. Shpg. wt. ea. 12 oz. 29 G 3457—Floral. Ea. \$2.25..2 for \$4.42

Darling Flannelette PAJAMAS

POPULAR BUTCHER BOY \$1.69
STYLE with pretty, contrasting braid trim around collar. Top has yoke style button front. Pants have all around elastic waist. All seams double needle sewn for good long wear. Washable. State size 4, 6, 8. Shipping wt. ea. 10 oz. 29 G 3415—Pink. 29 G 3416—Blue. Each \$1.69..2 for \$3.32

CARNIVAL COLOR DOTS \$1.98
on blue grounds makes a gay bedtime outfit! Cozy, too, in warm flannelette. Butcher boy top with button front... cotton fringe trim. Pants are fitted in front; elastic at back. Rib knit cuffs, ankles. Double seams. Washable. State size 4, 6, 8. 29 G 3165—Wt. ea. 11 oz. Each \$1.98..2 for \$3.90

Good Quality FLANNELETTE SLEEPERS, 1 to 8



A ONE-PIECE NURSERY PRINT SLEEPER \$1.98
4 to 8 in Sanforized cotton flannelette. Contrasting binding at neck and down front. Gripper Fastener front. Self-help drop seat; front-tying belt. Rib knit cuffs, ankles. Washable. State size 4, 6, 8. Shpg. wt. ea. 10 oz. 29 G 3179—Print on white. Each \$1.98..2 for \$3.90

B JOLLY CLOWN STYLE SLEEPER \$1.98
4 to 8 in Sanforized cotton flannelette with big, bright dots. Ruffled clown collar, wrist, ankle cuffs. Gripper Fastener front. Self-help drop seat. Front ties. Washable. State size 4, 6, 8. Wt. ea. 11 oz. 29 G 3115—Red dots on white. Each \$1.98..2 for \$3.90

C BOYS' ONE-PIECE SLEEPER \$1.98
in manly multicolor stripes. Sanforized cotton flannelette with contrasting color binding. Gripper Fastener front closing. Self-help drop seat. Front-tying belt. Rib knit cuff at sleeves, ankles. Washable. Sizes 4, 6, 8. Please be sure to state size. 29 G 3129—Each... \$1.98. Ea. 10 oz.2 for 3.90

D TOTS' 2-PIECE SLEEPER \$1.98
floral design on white. 2-piece Sanforized cotton flannelette. Gripper Fasteners. Contrast binding. Elastic back. Double fabric feet. Washable. State size 1, 2, 3, 4. Wt. ea. 9 oz. 29 G 3127—Ea. \$1.98; 2 for \$3.90
3-PIECE SLEEPER two pants. 29 G 3128—Ea. \$2.69; 2 for \$5.30

ONE-PIECE SLEEPER \$1.19
Solid dainty rose-bud design trim. Double needle seams. Button front; drop seat. Washable. State size 2, 4, 6, 8. Shipping weight each 9 oz. 29 G 3145—Blue. 29 G 3142—Yellow. Each \$1.19..2 for \$2.32
ALSO IN NURSERY PRINT 29 G 3438—Nursery design on white grounds. Each \$1.39..2 for \$2.72

ONE-PIECE PASTEL FLANNELETTE SLEEPER \$1.09
Solid. Button back closing and button drop seat. Bootie feet. Double needle seams for wear. Washable. State size 1, 2, 3, 4. Wt. ea. 7 oz. 29 G 3468—Pink. 29 G 3469—Blue. Each \$1.09..2 for \$2.12
ALSO IN NURSERY PRINT 29 G 3401—Pastel on white grounds. Each \$1.29..2 for \$2.52

2-PIECE SLEEPER \$1.39
in cozy flannelette. 2-Pc. Button back... button-on pants. Rib cuffs. Sturdy double needle-sewn seams. Washable. State size 1, 2, 3, 4. Shpg. wt. ea. 8 oz. 29 G 3410—Blue. \$1.39. 29 G 3411—Pink. 1.39. Save!...2 for 2.72
3-PC. STYLE: 2 pants. 29 G 3488—Blue. \$1.79. 29 G 3489—Pink. 1.79. Wt. ea. 10 oz. 2 for 3.50

NURSERY PRINT 2-PIECE SLEEPER \$1.49
2-pc. er... cute as can be! Button back closing; button-on pants. Bootie feet. Seams double sewn for wear. Washable. State size 6 mos., 1, 2, 3, 4. Wt. ea. 9 oz. 29 G 3461—2-pc. style. Ea. \$1.49; 2 for \$2.92
3-PC. STYLE: 2 pair pants. Wt. ea. 10 oz. 29 G 3414—Print. Ea. \$1.98; 2 for \$3.90



FLANNELETTE

DARLING OLD FASH-IONED NIGHTIE for a modern little miss. Dainty, pastel floral print on white. Solid color ruffles at yoke front; around neck. 2-button front; yoke back. Double needle seams. Washable. State size 2, 4, 6, 8. Shpg. wt. ea. 10 oz. 29 G 3113—Print Ea. \$1.59; 2 for \$3.12



Honeysuckle PAJAMAS

ACCORDION PLAYING TEDDY BEAR on front. Fine quality, combed knit cotton pajama. White top; contrast ribbing to match elastic waist pants. Knit cuffs at ankles. Washable. State size 4, 6, 8. Shpg. wt. ea. 11 oz. 29 G 3161—Blue, white 29 G 3162—Yellow, with white Each \$1.98; 2 for \$3.90

STRIPED TOP. 2-pc. pajama in a cozy style for boy or girl. Good quality combed knit cotton with solid color pants and rib knit trim. Elastic waist pants; knit cuffs at ankles. Washable. State size 4, 6, 8. Shpg. wt. ea. 11 oz. 29 G 3163G—Red 29 G 3164G—Dark blue 29 G 3114G—Yellow Each \$1.98; 2 for \$3.90

FAMOUS MAKE DENTON SLEEPERS

LOW PRICED



Denton Knit COTTON SLEEPERS

Knit Cotton

BARGAIN BUY! \$1.39

ONE-PIECE famous make sleepers in heavy quality knit. Extra heavy yarn at ankles, feet. Gripper Fasteners. Elastic drop seat. Washable. State size 4, 5, 6, 8. Wt. 14 oz. 29 G 3172—Yellow \$2.40 29 G 3173—Blue.. 2.40 29 G 3400—Pink.. 2.40

2-Pc. famous make sleeper in heavy quality cotton. Gripper Fasteners. Elastic drop seat. Double-thick yarn at feet, ankles. Washable. State size 1, 2, 3, 4. Wt. ea. 12 oz. 29 G 3169—Yellow \$2.15 29 G 3170—Blue.. 2.15 29 G 3487—Pink.. 2.15

OUR LOW-EST PRICED HONEY-SUCKLE sleeper. Button front. Elastic drop seat. Double feet. Washable. State size 2, 4, 6. Wt. ea. 12 oz. 29 G 3412G—Blue 29 G 3413G—Pink 29 G 3417G—Yellow Ea. \$1.39; 2 for \$2.72

New! SHRINK-RESISTANT

Our New Deluxe, Honeysuckle Quality KNIT COTTON SLEEPERS

- Heavyweight, fine quality knit — both sides softly napped
- 9-thread sewn seams — neatly reinforced at strain points
- Specially processed for minimum shrinkage
- Matching color Gripper Fasteners, thread
- New, longer-wearing bootie feet — double fabric sole and top up through ankle!
- Knit cuffs allow generous turn-back



ONE-PIECE STYLE can be adjusted at front crotch (pull thread) to make fly front for boy. Downy-soft, brushed knit cotton. Gripper Fasteners. Elastic drop seat. Washable. State size 4, 5, 6, 8. Shpg. wt. ea. 15 oz. 29 G 3124—Yellow 29 G 3125—Blue 29 G 3126—Mint green Each \$1.98; 2 for \$3.90

2-PC. SLEEPER. Gripper Fasteners. Elastic drop seat. Washable. State size 6 mos., 1, 2, 3, 4. Wt. ea. 15 oz. 29 G 3120—Yellow } Ea. \$1.98 29 G 3121—Pink } 2 for \$3.90 29 G 3122—Blue } 29 G 3123—Lt. green } 3-PC. STYLE; 2 pair of pants. Wt. ea. 1 lb. 2 oz. State size. 29 G 3116—Yellow } Ea. \$2.89 29 G 3117—Pink } 2 for \$5.68 29 G 3118—Blue } 29 G 3119—Lt. green }

WARM 2-PC. PAJAMAS in pastels and red, too! Heavyweight knit cotton. All around elastic waist pants; cozy rib cuffs. Washable. State size 4, 6, 8. Wt. ea. 1 lb. 29 G 3458—Yellow 29 G 3459—Blue Each \$1.98... 2 for \$3.90 Also in bright red! Wash separately. State size. 29 G 3420—Bright red Each \$2.15; 2 for \$4.22

SIZE CHART FOR SIZES 6 MOS., 1 TO 8

Order size...	6 mos.	1	2	3	4	6	8
If chest is...	18	20	21	22	23	25	27 in.
If height is...	up to 26½	27 to 31	31½ to 34	34½ to 37	37½ to 40	40½ to 46	46½ to 52 in.

Honeysuckle Budget Quality KNIT COTTON SLEEPERS

- Fabric fleeced on both sides
- Firm, 9-thread sewn seams
- Double fabric bootie feet
- Washproof Gripper Fasteners

\$1.69 **A** 1-PC. SLEEPER in our good budget quality... soft and cozy. Assorted cute nursery designs on chest. Gripper Fasteners. Elastic drop seat. Double bootie feet. Washable. State size 4, 5, 6, 8. Shpg. wt. ea. 12 oz. 29 G 3156—Yellow } Ea. \$1.69 29 G 3157—Blue } 2 for \$3.32 29 G 3158—Pink }

\$1.69 **B** 2-PC. STYLE. Gripper Fasteners at back, pants. Elastic drop seat. Assorted chest designs. Washable. State size 1, 2, 3, 4. Wt. ea. 11 oz. 29 G 3153G—Yellow Ea. \$1.69 29 G 3154G—Blue } 2 for \$3.32 29 G 3171G—Mint } 3-PC. STYLE; 2 pair of pants. Shpg. wt. ea. 15 oz. 29 G 3150G—Yellow Ea. \$2.39 29 G 3151G—Blue } 2 for \$4.70 29 G 3174G—Mint }



Order by Size... Not by Age. Measure to be Sure, see Size Chart

SWEATERS Sizes 1 to 3 . . KNITWEAR Sizes 1 to 6

100% Nylon SWEATERS FOR TOTS

Easier to wash... longer wearing

Just swish them clean in sudsy water—they'll dry in a jiffy, ready to wear. No fuss and bother of blocking!



PARTY-PRETTY NYLON SWEATER with daintily embroidered floral design. Knit-in patterned yoke and button border. Rib knit crew neck, cuffs, waistband. Ocean pearl buttons. Hand wash. *State size 1, 2, 3.*
29 G 7870—White
29 G 7871—Yellow
29 G 7872—Light mint green
Shpg. wt. 5 oz. Each \$2.89

BOYS' OR GIRLS' NYLON CARDIGAN SWEATER in circus-bright colors. Knit-in patterned button border. Rib knit crew neck, cuffs and waistband. Hand wash. Dries quickly, doesn't need blocking. *State size 1, 2, 3.*
29 G 7882—Medium green
29 G 7883—Cherry red
29 G 7884—Yellow
Shpg. wt. 5 oz. Each \$1.98



Warm, all wool CARDIGANS

GIRLS' ALL WOOL CARDIGAN. Pretty hand embroidered front. Knit-in pattern. Rib knit crew neck and cuffs edged in white. Rib knit waistband. Hand wash. *State size 1, 2, or 3.*
29 G 7867—Pink
29 G 7868—Light blue
29 G 7869—Lt. mint green
Shpg. wt. 5 oz. Each \$1.98

ZIPPER FRONT CARDIGAN looks cute on boy or girl. 100% wool. Front and back yoke with contrasting knit-in pattern. Rib knit cuffs, waistband. Hand wash. *State size 1, 2, 3.*
29 G 7865—Dark blue
29 G 7866—Bright red
Shpg. wt. 5 oz. Ea. \$1.98

Heavy cotton

FOUR-SEASON SWEATER of heavy weight knit cotton. Fleece inside for warmth. New battle jacket style. Double rib knit crew neck, cuffs, waistband. Washable. *State size 1, 2, or 3.*
29 G 7862—Medium blue
29 G 7863—Bright red
29 G 7864—Yellow
Shpg. wt. 6 oz. Each \$1.29

Knitwear for tiny tots sizes 6 to 18 months on page 31



Cozy Honeysuckle HATS and MITTENS . . knit to fit toddlers sizes 1 to 3 years

A Fluffy white bunny fur trims sweetly frames her face. 100% wool bonnet made with a double thickness of knit fabric. Ties under chin. Fits toddlers up to 3 yrs. Shipping wt. 4 ounces.
29 G 7618—Red. \$1.59

B Impish stocking cap with warm earflaps. Knit of 64% wool, 36% cotton. Big fuzzy pompon. Hand wash separately. Fits toddlers up to 3 yrs. Shpg. wt. 5 oz.
29 G 7688—Red
29 G 7690—White. \$1.39

C 100% wool beret. Double thickness. Ear tabs and chin ties. Ever popular style that's always becoming to a little girl. Hand wash separately. Fits tots up to 3 years. Shpg. wt. 3 oz.
29 G 7609—White. \$1.39

D Boyish hockey cap with colorful stripes and pompon. Knit 58% wool, 42% cotton. Double thick. Hand wash separately. Fits up to 3 yrs. Shpg. wt. 4 oz.
29 G 7686—Navy blue
29 G 7687—Red. \$1.29

E "Musher Cap." 100% wool, brushed inside for extra warmth. Adjustable snap-fastened strap. Multicolor stripes. Hand wash separately. Fits up to 3 yrs. Shpg. wt. 4 oz.
29 G 7616—Navy blue
29 G 7617—Red. \$1.89c



F ALL WOOL MITTEN with knit cotton lining. Elastic and clip for attaching to sleeve. Hand wash separately. *State size small (size 1), medium (size 2), or large (size 3).*
29 G 7606—Red
29 G 7607—Navy blue.
Shpg. wt. pr. 3 oz. Pr. 59c; 2 pr. \$1.12

G WOOL WORSTED MITTEN. Cotton neck cord. Hand wash separately. *State size small (size 1), medium (size 2), or large (size 3).*
29 G 7660—Red
29 G 7662—White. Wt. pr. 3 oz. Pr. 49c; 2 pr. 92c



Snug, becoming HATS . . warm GLOVES and MITTENS . . for youngsters sizes 3 to 6

K BUNNY FUR POMPON tops a cheery hat with knit-in jacquard pattern. Double thickness. Earflaps and chin ties. Hand wash separately. Fits children from 3 to 6 yrs. Wt. 4 oz.
29 G 7650—Red combination... \$1.59
29 G 7651—Blue combination... 1.59

J JAUNTY BERET. Double thickness of knit 100% wool. Warm earflaps, chin ties. Bunny fur pompon. Hand wash separately. For children 3 to 6 yrs.
29 G 7648—Red
29 G 7649—White
Shpg. wt. 4 oz. Each \$1.59

H ALL WOOL HAT with mouton-processed dyed lamb fur trim. Wired band under trim keeps hat in shape, hugs head. For children 3 to 6.
29 G 7652—White
29 G 7653—Red
Shpg. wt. 4 oz. Each \$1.69

L BOYS' DOUBLE THICK HOCKEY CAP. Warmly knit of 100% wool. Turned back cuff, earflaps, chin ties. Hugs head, keeps out cold winds. Topped with a fuzzy pompon. Hand wash separately. Fits children from 3 to 6 years. Shpg. wt. 4 oz.
29 G 7639—Navy blue
29 G 7640—Bright red
Each \$1.39

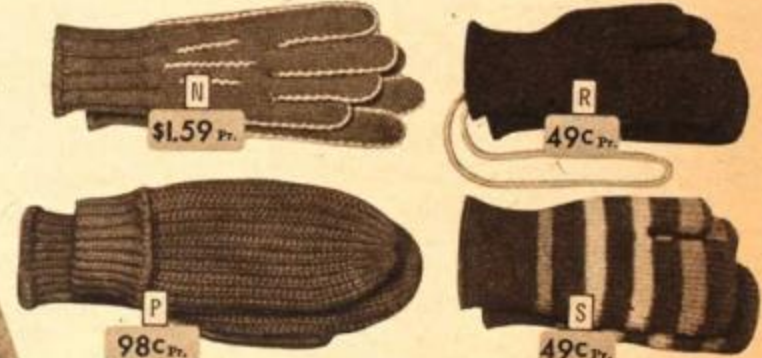
M "ETON GLACIER" CAP with a smart peaked visor. Contrasting 2-tone panel down center of cap. Adjustable snap-fastened chin strap. Keeps head and ears warm. Hand wash separately. Size fits children from 3 to 6 years. Shipping weight 4 oz.
29 G 7619—Bright red
29 G 7620—Navy blue
Each \$1.09

N 100% WOOL GLOVE with smart cotton saddle-type stitching. *State size small, medium, or large.** Shpg. wt. pair 3 oz.
29 G 7610—Red
29 G 7611—Kelly green
29 G 7612—Brown. Pair \$1.59; 2 pair \$3.10

P HEAVY WEIGHT ALL WOOL MITTEN. Extra warm. Long turn-back cuff. *State size small, medium, large.** Shpg. wt. pair 4 oz.
29 G 7613—Red
29 G 7614—Navy blue
29 G 7615—Brown. Pair 98c; 2 pair \$1.92

R ALL WOOL WORSTED MITTENS with cotton neck cord to prevent tot losing them. *State size small, medium, large.** Shpg. wt. pr. 3 oz.
29 G 7573—Navy blue
29 G 7574—Red
29 G 7575—White. Pair 49c; 2 pair 92c

S GAY STRIPED MITTEN knit of 80% wool, 20% nylon. Warm, long wearing. *State size small, medium, large.** Shpg. wt. pr. 3 oz.
29 G 7641—Red
29 G 7642—Navy blue
29 G 7643—Brown. Pair 49c; 2 pair for 92c



SIZE CHART FOR SWEATERS SIZES 1 to 3			
Order size . . .	1	2	3
If height is . . .	29 1/2-31	31 1/2-34	34 1/2-37 in.
If chest is . . .	20	21	22 in.
If weight is . . .	22 1/2-25 *	25 1/2-29	29 1/2-34 lbs.

*NOTE: Small fits size 3; medium, size 4; large, size 6. Hand wash separately.



Boys' 3-piece COAT SETS . . Sizes 1 to 4

Handsome Donegal tweed, 30% rayon, 25% reprocessed wool, 25% reused wool, 20% cotton. Double breasted coat lined with 100% reprocessed wool quilted to rayon. Cotton kasha lined slacks with adjustable buckle suspenders. Peaked helmet with adjustable chin strap. *State size 1, 2, 3, 4. Shpg. wt. 2 lbs. 12 oz.*
 29 G 7350—Blue tweed
 29 G 7351—Brown tweed. 3-piece set. \$9.95

Sharp-looking check for a sporty little fellow. Warm blend of 50% wool, 50% rayon. Welt seam down back and sleeves. Convertible collar. Lined with reprocessed wool quilted to rayon. Cotton kasha lined slacks. Snap placket. Adjustable suspenders. Matching helmet. *State size 1, 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.*
 29 G 7344—Brown and white check. Set \$12.95

Fine 100% virgin wool covert. Welt seams down back, sleeves of coat. Convertible collar. Easy-to-lengthen hem. Reprocessed wool quilted to rayon lining. Cotton kasha lined slacks. Zipper fly front, adjustable suspenders. Rayon lined cap with innerband earflaps. *State size 1, 2, 3, 4. Shpg. wt. 3 lbs. 4 oz.*
 29 G 7345—Tan
 29 G 7346—Dk. brown
 29 G 7329—3-piece set. \$16.95

100% wool tan check surcoat. Tinton* collar. Belted front, elastic side inserts. Knit wristlets. Reprocessed wool quilted to rayon lining. Brown Melton (reprocessed wool) slacks. Adjustable suspenders. Zipper fly. Check ski cap with Tinton* earflaps. *State size 2, 3, 4. Shpg. wt. 3 lbs. 4 oz.*
 29 G 7329—3-piece set. \$16.95

MAGIC-GROW COAT SETS . . .

Proportioned to fit now . .

"GROW" for second season's wear

Just release the MAGIC GROW hems in coat, sleeves, slacks Press, and the set is ready to wear, though tot's grown inches

Wee fashion leader in cheery red, green plaid, 50% wool, 50% rayon. Green cotton velvet trim. Gathered back. Rayon satin lining, reprocessed wool interlined. Cotton kasha lined slacks. Adjustable suspenders. Matching bonnet. Special MAGIC-GROW features for extra wear. *State size 2, 3, 4. Wt. 2 lbs. 14 oz.*
 29 G 7321—3-piece set. \$16.95

Winsome 100% virgin wool covert set. Seal fur trim. Coat has graceful back yoke and pleat. Rayon satin lining, reprocessed wool interlined. Cotton kasha lined slacks. Adjustable suspenders. Matching bonnet. MAGIC-GROW hems. Please be sure to state size 2, 3, 4. Shipping weight 3 pounds.
 29 G 7335—Gold. Set \$18.95
 29 G 7336—Red. Set 18.95



Beautifully styled 3-piece Honeysuckle COAT SETS for girls

Suede-smooth fleece of 75% rayon, 25% wool face on cotton backing. Large undercollar. Persian fur-like fabric (rayon on cotton backing) trim. Coat cotton kasha lined. Unlined leggings. Zippers at ankles. *State size 1, 2, 3, 4.*
 29 G 7314—Coral red
 29 G 7315—Aqua blue
 29 G 7316—Dusty rose
 Shpg. wt. 2 lbs. 14 oz. Set \$7.95

Cuddly mouton-processed dyed lamb fur trim and pom-pom buttons deck a smart princess coat. 65% rayon, 35% wool chinchilla face; cotton backing. Rayon lining, warmly interlined. Matching bonnet. Cotton kasha lined slacks. Adjustable suspenders. *State size 1, 2, 3, 4. Shpg. wt. 3 lbs.*
 29 G 7317—Aqua blue
 29 G 7318—Red. Set \$10.95

Coachman coat of 100% virgin wool. Brown'n'gold check. Mouton-processed dyed lamb collar. Inverted back pleat, half belt. Rayon lined; warmly interlined. Brown reprocessed wool slacks. Cotton kasha lined. Adjustable suspenders. Matching hat. *State size 1, 2, 3, 4. Wt. 3 lbs. 1 oz.*
 29 G 7307—Set \$12.95

100% virgin wool covert. Saucy mouton-processed dyed lamb trimmed epaulettes. Smart princess lines, double row of tiny buttons. Rayon lined, warmly interlined. Cotton kasha lined slacks. Adjustable suspenders. Matching bonnet. *State size 1, 2, 3, 4.*
 29 G 7319—Green
 29 G 7320—Red
 Wt. 3 lbs. \$12.95

Toasty 100% virgin wool suede cloth. Little collar tucked over mouton-processed dyed lamb trimmed cape collar. Rayon lining, warmly interlined. Gored back, belted sides. Cotton kasha lined slacks. Adjustable suspenders. Matching hat. *State size 1, 2, 3, 4.*
 29 G 7325—Red
 29 G 7327—Medium blue
 Wt. 2 lbs. 14 oz. Set \$14.95

She'll look sweet as the Sugar Plum Fairy in this beautiful cotton velveteen set. Rayon lined with warm cotton flannel interlining. White bunny fur edging. Hand embroidered smocking. Cotton flannel lined leggings, zippers at ankles. Matching hat. *State size 1, 2, 3, 4. Wt. 3 lbs. 4 oz.*
 29 G 7327—Royal blue. Set \$16.95
 29 G 7328—Wine. \$16.95

Order size	1	2	3	4
If height is	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40 in.
If chest is	20	21	22	23 in.
If weight is	22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38 lbs.
Coat lgth.	16	17	18	19 1/2 in.

All Slacks have elastic ankle inserts

* Tinton: 100% wool pile on cotton backing

SIZES
6 TO 18 MONTHS
1 TO 4 YEARS

PLAID CORDUROY

- Bonnie new styles for your little lads and lassies
- Practical multicolor plaid, shows soil less quickly
- Sears finest pinwale corduroy... specification-made for proper fit and highest quality workmanship



Drop seat Overall \$2.49

Boxer Longie \$2.29

DROP SEAT

New overall feature for extra convenience. Seat drops without removing suspenders. Your youngster can snap it open and closed himself. Makes toilet training less troublesome for you. Non-slip suspenders.



2-piece Suit \$5.98

C



Girl's Eton Suit \$3.98

D



Boy's Eton Suit \$4.39

E



2-piece Set \$4.39

G

Shirt H



A DROP SEAT OVERALL. Special new snap suspender buckles for adjusting length. Suspenders are arranged so they won't slip off tot's shoulders. Drop seat snaps in place. 1 pocket. Elastic back waist assures a snug, comfortable fit. Beautiful multicolor plaid corduroy. Wash separately. Please state size 1, 2, 3, or 4. Shpg. wt. each 9 oz. 29 G 8525—Each \$2.49 Save, buy 2 for... 4.88

B BOXER LONGIE. All around shirred elastic waist hugs shirt tail firmly, keeps it neatly in place. Two side pockets. Bar-tacked front seam can be opened to make boy's fly front, or left closed for girl. Bright multicolor plaid corduroy—a gay-spirited new fall fashion for toddlers. Carefully sized and constructed. Wash separately. State size 1, 2, 3, 4. Shpg. wt. ea. 8 oz. 29 G 8526—Each \$2.29 Save, buy 2 for... 4.48

C 2-PIECE SUIT. Zip front jacket has solid color collar, rib knit cuffs, waist band. 2 pockets. Lined with warm fleeced cotton. Longie has all around elastic waist, bar-tacked front seam that can be opened for boy's fly. A fashion leader in sprightly multicolor plaid corduroy. Wash separately. Please state size 1, 2, 3, or 4. Shpg. wt. for suit 1 lb. 29 G 8527—Plaid 2-piece suit... \$5.98

D GIRL'S 2-PIECE SUIT. Sister outfit for suit at right. Eton style jacket with 2 patch pockets. Pleated skirt has elastic inserts at sides of waist for better fit. Detachable suspenders. Fine pinwale corduroy. Multicolor plaid in the festive colors children love to wear. Wash separately. Please state size 1, 2, 3, or 4. Shipping weight for suit 14 oz. 29 G 8528M—Plaid 2-piece suit... \$3.98

E BOY'S 2-PIECE ETON SUIT. Manly little style, matches girl's suit at left. Eton style jacket with two patch pockets. Longies have comfortable all elastic waist, 2 side pockets. Open the bar tacked front seam for fly front. Made of fashion-new multicolor plaid corduroy. Sturdily constructed. Wash separately. State size 1, 2, 3, 4. Shpg. wt. for suit 12 oz. 29 G 8529M—Plaid 2-piece suit... \$4.39

F PLAID CORDUROY CREEPALONG. A gay fashion for tiny tykes too! Snap opening crotch. Full cut with pleated front for action-free fit. Elastic back waist. Non-slip suspenders. Wash separately. State size 6, 12, 18 mos. 29 G 8422—Wt. ea. 8 oz. Ea. \$2.29; 2 for \$4.48

G JACKET AND CREEPALONG SET. Classic double breasted jacket with two rows of tiny white buttons. Raglan sleeves. Cotton sateen lined. Wash separately. Creepalong same as above. State size 6, 12, 18 mos. 29 G 8423—Wt. set 12 oz... 2-piece set \$4.39

H SPORT SHIRT. Multicolor plaid corduroy in a wonderful shirt for winter wear. Warm, easy to wash, needs little or no ironing. Wash separately. State size 1, 2, 3, 4. 29 G 8530—Shpg. wt. 8 oz... Each \$2.98



\$1.49 Each



\$1.49 Each



98c Each



\$1.29 Each



Package of 3 \$3.45



Sharp-looking SPORT SHIRTS in Toddlers' Sizes

Inspired by dad's favorite casual combination! Vest-like front of heavy knit cotton plaid. White back, collar, and long sleeves of interlocked knit combed cotton. Wash separately. State size 1, 2, 3, 4. Shpg. wt. ea. 6 oz. 29 G 6505—Navy blue 29 G 6506—Brown plaid Each \$1.49; 2 for \$2.90

Dan River Wrinkle-Shed* cotton gingham. Looks neater longer, easier to wash and iron. Washfast colors. Long sleeves, one pocket, convertible collar. State size 1, 2, 3, or 4. Shpg. wt. each 5 oz. 29 G 6504—Multicolor plaid. Each... \$1.49 Save, buy 2 for... 2.90

* Reg. U. S. Pat. Off.

Classic white shirt. An all-time favorite to wear with everything. Closely woven mercerized cotton broadcloth. Sport collar, chest pocket, short sleeves. Washable. Sanforized—won't shrink over 1%. Please state size 2, 3, or 4. Shipping weight each 5 oz. 29 G 6525—Each 98c; 3 for \$2.85

New Cardigan Style SHIRTS

Button-front sport shirt of Sanforized cotton flannel. Won't shrink over 1%. Solid color collar and pocket trim. Rib knit waist band and cuffs give a comfortable fit. Washable. Please state size 1, 2, 3, 4. Shpg. wt. each 7 oz. 29 G 6502—Red multicolor plaid 29 G 6503—Yellow multicolor plaid Each \$1.29... Save, buy 3 for \$3.75

PACKAGE BARGAIN! 3 Sanforized cotton flannel shirts for one thrifty price. All have convertible collars, long sleeves, 1 pocket. 1 multicolor plaid, 1 light green print, 1 solid color red in each package. Washable. State size 2, 3, 4. Order only one size to each package. Shpg. wt. for 3, 1 lb. 1 oz. 29 G 6501—Package of 3 shirts... \$3.45

SIZE CHART 1 to 4 Years

Order size	1	2	3	4
If height is	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40 in.
If chest is	20	21	22	23 in.
If weight is	22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38 lbs.

SIZE SCALE FOR SIZES 6 TO 18 MONTHS

Order size	6 mos.	12 mos.	18 mos.
If chest is	18	19	20 in.
If height is	24 1/2-26 1/2	27-29	29 1/2-31 1/2 in.

NEW! Honeysuckle Sizes 1 to 4 WASHABLE CORDUROY

Tub them right with the rest of your laundry . . . washing light colors with light colors, and darks with darks. Top quality pinwale corduroy. Specification-made for better fit and longer wear.

A Overall \$1.98

B Boxer Longie \$1.98

C Belted front Elastic back waist \$2.79

D 2-piece set \$4.98

E Pinafore Overall \$2.59

F Overall \$2.29

G Zip-front Overall \$2.94

Lined Overall \$2.88

Jacket only \$2.98

NEW! DROP SEAT OVERALLS

Seat drops without removing suspenders! Child can snap it open and closed himself. . . makes training an easier job for mother.

A OVERALL. Adjustable button suspenders, elastic back waist. 2 front pockets, side plackets. WASHABLE. State size 1, 2, 3, 4. 29 G 8504—Gray corduroy 29 G 8505—Dark green corduroy 29 G 8506—Red corduroy. Shpg. wt. ea. 8 oz. Ea. \$1.98; 2 for \$3.88

NEW! Same as above with warm cotton kasha lining inside overall. Perfect outdoor wear for that in-between weather—when it's too warm for ski pants, too cold for lightweight garments.

29 G 8507—Gray corduroy 29 G 8508—Dark green corduroy 29 G 8509—Red corduroy. Shpg. wt. ea. 9 oz. Ea. \$2.88; 2 for \$5.66

B BOXER LONGIE. Snug-fitting all around elastic waist. 2 side pockets. Fly front. WASHABLE. State size 2, 3, 4. Shpg. wt. ea. 7 oz. 29 G 8500—Brown corduroy 29 G 8501—Royal blue corduroy. Each \$1.98; Save, buy 2 for \$3.88

C BOYS' DRESS SLACKS. Smartly belted in front, elastic back waist for better fit. Button-on detachable suspenders. Zipper fly front. 2 side pockets, full cuffs. WASHABLE. State size 1, 2, 3, 4. Shpg. wt. for each 10 oz. 29 G 8502—Dark green corduroy 29 G 8503—Brown corduroy. Each \$2.79; Save, buy 2 for \$5.48

D OVERALL, JACKET SET. Zip jacket, warm cotton kasha lined, embroidered. Button suspenders, elastic back waist. Washable. State size 1, 2, 3, 4. Wt. set 1 lb. 29 G 8510—Bright red 29 G 8511—Med. blue 29 G 8512—Aqua blue-green. 2-pc. set \$4.98

JACKET ONLY

29 G 8513—Bright red 29 G 8514—Med. blue 29 G 8515—Aqua blue-green. Wt. 12 oz. \$2.98

E PINAFORE OVERALL. Feminine-looking, yet able to take rugged wear. Ruffled pinafore top is completely detachable. Can be worn as separate boxer longie. All around elastic waist, embroidered trim, 1 pocket. WASHABLE. State size 1, 2, 3, 4. Shpg. wt. ea. 8 oz. 29 G 8516—Aqua (blue-green) corduroy 29 G 8517—Shrimp corduroy. Ea. \$2.59; 2 for \$5.08

F DROP-SEAT OVERALL. New easy-to-adjust snap buckle suspenders. Won't slip off tot's shoulders. Bar-tacked front seam can be opened to make boy's fly. Elastic back waist. Embroidery trimmed bib. 1 pocket. WASHABLE. State size 1, 2, 3, 4. Shpg. wt. each 9 oz. 29 G 8518—Red 29 G 8519—Aqua (blue-green) 29 G 8520—Med. blue. Ea. \$2.29; 2 for \$4.48

G ZIP-FRONT OVERALL. Our finest quality—just check all the wonderful features! Long zipper opening for dressing ease. Snap-closing drop seat. Non-slip suspenders with adjustable buckles. Embroidered bib. 2 pockets. Cuffed. Elastic back waist. WASHABLE. State size 1, 2, 3, 4. Wt. ea. 11 oz. 29 G 8521—Med. blue 29 G 8522—Brown. Ea. \$2.94; 2 for \$5.78



Short sleeves 65c Each in lots of 4



Short sleeves 55c Each in lots of 4



Ea. \$1.09 3 for \$3.15



Ea. 89c 3 for \$2.55



Ea. \$1.59 2 for \$3.12



Ea. 98c 3 for \$2.85

Knit combed cotton . . . washfast colors

Rib knit neck, 2-button shoulder. State size 1, 2, 3, 4. Shpg. wt. for 2, 6 oz.

STRIPES . . . LONG SLEEVES

29 G 6778—Red 29 G 6779—Green 29 G 6780—Medium blue 2 for \$1.58 4 for \$3.00

STRIPES . . . SHORT SLEEVES

29 G 6809—Red 29 G 6810—Medium blue 2 for \$1.38 4 for \$2.60

SOLIDS . . . LONG SLEEVES

29 G 6970—Yellow 29 G 6971—White 29 G 6972—Medium blue 2 for \$1.49 4 for \$2.80

SHORT SLEEVES.

29 G 6882—Yellow 29 G 6883—White 29 G 6884—Medium blue 2 for \$1.19 4 for \$2.20

Toddlers' perky POLO SHIRTS

Knit of finest quality combed cotton. Chest stripes harmonize with corduroy colors. 2-snap shoulder. Rib knit neck, cuffs. Long sleeves. Washable. State size 1, 2, 3, 4. Shpg. wt. each 5 oz. 29 G 6948—Lt. heather tan 29 G 6949—White. Each \$1.09 3 for \$3.15

"Rocket" print design thrills wee moderns. Knit combed cotton. Rib knit cuffs, taped neck. Long sleeves. 2-button shoulder. Washable. State size 1, 2, 3, 4. Wt. each 5 oz. 29 G 8341—White 29 G 8342—Yellow 29 G 8343—Medium blue. Each 89c. . . . 3 for \$2.55

SPORT SHIRT

Jaunty interlock knit. Embroidered crest on pocket. Long sleeves. Wash separately. State size 1, 2, 3, 4. Wt. ea. 6 oz. 29 G 6781—Navy blue 29 G 6782—Yellow 29 G 6783—White. Each \$1.59 2 for \$3.12

SWEAT SHIRT

Knit cotton sweat shirt. Napped inside for warmth. Rib knit crew neck, cuffs. Colorful print on front of shirt. Washable. State size 2, 3, 4. Shpg. wt. ea. 6 oz. 29 G 6514—White 29 G 6513—Medium blue. Each 98c. . . . 3 for \$2.85

Size 1 to 4 SNOW SUITS

Rayon and Cotton SATIN TWILL

- Water repellent
- New longer jacket

\$11.95



- Extra warm 100% alpaca lined vest
- Quilted reprocessed wool skirt lining
- Knit cuffs

- Fleece lined sleeves
- Elasticized waist

2-piece suit of gleaming rayon and cotton satin twill. Lined to put just the right warmth where it's needed. Surcoat length zip front jacket has elasticized waist, belted front. Slash pockets on girls' style; flap pockets on boys'. 100% alpaca lined vest area. Jacket skirt lined with 100% reprocessed wool quilted to rayon and acetate fabric. Rayon and cotton fleece lined sleeves and ski pants. Rayon lined hat. Gray Timton* trim on red, green suits; brown trim on brown. Adjustable buckle suspenders on ski pants. Dry clean. *State size 2, 3, 4. Shpg. wt. 2 lbs. 13 oz.*

\$11.95

GIRLS' 2-PIECE SNOW SUIT AND BONNET STYLE HAT
29 G 7416—Bright red
29 G 7417—Dark green

BOYS' 2-PIECE SNOW SUIT AND HELMET STYLE HAT
29 G 7418—Dark green
29 G 7419—Brown.
Snow suit, Hat... \$11.95



\$6.95

\$8.95

\$12.95

\$12.95

Girls' water-repellent Honeysuckle SNOW SUITS, MATCHING HATS

Lustrous Estron (acetate) suit with attached hood. Drawstring ties under chin. Long zipper down front and leg. Warm rayon and cotton fleece lining. Fit-assuring elasticized waist. Snug rib knit wristlets, anklets. Gray Timton* trim on hood. Dry clean. *State size 1, 2, 3, 4. Shpg. wt. 2 lbs.*

29 G 7401—Medium blue
29 G 7402—Bright red
1-piece suit... \$6.95

2 long zippers make this suit double quick to slide into. Rayon and cotton satin twill. Lined with 100% reprocessed wool quilted to fleecy cotton kasha. Elasticized back waist, belted front. Rib knit cuffs. Nylon fur-like pile collar and trim on hat. Dry clean. *State size 1, 2, 3, 4. Shpg. wt. 2 lbs. 12 oz.*

29 G 7422—Med. green
29 G 7423—Bright red
Suit and Hat... \$8.95

Berry-bright plaid of 50% wool, 50% rayon. Zip front jacket. Mouton-processed dyed lamb collar. Elasticized waist, belted front. 100% reprocessed wool quilted to rayon and acetate lining. Pants lined with 100% reprocessed wool quilted to cotton kasha. Ski cap, ear flaps. Dry clean. *State size 2, 3, 4. Shpg. wt. 2 lbs. 12 oz.*

29 G 7408—Red and green plaid. Suit, Hat... \$12.95

Super warm 100% wool check jacket. Timton* collar, bonnet trim and jaunty wing revers on the shoulders. Zip front, elasticized waist. Fleecy rayon and cotton lining. 100% reprocessed wool slacks. Cotton kasha lined. Elastic at ankles, adjustable suspenders. Dry clean. *State size 2, 3, 4.*

29 G 7407—Brown, white check. Shpg. wt. 3 lbs. Suit, Bonnet... \$12.95

Nylon

WASHABLE! Save the expense of dry cleaning

Warmth plus rugged durability! Strong nylon, snugly lined with Estron (acetate) fleece. Boys' and Girls' 1-piece snowsuit with all the wonderful wearing qualities of nylon. Water-repellent and quick drying. Wash separately. Takes all the rough and tumble wear rollicking youngsters are sure to give it. Long zipper down front and leg to make dressing easy. Snug-fitting elasticized waist. Rib knit cuffs. Contrasting piping on collar. Heavy Estron (acetate) fleece lining. Matching hat with girls' style, peaked helmet with boys' style. *State size 1, 2, 3, 4. Shipping weight 2 pounds.*

GIRLS' SUIT AND HAT
29 G 7403—Bright red with royal blue piping
29 G 7404—Medium blue, bright red piping... \$9.95
BOYS' SUIT AND HELMET
29 G 7405—Brown with green collar piping
29 G 7406—Dark green, bright red piping... \$9.95

\$9.95

\$9.95



\$5.98

\$8.95

\$9.95

\$9.95

Sturdy, water-repellent SNOW SUITS designed for active boys

New low price for boys' water repellent 2-piece suit! Satin-like luster acetate twill. Cotton and rayon fleece lined. Zipper front jacket has fit-assuring rib knit waist band and wristlets. Ski pants have snug elasticized waist, rib knit anklets. Matching helmet. Dry clean. *Please state size 2, 3, 4. Shpg. wt. 2 lbs.*
29 G 7424—Bright red
29 G 7425—Med. blue
2-pc. Suit, Helmet \$5.98

Rayon and cotton satin twill suit with contrasting yoke at shoulders. Warm rayon and cotton fleece lining. Fur-like gray Timton* collar and peak on matching helmet. Long zipper makes it easy to slip on or off. Elasticized waist. Rib knit wristlets, anklets. Dry clean. *State size 1, 2, 3, or 4. Shpg. wt. 2 lbs. 1 oz.*
29 G 7438—Green, gray
29 G 7439—Red, gray
Suit and Helmet... \$8.95

Estron (acetate) suit with Bomber-type jacket. Soft mouton-processed dyed lamb collar. Zipper front, contrasting knitted waist, band, cuffs, 2 slash pockets. Adjustable buckle suspenders on ski pants. Rayon and cotton fleece lined. 2-tone peaked helmet. Dry clean. *State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.*
29 G 7420—Tan, brown
29 G 7421—Gray, green
2-pc. Suit, Helmet... \$9.95

2-piece suit with combined cotton poplin jacket, zipper front, slash pockets. Elastic waist inserts for snug fit. Warm rayon and cotton fleece lining. 100% reprocessed wool pants. Cotton kasha lined. Adjustable suspenders. Timton* collar and peak on matching helmet. Dry clean. *State size 2, 3, 4. Shpg. wt. 2 lbs. 13 oz.*
29 G 7414—Gray, green
29 G 7415—Tan, brown
2-pc. Suit, Helmet... \$9.95

*100% wool pile on cotton back (28% of total fabric). Resembles mouton-dyed lamb. Size chart on page 23

YOU NAME IT . . . WE'LL PRINT IT!

Your name, the name of your school, camp, club or town . . .
your street address or phone number . . . anything you want printed!

ANY LETTER IN THE ALPHABET . . . ANY NUMERAL

One or two lines (depending on the item) printed in brilliant,
washable color on anything on this page. Only limit is 11 let-
ters per line* (count space between words as one letter)

YOUNGSTERS LOVE THEM!



PLEASE NOTE: Print clearly. Garments (C), (G), (K) and (L) allow room for only one line of print. Sent postpaid from Chicago. Sorry, no C.O.D.'s

A HONEYSUCKLE 2-PC. PAJAMAS in soft combed cotton knit. White top has contrast pastel ribbing to match pants. Elastic waist pants with rib knit ski cuffs. Washable. **\$1.98** Ea. 4 to 8
Print letters . . . we'll print them in red. State size 4, 6, 8.
129GR3185GF-White, blue 129GR3428GF-White, yellow
Size chart pg. 21. Wt. ea. 11 oz. Ea. \$1.98; 2 for \$3.88

B FLUFFY COTTON TERRY CLOTH ROBE with double breasted front . . . buttons either way for boy or girl. Wonderfully absorbent after bath or swim. Bathrobe length with double fabric collar . . . all around self material belt . . . front pocket . . . and your choice of printing on back. Washable. **\$3.95** Ea. 3 to 6x
Print letters to be printed . . . State size 3, 4, 5, 6, 6x.
129 G R1576F-White 129 G R1577F-Yellow
See Size Chart Pg. 27A. Shpg. wt. ea. 1 lb. 4 oz. Ea. \$3.95

C TOTS' SWEET DRESS AND MATCHING PANTY in soft cotton interlock. Up to 11 letters will be printed on yoke front . . . one line only. Button back. Panty has elastic at waist back for trim fit. Washable. **\$1.98** Ea. 6 to 18 mos.
Print letters desired to be printed . . . State size 6, 12, 18 months. Shpg. wt. ea. 7 oz.
129 G R6025F-Yellow 129 G R6026F-Mint green (lt.)
See Size Chart page 30. Each \$1.98 . . . 2 for \$3.88

D SIZE 1 TO 4 WHITE POLO SHIRT in short or long sleeve styles. Combed cotton, easy-on 2-button shoulder . . . printing in red. Washable. **95c** Ea. in lots of 3 short sleeves
Print lettering desired. State size 1, 2, 3, 4. Wt. ea. 5 oz. See Size Chart Pg. 24.
129 G R8551F-Short sleeves 129 G R8550F-Long sleeves
Each 98c. . . . 3 for \$2.85 Each \$1.09 . . . 3 for \$3.00

E SIZE 3 TO 6X POLO SHIRT in both short or long sleeve styles. Soft combed cotton with taped neck for better fit. Washable. **\$1.00** Ea. in lots of 3 short sleeves
Print lettering desired printed. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz. See Size Chart Pg. 8.
Short Sleeve Style Long Sleeve Style
129 G R4773F-Yellow 129 G R4771F-Yellow
129 G R4774F-White 129 G R4772F-White
Each \$1.09 . . . 3 for \$3.00 Each \$1.19 . . . 3 for \$3.36

F SIZE 1 TO 4 COAT SWEATER in soft cotton interlock. *Buttons limit printing to 7 letters only to line, 1 or 2 lines. Washable. **\$1.69** Ea.
Print letters desired. State size 1, 2, 3, 4. Size chart Pg. 24.
129GR7771F-Lt. blue 129GR7772F-Mint green (pastel)
129GR7773F-Yellow; Wt. ea. 6 oz. Ea. \$1.69. 2 for \$3.30

G SET OF 3 INFANTS' TRAINING PANTS of 1 size. One line only printed at side. **3 for \$1.44** 1 to 4
Soft combed cotton . . . double thick and absorbent. Elastic waist fits comfortably. Washable. State letters desired. State size 1, 2, 3, 4. Size chart pg. 43.
129GR8708F-White. Wt. 3, 8 oz. 3 for \$1.44; 6 for \$2.76

H SET OF THREE FLUFFY WHITE TERRY CLOTH BIBS with 1 or 2 lines of whatever you choose brightly printed on. Generous 11x11-inch size. White binding, ties. Washable. Order several extra sets for gifts. **3 for \$1.69**
Print letters desired printed.
129 G R5222F-White. Shpg. wt. 6 oz. for 3 . . . 3 for \$1.69

J WHITE POLO SHIRTS SIZES 6 TO 18 MOS.; short or long sleeves. Soft combed cotton . . . 2-button shoulder. Red letters. **95c** Ea. in lots of 3 short sleeves
Washable. State letters desired printed. State size 6, 12, 18 mos. Size chart pg. 33. Wt. ea. 4 oz.
129 G R8444F-Short sleeves 129 G R8443F-Long sleeves
Each 98c. . . . 3 for \$2.85 Each \$1.09 . . . 3 for \$3.00

K COMFY CREEPALONG in Sanforized cotton twill. One line only screen-printed in Navy blue on self-lined bib. Non-slip suspenders . . . adjustable buttons at bib. Full elastic back . . . snap crotch for quick changes. Washable. **\$1.98** Ea. 6 to 18 mos.
State letters desired. State size 6, 12, 18 mos. Wt. ea. 7 oz.
129 G R6662F-Medium blue 129 G R6663F-Yellow
See Size Chart page 33. Each \$1.98 . . . 2 for \$3.88

L TOTS' SANFORIZED COTTON TWILL OVERALL . . . sturdy, easy-fitting . . . won't shrink over 1%. One line only printed in navy blue on self-lined bib front. Button suspenders. Full elastic waist back. Two big pockets. Washable. **\$1.98** Ea. 1 to 4
State letters desired to be printed. State size 1, 2, 3, 4.
129GR8548F-Med. blue 129GR8549F-Red. Wt. ea. 8 oz.
See Size Chart Pg. 24. Each \$1.98 . . . 2 for \$3.88

These make wonderful Christmas gifts . . . order early for all the youngsters on your shopping list!

CP PAGE 27 . . . CHILDREN'S WEAR

**SIZES
1 TO 6X**

**ROBES
You Can
Wash!**



\$2.84

\$1.98

\$2.98

\$2.39

\$1.98

Fluffy and Cuddlesome Chenille Robes 1 to 3

OUR FINEST QUALITY cotton chenille robe in a close-fine gauge that looks almost like corduroy! Double fabric rever collar; wrap-around belt. Parade of elephants in an overlay design all around skirt. Washable. State size 1, 2, 3. Shpg. wt. 13 oz.

29 G 7903—Mint green...\$2.84
29 G 7904—Medium blue 2.84
29 G 7905—Yellow..... 2.84

OUR GOOD QUALITY pin point cotton chenille robe is a buy at \$1.98! Cozy rever collar and wrap-around self belt. Big, colorful ABC block overlay design on skirt front. Washable. No ironing. State size 1, 2, 3. Shpg. wt. 11 oz.

29 G 7900—Med. blue...\$1.98
29 G 7901—Pink..... 1.98
29 G 7902—Yellow.... 1.98

It's Gift-Boxed!

OUR LOVELY QUILTED ACETATE coachman style robe in a dainty floral print is really adorable! Tiny heart shaped buttons match smart tape binding. Elastic at waist back for snug fit... half belt ties in front. Hand wash separately. State size 1, 2, 3. Shpg. wt. 15 oz.

29 G 7927—Yellow...\$2.98
29 G 7928—Pink..... 2.98

Warm and Tailored Robes for Tots

COZY HEAVY QUALITY BEACON COTTON BLANKET CLOTH ROBE in double breasted style. Buttons either way for boy or girl. Nursery rhyme characters in soft yellow on light blue grounds. Rayon cord edged collar, cuffs, pocket. Cord belt. Washable. State size 1, 2, 3. Wt. 11 oz.

29 G 7920.....\$2.39

GAY PLAID warm cotton flannel robe... Sanforized, won't shrink over 1%. So thrifty, too! Double breasted... buttons either side for boy or girl. Rayon cord trim on pocket, collar, and cuffs. Rayon cord tie belt. Wash separately. State size 1, 2, 3. 29 G 7929—Multicolor plaid. Shpg. wt. 9 oz.\$1.98



Our Best Chenille! Closely tufted with the look of rich corduroy

\$3.98

**CHENILLE dries
fluffy as new...
NO IRONING!**



\$2.98



\$1.98



\$4.69



\$3.44

Pretty Pin Point Chenille Robes with Colorful Designs... Sizes 3 to 6x

OUR BEST QUALITY cotton pin point chenille robe... and it's a beauty! Very closely tufted for warmth, wear and richness of texture... colorfully overlaid with an elaborate multicolor design all around skirt. Double fabric rever collar; front-tying self belt. Side pocket. Wash separately. State size 3, 4, 5, 6, 6x.

29 G 1570—Aqua (blue-green)
29 G 1571—White
29 G 1572—Melon red
Shpg. wt. 1 lb. 9 oz.....\$3.98

OUR GOOD QUALITY cotton pin point chenille robe in a handsome wavy, all-over pattern. Graceful overlay design in contrasting color completely circles the skirt. Double fabric rever collar. Front-tying, self-fabric belt; side pocket. So easy to keep fresh and sweet. Wash separately. State size 3, 4, 5, 6, 6x. Shipping weight 1 lb. 3 oz.

29 G 1567—Yellow.....\$2.98
29 G 1568—Lime green... 2.98
29 G 1569—Scarlet..... 2.98

OUR THRIFT QUALITY cotton pin point chenille robe has a darling Panda Bear overlay in contrasting color on skirt front. Shawl collar. Self fabric, front-tying belt; side pocket. Wash separately... no ironing. Please state size 3, 4, 5, 6, 6x. Shipping weight 1 lb. 1 oz.

29 G 1519—Scarlet.....\$1.98
29 G 1518—Medium blue. 1.98

NEW "GOLD PRINT" all-over design glamorizes this beautiful robe in quilted cotton 80 sq. percale. Cozy mandarin collar; gold color buttons. Solid color piped collar, belt, cuffs and pocket. Front tie belt. Wash separately. Please state size 3, 4, 5, 6, 6x. Shipping weight 1 lb. 10 oz.

29 G 1574—Red, gold.....\$4.69
29 G 1575—Aqua blue, gold. 4.69

BEACON COTTON BLANKET CLOTH ROBE keeps little squaws snug and warm! Good-looking "Indian" print design in all-over pattern. White highlight piping around shawl collar, pocket and cuffs. Practical and thrifty... needs no ironing. Wash separately. State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb.

29 G 1573—Multicolor print.\$3.44

**ROBE SIZE CHART
SIZES 1 to 6X**

Order Size:	1	2	3	4	5	6	6x
If height is...	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is...	20	21	22	23	24	25	25 1/2 in.
If weight is...	22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.

SIZES
1 to 3



\$1.98

\$1.98

\$1.98

\$1.98

Washfast Honeysuckle COTTON DRESSES . . bright and gay as the autumn leaves

SMART NAVY BLUE DRESS features a small collar peppered with red polka dots over a big white pique undercollar. White pique pockets outlined with polka dot ruffling. French side seams, taped armholes. 3-inch hem "to grow on." Tie-back sash. Vat-dyed cotton broadcloth. Washfast. State size 1, 2, 3. Shpg. wt. 7 oz. 29 G 6460—Navy blue..\$1.98

DEFTLY STYLED DRESS combines the charm of fresh white eyelet with perky plaid. Extra full skirt, interesting panel treatment. 3-in. hem. Eyelet ruffling at neck, tiny bow. Tie-back sash. French side seams, taped armholes. Washfast. State size 1, 2, 3. Wt. 7 oz. 29 G 6461—Multicolor woven-in plaid cotton...\$1.98

FEMININE AS A CHANGE OF MIND! Plaid ruffles circle the skirt, edge the white eyelet yoke. Full, ruffled skirt. Tie-back sash. French side seams, taped armholes, 3-inch hem. Washfast, vat-dyed cotton broadcloth. State size 1, 2, 3. Wt. 7 oz. 29 G 6463—Medium blue 29 G 6464—Lt. mint green 29 G 6465—Yellow...\$1.98

BONNIE HIGHLAND fashion for wee lassie. One-piece cotton dress with a "separate" look. White "pique-like" crinkly blouse front. Plaid trimmed broadcloth bolero front. 3-inch hem. Tie-back sash. Washfast. State size 1, 2, 3. Shipping weight 8 ounces. 29 G 6462 — Multicolor woven-in plaid....\$1.98



Magic-Grow hem adds inches to length... waistline moves, too!

"Grows" with tot for longer wear

\$2.98

MAGIC-GROW DRESS

DOLLAR-SAVING FEATURE gives seasons of extra wear. Astot grows taller, just release the 3-inch Magic-Grow hem, move the belt, and the dress fits like new. The new hem needs no sewing. Woven multicolor plaid cotton. Washfast. French seams, taped armholes. White broadcloth yoke, sleeves. Beautifully smocked. Wide bow on tie sash. State size 1, 2, 3. Shpg. wt. 9 oz. 29 G 6467—Each..\$2.98



SET OF
3 FOR
\$2.98



\$1.98

\$1.39

\$1.98

Skirt \$2.98

PACKAGE SAVINGS!

BUY YOUR TODDLER A WHOLE WARDROBE of cotton dresses for the price you'd expect to pay for just one! Good quality cotton percale. All have 2-in. hems, tie-back sashes. Each package has 1 dress with a prettily smocked yoke; 1 dress with striped skirt, solid color blouse top, rickrack, embroidery trim; 1 check dress with white yoke, front panel, rickrack trim. Washable. Assortment of 1 yellow, 1 blue, 1 red. State size 1, 2, 3. Order only 1 size to ea. pkg. 29 G 6459 — Shpg. wt. for 3, 13 oz. Package of 3.....\$2.98

SKIRTS and BLOUSES . . top favorites for fall

A NEW BLOUSE-SLIP solves problem of how to keep tot's blouse in place. Fine cotton broadcloth. Pleated front blouse-top. Eyelet ruffling, embroidery trim. Ruffle bottom. White. Washable. State size 1, 2, 3. Wt. ea. 5 oz. 29 G 6593—Ea.\$1.98; 2 for \$3.86

B FINE WHITE BROADCLOTH BLOUSE of mercerized cotton. Sweet eyelet ruffling and embroidery. Washable. Sanforized—won't shrink over 1%. State size 1, 2, 3. 29 G 6587—Wt. each 5 oz. Each...\$1.39; 2 for \$2.72

C WHITE LACE-EDGED COLLAR. Cotton broadcloth blouse with imported Swiss embroidery. Washable. Priced to fit the tightest budget. State size 1, 2, 3. 29 G 6592—Wt. ea. 5 oz. Each...98c; 2 for \$1.92

D 100% WOOL SKIRT in a colorful fall plaid. Smart, boxed pleats all way around. Snug elasticized waist for a perfect fit. Suspenders over shoulders. Dry clean. State size 1, 2, 3. Shpg. wt. 6 oz. 29 G 6594—Multicolor plaid.\$1.98

E HIGH-FASHION CORDUROY CIRCLE SKIRT. Novel check print on yellow background. Pressed pleats in front and back. Saucy contrasting pockets. Adjustable button suspenders. Button placket at back. Hand wash separately. Blouse not incl., listed above. State size 1, 2, 3. 29 G 6595—Shpg. wt. 7 oz.....\$2.98



\$2.98

\$2.98

Big News in "SEPARATES"

DARLING SANFORIZED COTTON BROADCLOTH DRESS with a separate woven plaid weskit. White pique collar, cuffs, plaid trim. French seams, taped armholes. 3-in. hem, tie sash. Washfast. State size 1, 2, 3. Wt. 8 oz. 29 G 6466 — Red with multicolor plaid..\$2.98

PINWALE CORDUROY JUMPER, separate eyelet-trimmed blouse of Sanforized white cotton broadcloth. Jumper has button back opening, tie-back sash. Hand wash separately. State size 1, 2, 3. 29 G 6468—Red 29 G 6469—Med. blue Shpg. wt. 9 oz....\$2.98

SIZE CHART FOR SIZES 1 to 3

Order size	1	2	3
If height is	29½-31	31½-34	34½-37 in.
If chest is	20	21	22 in.
If weight is	22½-25	25½-29	29½-34 lbs.

**SIZES
1 TO 4**

Color-Mates

Matchable COTTON KNITWEAR

Mix 'em . . match 'em . . each color and style designed to go with all the others. Sears specification-made for fine workmanship, accurate sizing. Full cut—won't stretch or shrink out of shape. Knit of lustrous Durene* mercerized cotton. Special dyes keep colors bright. **WASHFAST** (wash red and navy separately). **NEED NO IRONING.**
* REG. U.S. PAT. OFF.



Just two of many darling **COLOR-MATE** outfits you can assemble!



A
98c Each



B
\$1.79 Each



C
\$1.38 Each



E 3 pr. 79c

F
3 pr. 89c



H
Long Sleeve
\$1.16 Each in
lots of 3



D
\$1.69 Each

G
Long Sleeve
\$1.16 Each in
lots of 3

A **BOXER LONGIE.** All around elastic waist. Easy to pull on, fits snugly. Makes a variety of outfits for a girl or boy when mixed with **COLOR-MATE** polos and cardigan. *State color* med. blue, red, yellow, navy blue, pink. *State size* 1, 2, 3, 4. Wt. ea. 6 oz. 29 G 6966M—Each 98c... 2 for \$1.92

C **BIB-TOP SKIRT** with non-slip suspenders. Keeps blouses and shirts neatly in place. Elastic back waist. 2 front pleats. Match with polo shirts and a cardigan. *State color* red, yellow, medium blue, pink. *State size* 1, 2, 3, or 4. Wt. each 5 oz. 29 G 6961M—Each \$1.38; 2 for \$2.70

B **OVERALLS** with non-slip ladder back suspenders. Elastic back waist for a comfortable fit. Match with polo shirts or cardigan. *State color* red, medium blue, yellow, pink. *State size* 1, 2, 3, 4. Shpg. wt. each 7 oz. 29 G 6962M—Each \$1.79; 2 for \$3.46

D **HEAVY RIB KNIT CARDIGAN SWEATER.** Comfortable for all-year-around wear. Crew neck, two pockets. *State color* red, medium blue, yellow, pink, or navy blue. *Please state size* 1, 2, 3, or 4. Shpg. wt. for each 6 oz. 29 G 6960M—Each \$1.69; 2 for \$3.32

E **COLOR-MATE ANKLETS.** Reinforced heels and toes. Seamless cuffs. The finishing touch for a sharp-looking outfit. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. for 3, 5 oz. 29 G 5891M—1 white, 1 pink, 1 yellow 29 G 5892M—1 med. blue, 1 red, 1 white Pkg. of 3, one size 79c; 2 pkgs. \$1.55

F **BLAZER-STRIPED COLOR-MATE ANKLETS.** Reinforced heels, toes. Seamless cuffs. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. for 3, 5 oz. 29 G 5893M—1 yellow, 1 pink, 1 med. blue 29 G 5894M—1 Navy blue, 1 red, 1 yellow Pkg. of 3, one size 89c; 2 pkgs. \$1.75

G **SOLID COLOR POLO SHIRTS** with a shape-retaining crew neck. 2-button shoulder. Slips easily over youngster's head. Wear with matching or contrasting **COLOR-MATES**. *State color* yellow, medium blue, red, white, or pink. *State size* 1, 2, 3, or 4. Shpg. wt. each, 6 oz. 29 G 6964M—Long sleeves Each \$1.19; 3 for \$3.48 29 G 6959M—Short sleeves Each \$1.04; 3 for \$2.94

H **HANDSOMELY STRIPED POLO SHIRTS.** 2-button shoulder style. Rib knit crew necks, taped to retain their shape. Team with overalls, boxer, or skirt. *State color* navy blue, pink, medium blue, red, yellow. *State size* 1, 2, 3, 4. 29 G 6965M—Long sleeve Shpg. wt. each 6 oz. Each \$1.19; 3 for \$3.48 29 G 6958M—Short sleeve Shpg. wt. each 5 oz. Each \$1.04; 3 for \$2.94

Party-best SUITS in sporty new styles
Smooth fitting and carefully constructed



J
\$4.93

K
\$2.98

J **CASUAL SUIT** of multi-color plaid. A warm blend of 55% wool, 45% rayon. Contrasting all wool front of solid color navy blue. A perky little outfit for boy or girl. Zipper front jacket with 2 loafer pockets. Boxer longie with shirred elastic waist, neat cuffs. Dry clean. *Please state correct size* 1, 2, 3, or 4. Shipping weight 15 oz. 29 G 8531—2-pc. suit... \$4.93

K Sure to make a hit with modern-minded tots. White knit combed cotton polo shirt with a rocket ship screen print. Rib knit neck and cuffs, 2-button shoulder. Sanforized cotton twill longie with suspenders, elastic back waist, 2 side pockets. Won't shrink over 1%. Washable. *Please state size* 1, 2, 3, 4. Shipping weight 11 oz. 29 G 8532—Navy blue 29 G 8533—Brown... Suit \$2.98

L **JAUNTY NEW TODDLERS SUIT.** Knit cotton plaid front looks just like a sweater vestee. Collar, back and sleeves of shirt are warm white interlock knit combed cotton. Interlock knit combed cotton shorts button to shirt. Wash separately. *Please state size* 1, 2, 3, 4. Shpg. wt. suit 9 oz. 29 G 8534—Navy blue 29 G 8535—Brown Suit \$1.79 2 Suits \$3.50

M **3-PIECE SET** of extra heavy weight knit cotton. Houndstooth check suspender shorts and Eton style jacket. White interlock knit polo shirt trimmed to match. Shirt has 2-button shoulder for dressing ease. Elastic back waist on shorts. Wash separately. *State size* 1, 2, 3, 4. 29 G 8536—Brown and white 29 G 8537—Green and white Shpg. wt. 11 oz. set... \$2.98



L
\$1.79

M
\$2.98

See size chart for sizes 1 to 4 on opposite page.
For budget help, see Easy Terms, inside back cover



\$3.98 \$1.98 \$3.98 \$1.49

SIZES 1 TO 4 HONEYSUCKLE TOGS . . built for rugged activity

REAL TEXAS-MADE WESTERN SUIT. Lavishly embroidered cotton broadcloth shirt. Western pockets. Cotton covert pants. Belted front, elastic back waist. Washable. Sanforized. *State size* 2, 3, 4. 29 G 6821—Red, blue. 29 G 6822—2-tone green. Shpg. wt. 11 oz. . . \$3.98

COTTON TWILL JODHPURS for boy or girl. Sanforized—won't shrink over 1%. Button suspenders, belt loops. Tots love 'em. Med. blue washfast; wash red separately. *State size* 1, 2, 3, 4. Shpg. wt. ea. 8 oz. 29 G 6878—Red. 29 G 6879—Medium blue. Each \$1.98; 2 for \$3.88

SANFORIZED COTTON TWILL JODHPUR SUIT. Zipper front jacket has stitched down belt in back. Fly front jodhpur has suspenders, belt loops, 2 pockets. Tan washfast; wash red separately. *State size* 1, 2, 3, 4. Wt. ea. 14 oz. 29 G 8538—Light tan. 29 G 8539—Red. \$3.98

LONGIE of Glen plaid cotton suiting. Sanforized—won't shrink over 1%. Belted front, elastic back waist. Adjustable buckle, belt loops. Cuffs. Washable. *State size* 2, 3, 4. Shpg. wt. 8 oz. 29 G 6759—Brown. 29 G 6760—Blue. Each \$1.49; 2 for \$2.90



\$1.39 \$1.29 \$1.39 \$1.98

Practical Cotton PLAYSUITS

CHECKED COTTON PERCALE SUIT, a wise choice for your little girl's playtime. Dainty embroidered trim. Button back and drop seat. Full cut for a roomy fit. Tie sash. Neat white piping. Washable. *State size* 1, 2, 3. Shipping weight each 6 oz. 29 G 6824—Red check. 29 G 6825—Blue check. Each \$1.39; 2 for \$2.72

STURDY PLAYSUIT of cotton chambray. Seams double stitched for added strength. Convenient button-front, drop-seat style. Bright red buttons, stitching, and piping. Washable. *Please state size* 1, 2, 3, or 4. Shipping weight each 8 oz. Why not order two and save? 29 G 6859—Medium blue. Each \$1.29; 2 for \$2.52

OVERALLS—all-time favorites

ATTRACTIVELY EMBROIDERED OVERALL of Sanforized cotton twill. Won't shrink over 1%. Adjustable buckle suspenders. Elastic back waist for a snug fit. Snap side plackets. Washable. *State size* 1, 2, 3, 4. Wt. ea. 8 oz. 29 G 8540—Medium blue. 29 G 8541—Red. Each \$1.39; 2 for \$2.72

ZIP FRONT OVERALL makes dressing quick and easy. Sanforized cotton gabardine. Adjustable buckle suspenders with snap fasteners. Elastic back waist. Washfast. *State size* 1, 2, 3, 4. Shipping weight each 13 oz. 29 G 8542—Medium blue. 29 G 8543—Gray. Each \$1.98; 2 for \$3.88

Rayon Gabardine CASUAL SUIT

Guaranteed washable
Maximum shrinkage 3%

SHARP LITTLE RAYON GABARDINE SUIT. Saves cleaning bills—it's washable! Jacket has zipper front, loafer pockets. Contrasting collar, yoke, sleeves. Boxer longies have a shirred elastic waist, fly front. Neatly cuffed. Boxed. *Please state correct size* 1, 2, 3, or 4. Shipping weight 1 lb.

29 G 6709—Brown with tan. . . Suit \$3.98
29 G 6710—Royal blue with gray. . . \$3.98

RAYON Suit Wool front

CASUAL SUIT features contrasting 100% wool front. Jacket back, collar, and sleeves of rayon gabardine. Rayon satin lined. Matching boxer longie with 2 pockets, fly front, cuffs. Dry clean. *Please state size* 2, 3, 4. Shipping wt. 14 oz.

29 G 8542—Navy blue
29 G 8543—Brown
2-piece suit. . . \$4.77

Lined OVERALL and SHIRT Set

FADED BLUE DENIM OVERALL, warmly lined with multicolor plaid cotton flannel. Matching cotton flannel shirt. Overall has elastic back waist, button suspenders and side plackets. Washable. Sanforized—won't shrink over 1%. *State size* 1, 2, 3, 4. Shpg. wt. 15 oz. 29 G 8544—Set. \$2.98

Comfortable FLIGHT SUIT

SANFORIZED COTTON TWILL. Won't shrink over 1%. Pullover jacket has rib knit cuffs and waist-hugging bottom. Gaucho style collar. Boxer longies with shirred elastic waist, 2 pockets, neat cuffs. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 8 oz. 29 G 8546—Med. blue. 29 G 8547—Brown. 2-piece suit. . . \$2.98

PACKAGE SAVING!

SANFORIZED COTTON OVERALLS. Less than \$1.00 each. All have elastic back waist, button suspenders, 1 pocket. One brown cotton twill, one multicolor plaid denim, one navy blue denim. Wash separately. *Please state correct size* 1, 2, 3, 4. Order package of 3, one size. Shipping weight for three, 15 oz. 29 G 8545—3 for \$2.99



Suit \$3.98

Suit \$4.77



Overall, Shirt Set \$2.98

Flight Suit \$2.98

3 for \$2.99



Measure to be sure

SIZE CHART FOR SIZES 1 to 4

Order size...	1	2	3	4
If height is...	29½-31	31½-34	34½-37	37½-40 in.
If chest is...	20	21	22	23 in.
If weight is...	22½-25	25½-29	29½-34	34½-38 lbs.

A
\$9.95

Sizes 6 to 18 Months

Nylon

SNOW SUITS

- Suit suds clean
- Warmly lined with
- Estron (acetate) fleece
- 2 long zippers down front for dressing ease

A Wonderful snowsuit you can suds clean! 100% nylon with Estron (acetate) fleece lining. Water repellent. 2 zippers for double convenience. Fits snugly around neck. 50% cotton, 50% wool knit cuffs. Elasticized waist for comfortable fit. Hand wash. State size 6, 12, 18 mos. Shipping weight 1 lb. 11 oz.

BOYS' SUIT AND HELMET
29 G 7158—Medium blue
29 G 7157—Red. . . . \$9.95

GIRLS' SUIT AND BONNET
29 G 7155—Medium blue
29 G 7156—Yellow. . . \$9.95

Lustrous Estron "SPEED-APART"

B Quick, easy to slip on baby. 2 extra long zippers curve from neck line, down sides. Water-repellent Estron (acetate) with warm cotton and rayon fleece lining. Knit cotton cuffs. Attractive embroidery on front panel. Matching bonnet ties under chin. Dry clean. State size 6, 12, 18 mos. Shpg. wt. 1 lb. 8 oz.
29 G 7152—Lt. mint green
29 G 7153—Med. blue
29 G 7154—Yellow. . . \$7.95

Rayon, Cotton SATIN TWILL

C Water repellent heavy rayon and cotton satin twill suit. Fluffy white bunny fur trim on the attached hood. Drawstring ties hood snugly around baby's head. Warm rayon and cotton fleece lining. Long zipper, elasticized waist. 50% wool, 50% cotton knit cuffs. Dry clean. State size 6, 12, or 18 mos. Shpg. wt. 1 lb. 10 oz.
29 G 7148—Medium blue
29 G 7149—Red. . . . \$6.95

NEW LOW PRICE!

D Lustrous acetate twill snow suit . . . remarkable at this money-saving new low price. Rayon and cotton fleece lined. Water repellent. Zips to crotch. 50% cotton, 50% rayon knit cuffs to keep out wintry winds. Elasticized waist for comfortable fit. Matching hat. Dry clean. Please state size 6, 12, 18 months. Shipping weight 1 lb.
29 G 7146—Bright red
29 G 7147—Medium blue
Suit and hat. . . . \$4.98



\$12.95

\$9.95

\$7.95

\$6.95

3-PIECE COAT SETS with becoming bonnets, warm leggings

ALL WOOL with suede-like texture. White bunny fur collar. Coat rayon lined, cotton flannel interlined. Pressed front pleats, inverted back pleat. Cotton kasha lined leggings. Adjustable suspenders, ankle zippers. State size 6, 12, 18 months.
29 G 7081—Medium blue
29 G 7082—Dusty pink
Wt. 2 lbs. 5 oz. . . \$12.95

FLEECY CHINCHILLA FABRIC of 65% rayon, 35% wool on cotton backing. Contrasting braid, cotton velvet trim. Cotton flannel lined coat. Adjustable suspenders, ankle zippers on unlined leggings. State size 6, 12, 18 mos.
29 G 7072—Yellow
29 G 7073—Dusty rose
29 G 7074—Aqua blue
Wt. 2 lbs. 1 oz. . . \$9.95

SUEDE-LIKE FLEECE of 75% rayon, 25% wool on cotton backing. Pretty white bunny fur edges front and back yoke, collar. Cotton flannel lined coat. Unlined leggings have adjustable suspenders, ankle zippers. State size 6, 12, 18 months.
29 G 7019—Pink
29 G 7020—Aqua blue
Shpg. wt. 2 lbs. . . \$7.95

OUR LOWEST PRICED SET. 75% rayon, 25% wool on cotton backing. Suede-like finish. Hand embroidered, corded trim. Cotton flannel lined coat. Unlined leggings, adjustable suspenders, zipper ankles. State size 6, 12, 18 mos.
29 G 7017—Pink
29 G 7018—Light blue
Shpg. wt. 2 lbs. . . \$6.95



\$10.95

\$4.98

\$2.39

\$1.09

\$1.49

2-pc. "Outdoor" SUITS with HATS

VAT-DYED GABARDINE. 50% acetate, 50% spun rayon. Hand washable. Water repellent. Zipper jacket, hand embroidered yoke. Bib-top ski pants. Adjustable suspenders. Lined with cotton batting quilted to acetate crepe. Bonnet. State size 6, 12, 18 mos. Shpg. wt. 1 lb. 13 oz.
29 G 7124—Yellow
29 G 7125—Lt. blue \$10.95

SATINY ACETATE TWILL suit. Water repellent. Zipper front jacket. 50% cotton, 50% rayon knit waistband, cuffs. Ski pants with all around elastic waist. Matching hat. Rayon and cotton fleece lined. Dry clean. State size 6, 12, 18 mos.
29 G 7150—Lt. green
29 G 7151—Med. blue
Shpg. wt. 1 lb. . . \$4.98

"Little Softie"

Keeps baby warm indoors or out-of-doors. Softly fleeced 75% acetate, 25% cotton. 3 buttons on each shoulder. Rib knit cuffs, neck, waistband. Elastic waist ski-style pants. Hand wash separately. State size 6, 12, 18 mos.
29 G 7126—Yellow
29 G 7127—Lt. blue
29 G 7128—Lt. mint green. Wt. 15 oz. . . \$2.39

Corduroy HATS

LITTLE BOYS' PINWALE corduroy hat. Ties under chin. Contrasting piping, embroidered band. Rayon lined. State head size 12, 13, 14, 15 in.
29 G 7645—Medium blue Shpg. wt. 4 oz. . . \$1.09
SWEET POKE BONNET with white bunny fur edging. Pinwale corduroy. Rayon lined. State head size 13, 14, 15 in. Wt. 4 oz.
29 G 7601—Lt. blue
29 G 7600—Pink. . . \$1.49
For size, measure from 1 inch below ear over top of forehead to 1 inch below other ear

SIZE CHART FOR SIZES 6 TO 18 MOS.	Order size	If chest is	If height is	Dress length is	Coat length is
6 mos. . .	18	24 1/2—26 1/2 in.	14 in.	14 1/2 in.	
12 mos. . .	19	27—29 in.	15 in.	15 1/2 in.	
18 mos. . .	20	29 1/2—31 1/2 in.	16 in.	16 1/2 in.	



**SIZES
6 TO 18
MONTHS**

A 3 for \$2.98

B 3 for \$2.29

C

D

E

F

Washfast Cotton Broadcloth Dresses **\$1.98** Each

Money-saving Packages

A ENCHANTING LITTLE DRESSES of cotton percale. Dainty imported Swiss embroidered trims. Two solid color, one petite check. Assortment of 1 lt. mint green, 1 yellow, 1 blue in each package. Tie-back sashes, 2-in. hems. Washable. *State size 6, 12, 18 months. Shpg. wt. for three, 12 oz.* 29 G 6074—Package of 3 dresses, one size. \$2.98

B A REAL THRIFT PRICE! 3 good quality percale dresses with embroidered smocking and lace trims. 2 solid colors, 1 check. Assortment of 1 each blue, yellow, pink. Tie-back sashes, 2-inch hems. *State size 6, 12, 18 mos. Shpg. wt. for 3, 12 oz.* 29 G 6073—Package of 3 dresses, one size. \$2.29

C WASHFAST DRESS of vat-dyed cotton broadcloth. Embroidered and smocked front yoke, smocked back yoke. Lace edged neck, contrasting piping. Tie-back sash, French seams, taped armholes, 3-in. hem. *State size 6, 12, 18 mos.* 29 G 6075—Aqua blue 29 G 6076—Yellow Shpg. wt. 6 oz. \$1.98

D BECOMING DRESS of washfast cotton broadcloth. Embroidered yoke. Crisp white cotton insert and collar. Rayon ribbons. French seams, taped armholes. Tie-back sash, 3-in. hem. *State size 6, 12, 18 mos.* 29 G 6077—Lt. blue 29 G 6078—Pink Shpg. wt. 7 oz. \$1.98

E CONFECTION-SWEET TYKES' DRESS of crisp novelty weave cotton. (Looks like pique). Lace edged collar, front panel. Rows and rows of smocking. Tie sash, 3-in. hem. Washfast. *State size 6, 12, 18 mos. Wt. 7 oz.* 29 G 6079—Yellow 29 G 6080—Aqua blue 29 G 6081—Pink \$1.98

F OUR BEST BROADCLOTH DRESS. Mercerized cotton. Sanforized—won't shrink over 1%. Washfast. Permanent finish organdy collar and front panel with embroidered beading. Taped armholes. Tie sash, 3-in. hem. *State size 6, 12, 18 mos. Shpg. w. 6 oz.* 29 G 6084—Lt. green 29 G 6085—Yellow \$2.98

Our Best Cotton broadcloth **\$2.98**



G

\$1.09

H

55c



\$1.19

K

\$2.98

L \$1.98

NYLON
Easy to wash
Quick to dry
Long wearing

M \$1.98



N

Set **\$1.98**

P

Set **\$2.98**

R

NYLON
Set **\$3.39**

Warm KNITS

For tots up to 18 mos. Hand wash separately.

G ALL WOOL KNIT HOCKEY CAP. Inugear-flaps and chin tie. Fuzzy wool pom-pom. Shpg. wt. 4 oz. 9 G 7624—Lt. blue 9 G 7626—White \$1.09

J ALL WOOL KNIT MITTENS with thumb. Metal clips or fastening to sleeve. Shpg. wt. pr. 3 oz. 9 G 7602—Lt. blue 9 G 7603—White 55c, 2 prs. \$1.00

SWEATERS in cotton, wool or nylon

J KNIT COTTON COAT SWEATER with jolly nursery prints. Rib knit neck. Fleece inside for warmth. Washable. *State size 6, 12, 18 mos. Wt. 6 oz.* 29 G 7702—Light blue 29 G 7703—Yellow \$1.19

L ALL WOOL SWEATER with hand embroidered trim. Rib knit neck, cuffs, waistband. Hand wash separately. *State size 6, 12, 18 months. Shpg. wt. 5 oz.* 29 G 7875—Pink \$1.98 29 G 7876—Lt. blue 1.98

K BEAUTIFUL HAND EMBROIDERED NYLON SWEATER. A joy to launder; never needs blocking. Firm rib knit crew neck, cuffs, waistband. Hand wash. *State size 6, 12, 18 months. Shpg. wt. 5 oz.* 29 G 7880—Yellow \$2.98 29 G 7881—Pink 2.98

M CLASSIC NYLON COAT SWEATER your tyke will wear and wear. Hand washes in a jiffy, needs no blocking. Rib knit cuffs, neck, waistband. *State size 6, 12, 18 months. Shipping wt. 5 oz.* 29 G 7877—Yellow \$1.98 29 G 7878—Lt. mint green 1.98 29 G 7879—White 1.98

Work-saving KNIT SETS . . rayon, cotton or nylon

N RAYON JERSEY DRESS and panty set. 2 button shoulders for dressing ease. Pert smocking, tiny collar. Panty has elastic waist, picot edged ruffled leg. Washable . . . needs no ironing. *Please state size 6, 12, 18 months.* 29 G 6094—Pink 29 G 6095—Lt. green 29 G 6096—Lt. blue Shpg. wt. 7 oz. \$1.98

P FINE INTERLOCK KNIT COTTON DRESS and matching sweater. Dress has embroidered yoke, 2 front pleats, buttoned shoulders. Embroidered button band, pockets on sweater. Washable; needs no ironing. *State size 6, 12, 18 mos. Shpg. wt. 9 oz.* 29 G 6086—Lt. green 29 G 6087—Yellow 2-piece set \$2.98

R 100% NYLON KNIT DRESS and panty set. Embroidered yoke, 2-button shoulders. Elastic waist panty with picot edged ruffled leg openings. Hand wash. Dries wrinkle free, needs no ironing. Won't stretch or shrink out of shape. *Please state size 6, 12, 18 mos. Shpg. wt. 5 oz.* 29 G 6092—Yellow 29 G 6093—Pink \$3.39

Measure to be sure of size . . check chart on opposite page

COLOR-MATES . . Babies' Matching Cotton Knitwear

Every item designed to go with all others! Knit of finest quality mercerized DURENE* cotton. Made to Sears own specifications. Full cut and carefully sized; never sag or lose their shape. Special improved dyes keep colors bright. WASHFAST; NEED NO IRONING!

*Reg. U. S. Pat. Off.



A \$2.49



B \$1.59



C \$1.19



D \$1.78



F \$1.19



G \$1.59



E 3 for 79c



H \$1.19

A SWEET LITTLE COLOR-MATE DRESS and panty set. A real work saver! Looks fresh and ready to wear without ironing. Ruffle trimmed panty is specially treated to make it waterproof. Elastic at waist and legs. Dress has 2-button shoulders, embroidered yoke. State color peach, lt. mint green, lt. blue, yellow. State size 6, 12, or 18 months. Wt. 7 oz. 29 G 8421M—Set. \$2.49

B OUR FINEST QUALITY CREEPER trimmed with hand loomed embroidery. Elastic at sides of waist for a smooth fit. Convenient snap crotch. So easy to wash; needs no ironing. Choose from four wonderful COLOR-MATE hues. State color yellow, lt. mint green, peach, lt. blue. State size 6, 12, or 18 months. Shpg. wt. each 5 oz. 29 G 8416M—Each \$1.59 Save, buy 2 for... 3.12

C PERT SHORTS with non-slip ladder back suspenders. Handysnap crotch. Snug elastic back waist. Mix'em... Match 'em with any COLOR-MATE polo shirt or cardigan. See what a versatile wardrobe just a few basic garments make! State color lt. blue, peach, yellow, lt. mint green. State size 6, 12, 18 mos. Shpg. wt. each 5 oz. 29 G 8418M—Each \$1.19 Save, buy 2 for... 2.32

D SNAP-CROTCH COLOR-MATE CREEP-ALONG. Makes diaper changing quick and easy. Embroidered double fabric bib. Non-slip ladder back suspenders. Mix it with short or long sleeve polos... solid colors or stripes. Add a cardigan for cooler days. State color yellow, peach, lt. mint green, or lt. blue. State size 6, 12, or 18 mos. Wt. ea. 6 oz. 29 G 8417M—Each \$1.78 Save, buy 2 for... 3.46

E COLOR-MATE ANKLETS. Reinforced heel, toe. State size 3½, 4, 4½, 5, 5½, 6. Order 3 of one size. Wt. pkg. 5 oz. 29 G 5954M—Peach, green, blue 29 G 5895M—Yellow, green, blue Pkg. of 3, 79c; 2 pkgs. \$1.55

F EMBROIDERED POLO SHIRT. 2-button shoulder. State color peach, lt. mint green, yellow, lt. blue. State size 6, 12, 18 mos. Shpg. wt. ea. 5 oz. 29 G 8419M—Long sleeves Each \$1.19... 3 for \$3.48 29 G 8414M—Short sleeves Each \$1.04... 3 for \$2.94

G HEAVY RIB KNIT CARDIGAN. Embroidery, ocean pearl buttons. State color lt. mint green, peach, yellow, lt. blue. State size 6, 12, 18 mos. 29 G 8415M—Shpg. wt. ea. 6 oz. Each \$1.59... 2 for \$3.12

H BEAUTIFUL STRIPE POLO SHIRT. 2-button shoulder. State color lt. blue, lt. mint green, peach, yellow. State size 6, 12, 18 mos. Wt. ea. 5 oz. 29 G 8420M—Long sleeves Each \$1.19... 3 for \$3.48 29 G 8413M—Short sleeves Each \$1.04... 3 for \$2.94



J \$1.59

K \$1.98

L \$2.29

Creeper and matching cardigan set make a practical go-everywhere outfit for baby.



M 3 for \$2.79



N 70c Each in lots of 4

P 75c Each in lots of 4

R 86c each in lots of 3

KNIT CREEPERS with moisture protection

Waterproof plastic coating right on fabric!

J CREEPER with waterproof panty. New process puts a coating of plastic right on the fabric. Eliminates extra bulk. Plastic will not crack or peel. Stays soft and flexible; stretches with fabric. Washfast. Needs no ironing. Creeper is made of interlock knit combed cotton. Snap crotch for easy changes. 2-button shoulder. Elastic at waist sides. Hand loomed embroidery. State size 6, 12, 18 months. Wt. each 5 oz. 29 G 6608—Light blue and white 29 G 6609—Yellow and white Each \$1.59... 2 for \$3.12

Water repellent treated panties

K CREEPER with 2 button-on panties. Both are water-repellent treated to resist soaking up moisture from diapers. Saves bulk, discomfort. White top with 2-button shoulder, hand loomed embroidery. 1 yellow panty, 1 light mint green. Makes 2 different-looking sets. Soft interlock knit combed cotton. Washable. Needs no ironing. State size 6, 12, or 18 mos. Wt. 7 oz. 29 G 6611—3-piece set. \$1.98

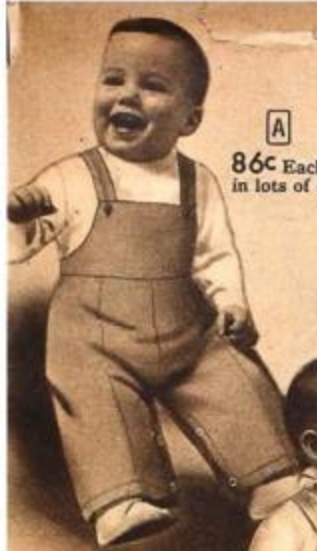
CARDIGAN SET, CREEPER PACKAGE, POLO SHIRTS

Comfortable, easy to launder, cotton knitwear

L CREEPER, CARDIGAN SET. Creeper has white top, 2-button shoulder, snap crotch. Gaily embroidered. Cardigan has white rib knit cuffs, waistband. Knit combed cotton. Washable. State size 6, 12, 18 mos. Shpg. wt. 8 oz. 29 G 6643—Lt. blue 29 G 6642—Lt. mint green... Set \$2.29

M SAVE ON A THRIFTY PACKAGE of 3 creepers. Knit of fine combed cotton. Each has a different nursery design. Convenient snapcrotch. 2-button shoulder style. Elastic at sides of waist. Washable. Need no ironing. 1 each lt. blue, yellow, white. State size 6, 12, 18 mos. Shpg. wt. package 11 oz. 29 G 6674—Package of 3, one size... \$2.79

KNIT COMBED COTTON POLOS. 2-button shoulder, taped crew neck. Washable. State size 6, 12, 18 mos. **N SOLID COLOR Polo Shirt.** Shpg. wt. for 2, 7 oz. Long sleeve 29 G 8464—Lt. blue 29 G 8465—Yellow 2 for \$1.49; 4 for \$2.80 Short sleeve 29 G 6679—Yellow 29 G 6680—Lt. blue 2 for \$1.29; 4 for \$2.40 **P "TRAIN" STRIPED Polo Shirt.** Wt. for 2, 7 oz. Long sleeve 29 G 8426—Aqua blue 29 G 8427—Yellow 2 for \$1.58; 4 for \$3.00 Short sleeve 29 G 6618—Aqua blue 29 G 6619—Yellow 2 for \$1.38; 4 for \$2.60 **R SCREEN PRINTED Polo Shirt** with long sleeves. 29 G 8460—White 29 G 8461—Lt. blue Shipping weight each 5 oz. Each 89c; 3 for only \$2.58



A
86¢ Each
in lots of 4

CREEPALONGS

Sturdy little garments
with snap crotches for
easy diaper changes,
non-slip suspenders



CRAWLERS

"The Original"
snap-crotch crawler
for tiny tykes . . in
durable pinwale corduroys

G
\$4.98
2-pc. set



B \$1.49



C \$2.49



D \$2.98



E \$1.98



F \$2.49

A OUR LOWEST PRICED CREEPALONG. Blue cotton chambray. Comfortable elastic back waist, pleated front. Snap crotch opening for easy diaper changes. Washable. Please be sure to state size 6, 12, 18 months. Order two of one size. Shipping weight for two, 9 oz. 29 G 8433—2 for \$1.79. Save, buy 4 for 3.44

B CREEPALONG of finest quality Sanforized cotton twill. Embroidered double fabric bib. Convenient snap crotch and drop seat. Will not shrink over 1%. Washable. Please be sure to state size 6, 12, or 18 months. Shipping weight each 7 oz. 29 G 8441—Yellow 29 G 8442—Med. blue Ea. \$1.49; 2 for \$2.90

C PINAPORE STYLE CREEPALONG for feminine sweetness. Washable pinwale corduroy. Snap crotch, snug-fitting elastic back waist. Embroidered bib. State size 6, 12, 18 months. Shipping weight each 8 oz. 29 G 8428—Aqua (light blue-green) 29 G 8429—Shrimp Ea. \$2.49; 2 for \$4.88

D CLOSED FOOT CREEPALONG of pinwale corduroy. Baby need not wear shoes with these! Keeps his little toes snug and warm. Zipper front, snap crotch for diaper changes. Wash separately. State size 6, 12, 18 months. 29 G 8434—Light blue 29 G 8435—Yellow Shpg. wt. 10 oz. \$2.98

E "CRAWLER" of extra fine pinwale corduroy. Bib style front and back fits neatly, keeps shirt in place. Two pleats front and back. Snap crotch. Non-slip suspenders. Wash separately. State size 6, 12, or 18 months. Shipping wt. each 8 oz. 29 G 6620—Med. blue 29 G 6621—Red Each \$1.98; 2 for \$3.88

F OUR BEST "CRAWLER." Beautiful fine wale corduroy. Non-slip ladder back suspenders. Jolly embroidered corduroy applique. Snap crotch. Wash separately. State size 6, 12, 18 months. Shipping wt. each 8 oz. 29 G 8436—Lt. green 29 G 8437—Yellow 29 G 8438—Med. blue Each \$2.49; 2 for \$4.88

G FINEST QUALITY CORDUROY "CRAWLER" AND JACKET SET. Warm flannelette lined jacket. Embroidered corduroy applique. Snap-crotch "crawler" with non-slip suspenders. Wash separately. State size 6, 12, or 18 months. 29 G 8456—Med. blue 29 G 8457—Red Shpg. wt. 12 oz. \$4.98

SIZE CHART FOR SIZES 6 TO 18 MONTHS

Order size	6 months	12 months	18 months
If chest is	18	19	20 in.
If height is	24½–26½	27–29	29½–31½ in.



H

BARGAIN PACKAGE

3 for \$2.99



J \$1.45

Honey-suckle Playclothes for tiny tykes cost so little, wear so well! Take advantage of savings on quantity orders . . buy several of your favorite style.



K \$1.59



L \$1.98



M \$1.98



N \$5.93
3-pc. set

H PACKAGE OF THREE SANFORIZED COTTON CREEPALONGS. Snap-crotch style for quick diaper changes. Elastic back waists, front pleats. One red twill, one navy blue denim, one multicolor plaid denim. Wash separately. Won't shrink over 1%. Buy your tyke this thrifty wardrobe of creepalongs now. State size 6, 12, 18 months Order 3, one size. Shpg. wt. for package, 14 oz. 29 G 8432—3 for only \$2.99

J LONG SLEEVE SHIRT of warm cotton flannel. Gay check. Animal applique on the pocket. Harmonizes nicely with creepalongs and crawlers on this page. Washable. State size 6, 12, or 18 months Shpg. wt. each 6 oz. 29 G 6510—Red 29 G 6511—Green 29 G 6512—Yellow Each \$1.45. Save, buy 2 shirts for . . . \$2.80

K PEPPY CHECK SUIT with extra pair of button-on pants. Low priced and so practical for play wear. Vat-dyed cotton percale. White rickrack trim. Blouse buttons down back. Washable. State size 6, 12, 18 months. Shpg. wt. for set 8 oz. 29 G 6630—Red check 29 G 6631—Blue check Set \$1.59. Save, buy 2 sets for only . . \$3.12

L APPEALING BOBBY SUIT gives your wee fellow that dressed-for-best look. Fine pinwale corduroy shorts. Snug-fitting elastic back waist. White knit cotton polo shirt. Multicolor, rib knit neckband features cute animal design. Snap-fastened shoulder opening. Wash separately. State size 6, 12, or 18 months. Shpg. wt. 7 oz. 29 G 8430—Medium blue 29 G 8431—Yellow. \$1.98

M COTTON TWILL 2-PIECE PLAYSUIT. Jacket has rib knit waistband, cuffs, collar. Snap-crotch creep-along has elastic back waist, button suspenders and side plackets. Trimmed with nursery motif. Sanforized—material won't shrink over 1%. Medium blue washfast; wash red separately. State size 6, 12, 18 months. 29 G 6690—Medium blue 29 G 6691—Red Shpg. wt. 10 oz. . . . \$1.98

N SHARP 3-PIECE PINWALE CORDUROY SET. Combines solid color and contrasting over-check. Double breasted jacket warmly lined with fleeced cotton. Roller brim hat with earflaps and adjustable chin strap. Roomy creepalong with non-slip suspenders, elastic back waist, snap crotch. Wash separately. Please state size 6, 12, 18 months. Shpg. wt. 11 oz. 29 G 8439—Yellow. Set \$5.93 29 G 8440—Lt. blue. Set 5.93

CPBKMN 33.. BABY NEEDS

NEW!
CORDUROY SHOE
\$1.49



Honeysuckle Flexible, SOFT-SOLED SHOES . . Extra Comfortable for Babies up to 9 Months
Supple elk-tanned leathers in pretty styles, specially designed to fit tiny feet and encourage proper growth

A BRAND NEW STYLE IN BABY SHOES! Soft, cuddly pinwale corduroy shoe. Smoothly lined, reinforced with leather at heel. Padded corduroy sole. Sweet embroidery on vamp. Attractive clear plastic box for gift giving. *State size 0, 1, 2. Shpg. wt. 5 oz.*

29 G 5833—Light blue..... Pair \$1.49
29 G 5834—Yellow..... Pair 1.49

B PRECIOUS LITTLE CHRISTENING SHOES. Soft, foot-coddling leather. White or pastel colors; white rayon satin lining and bow. Moccasin style. Wipe clean with a damp cloth. In a clear plastic gift box. *State size 0, 1, 2.*

29 G 5825—Light blue..... Pair \$1.29
29 G 5826—Pink..... Pair 1.29
29 G 5822—White. Shpg. wt. 5 oz. 1.29

C Our lowest priced HONEYSUCKLE baby shoe. Excellent quality for such a tiny price! Well made, four eyelet-tie style. Soft leather uppers, cushiony leather soles. Washable. Easy to keep clean with soap and water. Order some for your baby, some to give as inexpensive baby gifts. *State size 0, 1, 2, 3. Shipping weight 6 ounces.*

29 G 5805—White..... \$1.00

D Can be laced all the way from ankle to toe. Easy to adjust for just-right snugness. Slips on with no struggle because it opens clear down to the toe. Fancy picot edge and perforations. Soft leather uppers and buoyant cushioned leather soles. Washable. *State size 0, 1, 2, 3. Shipping weight 6 ounces.*

29 G 5816—White..... Pair \$1.39

E Plain toe blucher style shoe. Washable leather, elk tanned to make it soft and pliant. Gives gentle support to baby's tender feet. Flexible padded leather soles add to comfort. Strongly stitched. *Please state size 0, 1, 2, or 3. Shipping weight 6 ounces.*

29 G 5811—White..... Pair \$1.39

F Demure little button shoe with three straps across vamp. Dainty perforated pattern. Pliant leather uppers tenderly cradle foot, flex with baby's movements. Cushioned leather soles. Washable. *State size 0, 1, 2, 3. Shpg. wt. 6 oz.*

29 G 5806—White..... Pair \$1.39

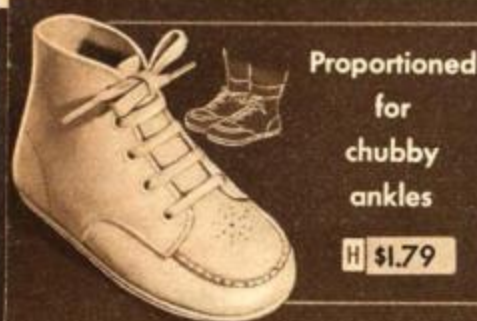
G Hand lasted moccasin style shoe with a roomy fitting toe. Special piece of leather reinforces the back of heel. Gives baby's foot extra comfort, better fit, and more support. Made of our best quality elk-tanned leather with soft leather soles. Soft and flexible; encourage normal foot growth. Washable. *Please state size 0, 1, 2, or 3. Shipping weight 8 ounces.*

29 G 5823—White..... Pair \$2.69

It's important that baby's shoes fit correctly. Measure them to be sure of the size and check the chart below. Honeysuckle shoes are guaranteed to fit.

Measure to be sure . . . SIZE CHART FOR SHOES

Order shoe size	0	1	2	3	4	5
If foot length is	3 1/2" or less	3 3/4"	4"	4 1/4"	4 3/4"	5 1/4" in.



Proportioned for chubby ankles
H \$1.79



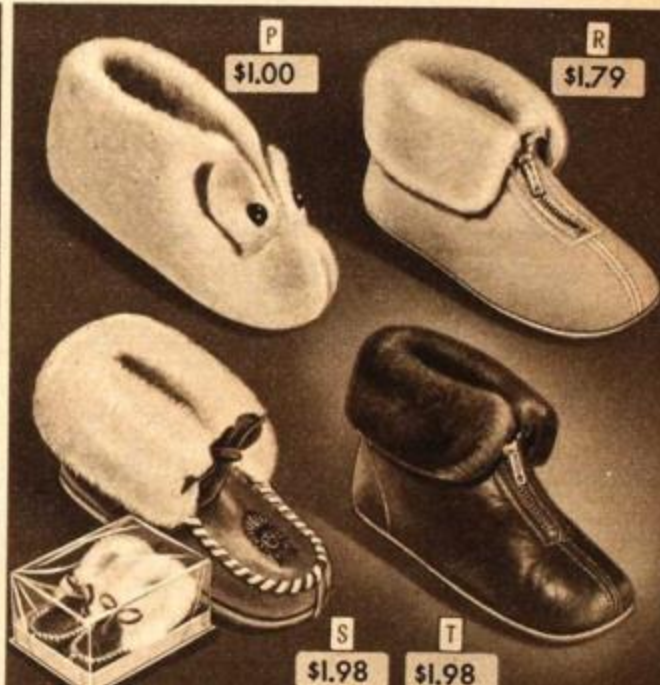
J \$1.98 **K \$1.49**



Extension sole for added support
L \$3.49



M \$1.98 **N \$1.59**



P \$1.00 **R \$1.79**
S \$1.98 **T \$1.98**

CREEPER SHOES for 9 to 12 months
Give growing feet gentle support

H MOCCASIN STYLE CHUBBY SHOE. Made on a rounder, fuller last to give babies with chubby ankles a better fit. There's plenty of toe room too. Soft, elk-tanned leather uppers. Non-slip turned under leather soles. Easy to keep clean with soap and water. *Please state size 1, 2, 3, 4. Shpg. wt. 6 oz.*

29 G 5831—White leather..... Pair \$1.79

J BLUCHER STYLE CREEPER SHOE. Best quality elk-tanned leather. Soft and extra durable. Easy-bending, non-slip leather soles. Gives plenty of toe room to growing feet, laces snugly for support. Sponge them off with soap and water to keep them white and new looking. *Please state size 1, 2, 3, 4. Shipping weight 6 ounces.*

29 G 5824—White leather..... Pair \$1.98

K BLUCHER STYLE with sweetly perforated vamp. Good quality elk-tanned leather uppers. Non-slip turned under leather soles. Lots of "wiggle room" for baby's toes. Flexible, yet gives firm support. Washable for easy cleaning. Priced to fit your budget. *State size 1, 2, 3, or 4. Shpg. wt. 6 oz.*

29 G 5821—White leather..... Pair \$1.49

PRE-WALK SHOES—12 to 18 months
Firmer soles for more active babies

L HAND-SEWN MOCCASIN. One piece of flexible leather forms sole, extends around heel and up the back. Gives a better fit and encourages little feet to grow as they should. Gives active babies the firm support they need. Best quality elk tanned leather. Washable. *Please state size 2, 3, 4, or 5. Shipping weight 8 ounces.*

29 G 5804—White leather..... Pair \$3.49

M NEAT MOCCASIN with lots of toe room. Firmly supports baby's foot. Washable elk-tanned leather uppers. Flexible hard-leather soles, buffed to prevent slipping. Fine for baby when he begins to creep and crawl. Keep them clean with soap and water. *State size 2, 3, 4, 5. Shpg. wt. 6 oz.*

29 G 5842—White leather..... Pair \$1.98

N Compare it anywhere . . . you'll agree the price is amazingly low for a shoe of this quality! Made of supple elk-tanned leather. Perforated moc-style gives a roomy fit at toe. Laces snugly around ankle. Flexible, non-skid hard-leather soles. Washable. *State size 2, 3, 4, or 5. Shipping weight 9 oz.*

29 G 5807—White leather..... Pair \$1.59

CUDDLY SLIPPERS—Youngsters love their snug warmth and toe-wiggling comfort

P FUZZY BUNNY SLIPPERS of rayon plush. Shiny button eyes and rabbit-like ears. Softly padded cushion sole. A small priced gift that will delight any child. *State size 2, 3, 4, 5, 6, 7, 8. Wt. 6 oz.*

29 G 5868—Blue... Pair \$1.00

29 G 5869—Pink... Pair 1.00

S INDIAN STYLE MOCCASIN SLIPPER. Long wearing cowhide leather. Bunny fur cuff. Leather innersole. Grand for indoor play as well as bedtime wear. Gift boxed. *State size 3, 4, 5, 6, 7, 8. Shpg. wt. 9 oz.*

29 G 5852—Red... Pair \$1.98

29 G 5853—Royal blue. 1.98

R Soft wool felt slipper. Zipper front for snug fit, ease in slipping it on. Fur-like (rayon) cuff. Keeps little feet toasty warm. Order a pair now for your tot. *State size 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 7 oz.*

29 G 5861—Blue... Pair \$1.79

29 G 5862—Pink... Pair 1.79

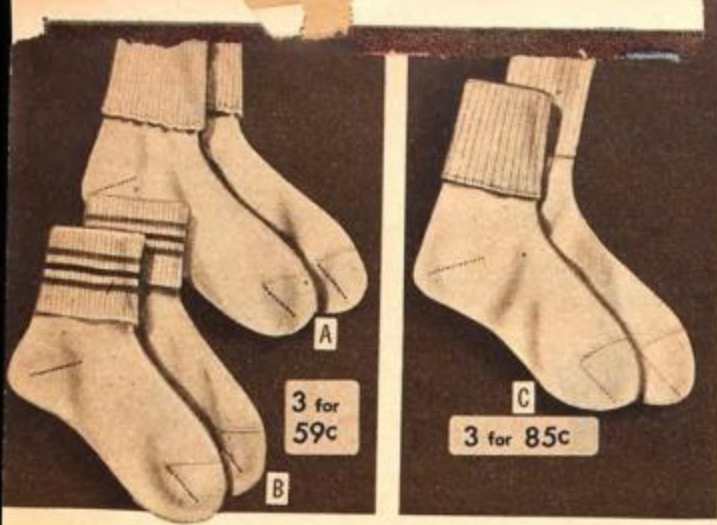
T SUPPLE CAPEKIN LEATHER SLIPPERS with a convenient zipper front opening. Fur-like rayon cuff. Flexible soles. Very warm and durable. *State size 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 7 oz.*

29 G 5873—Royal blue. \$1.98

29 G 5874—Red... Pair 1.98

SIZE CHART	Order size . . .	2	3	4	5	6	7	8
For Slippers	If foot length is	4 1/4"	4 1/2"	4 3/4"	5"	5 1/4"	5 1/2"	5 3/4" in.

Note: Felt wool content not stated—marked on the slippers as required by Wool Products Labeling Act



Another 4-STAR Feature!

Honeysuckle HEELGUARD ANKLETS
Super-wearing! Smooth-fitting! Washfast!

3 PAIRS 98c

3 pairs guaranteed to wear 3 months

- NYLON reinforced toe and extra-high heelguard
- Super-wearing qualities test-proven! Resisted 7,031 double rubs in heel-wear tests. Non-reinforced anklets resisted only 2,613 in the same test.
- Finely knit of high-twist Durene® mercerized cotton
- Three assorted washfast colors in each festive package
- Our top value in little tot's anklets... your best buy

*Reg. U. S. Pat. Off.



Our lowest priced WASHFAST ANKLETS

A THRIFTILY PRICED to ease your budget. Mercerized cotton anklets in washfast colors. Neat picot edged cuffs. *State size* 4, 4½, 5, 5½, 6, 6½. Order a package of 3, one size. Shipping wt. for three, 5 oz.
29 G 5901 G—1 white, 1 yellow, 1 pink
29 G 5903 G—1 blue, 1 white, 1 yellow
Package of 3 for 59c; 2 packages for \$1.15

B STRIPED CUFF ANKLET of mercerized cotton. Wonderful washfast colors. Good quality for such a bargain price! *State size* 4, 4½, 5, 5½, 6, 6½. Order a package of 3, one size. Shipping wt. for three, 5 oz.
29 G 5906 G—1 white, 1 yellow, 1 pink
29 G 5904 G—1 blue, 1 white, 1 yellow
Package of 3 for 59c; 2 packages for \$1.15

Wear the cuffs up or down

C CREW SOCKS—always a favorite with young fry. Rib knit cuffs can be worn straight up or turned down. Smoothly knit of mercerized Durene® cotton yarn. Nylon reinforced heels and toes. Washfast. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order a package of 3, one size. Shpg. wt. for 3, 5 oz.
29 G 5900 G—Pkg. of 3 white
29 G 5950 G—Package of 1 blue, 1 yellow, 1 light green
29 G 5952 G—Pkg. of 1 red, 1 navy blue, 1 dark green
Pkg. of 3 85c; 2 pkgs. \$1.66

Record baby's growth in precious pictures. See index for Sears Camera Supplies. For Easy Terms, see inside back cover.



FOOTEASE SLIPPER SOCKS... a big hit with the crib-and-cradle crowd

D ALL NYLON FOOTEASE. Love a sudsing, dry in no time. Top art knit of warm spun nylon. Fuzzy pompon decoration. Tricot knit nylon sole. Boxed. *State size* small, medium, large. See below. Shpg. wt. 7 oz.
29 G 5863—Blue.....Pair \$1.95
29 G 5864—Pink.....Pair 1.95
29 G 5865—Yellow.....Pair 1.95

E ELEGANTLY SOFT FOOTEASE, knit of fluffy angora. Supple white ather sole. Knit-in design. Hand wash separately. A gift children will cherish. *State size* small, medium, large. See below. Shpg. wt. 6 oz.
29 G 5887—Blue.....Pair \$2.39
29 G 5888—Pink.....Pair 2.39
29 G 5889—Yellow.....Pair 2.39
29 G 5890—Lt. green.....Pair 2.39

F EXTRA WARM FOOTEASE with all wool knitted top. Soft leather sole. Knit-in "Teddy Bear" design on vamp. Hand wash separately. *State size* small, medium, large. See below. Shpg. wt. 7 oz.
29 G 5884—Blue.....Pair \$1.95
29 G 5885—Pink.....Pair 1.95
29 G 5886—Yellow.....Pair 1.95

G SWEETLY HAND EMBROIDERED FOOTEASE. Knit Angora—soft and warm as a kitten by the fire. White leather sole. Hand wash separately. *State size* small, medium, large. See below. Shpg. wt. 6 oz.
29 G 5875—Blue.....Pair \$2.98
29 G 5876—Pink.....Pair 2.98
29 G 5879—Yellow.....Pair 2.98
29 G 5880—Lt. green.....Pair 2.98

SIZE CHART FOR FOOTEASE			
Order size nearest foot length	Size Foot length	Small	Medium
		4	4½
			Large 5 in.

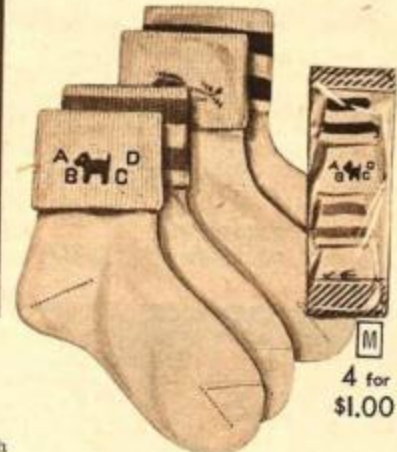
Nylon reinforced Honeysuckle Heelguard anklets are guaranteed to wear 3 months... actually wear much longer. Each size is "knit to fit"... they won't shrink or stretch out of shape. Fashioned to fit smoothly around ankle and instep. No annoying "bunching up." Beautiful washfast colors. Attractively boxed for gift-giving. Please state size 4, 4½, 5, 5½, 6, 6½, 7 or 7½. Order only 1 size to each package. Shipping weight each package 5 ounces.

H SOLID COLORS, extra fine gauge knit
29 G 8900 G—3 pairs of white anklets
29 G 8901 G—1 pink, 1 blue, and 1 yellow
29 G 8902 G—1 red, 1 navy blue, 1 dk. green
Package of 3.....98c; 2 packages.....\$1.90

J Darling assorted knit-in cuff patterns.
29 G 8903 G—3 pairs of white
29 G 8904 G—1 yellow, 1 blue, 1 pink
Package of 3.....98c; 2 packages.....\$1.90

K Bold blazer stripes on a white background. Perky-looking on little boys or girls.
29 G 8905 G—1 red, 1 medium blue, 1 yellow
29 G 8906 G—1 royal blue, 1 green, 1 brown
Package of 3.....98c; 2 packages.....\$1.90

L Assortment of novel knit-in cuff patterns.
29 G 8907 G—1 blue, 1 white, 1 yellow
29 G 8908 G—1 red, 1 brown, and 1 navy blue
Package of 3.....98c; 2 packages.....\$1.90



Washfast mercerized COTTON ANKLETS in party-gay gift packages

M Each festive cellophane package has four knit-in cuff patterns. Lustrous mercerized cotton. Washfast. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order only 1 size to a package. Shipping weight package 6 ounces.
29 G 5902—White
29 G 5917—Assorted pastels
Package of 4 for only...\$1.00

N Four assorted blazer stripes in bouncing-bright colors. Washfast. Knit of fine mercerized cotton. Packed in a cellophane window box. *State size* 5, 5½, 6, 6½, 7 or 7½. Order only 1 size to a package. Shipping weight for four, 6 ounces.
29 G 5938—Assorted colors
Package of 4 for only...\$1.00

All nylon with Reinforced heel

P Long-wearing anklet with all nylon body. Reinforced at heel, toe with cotton and nylon. Washable. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order only 1 size to each package. Shipping weight package of 3, 5 oz.
29 G 5908—White
29 G 5909—Assorted pastels
Pkg. of 3 \$1.15; 2 pkgs. \$2.25

MEASURE FOR SOCKS: Place ruler against sole. Measure from heel to tip of toe. Order size... 4 4½ 5 5½ 6 6½ 7 7½ For foot length 3½ 4 4½ 5 5½ 6 6½ 7 in.

Hand Embroidered in the Philippines

Delicately detailed little dresses and slips... hand made of fine cotton batiste... in white or just-for-baby colors



F Hand made white batiste slip to wear with baby's dresses. Scalloped at top, bottom, and around armholes. Hand wash. State size 6 or 12 mos. Shpg. wt. ea. 3 oz. 29 G 6126—Ea. 98c 3 for \$2.85

A New batiste dress styled for the older baby. Dainty lace and hand embroidered trims. Puffed sleeves. Deep hem. Assorted styles similar to illustration. Sorry, no choice. Hand wash. Fits infants up to 12 months. Shpg. wt. 4 oz. 29 G 6186—Yellow 29 G 6187—Light blue 29 G 6188—Pink. \$2.98

B Batiste dress, Slip set. Trimmed with a wealth of hand embroidery. Assorted yoke, collar styles; scalloped or hemmed bottoms. 2-button shoulder on slip. Hand wash. State size 6, 12 mos. Shpg. wt. 4 oz. 29 G 6173—Yellow. Set \$2.98 29 G 6174—Pink. Set 2.98 29 G 6175—Blue. Set 2.98 29 G 6176—White. Set 2.98

C Such a tiny price for a hand made batiste dress and slip set! Petite tucking and embroidery at neck. Assorted collar, yoke styles; scalloped and hemmed bottoms. Hand wash. State size 6 or 12 mos. Shpg. wt. 5 oz. 29 G 6189—White. Set \$1.98

D Richly embroidered, hand made dress. Tiny tucks. Assorted yoke and collar styles; hemmed and scalloped bottoms. Hand wash. State size 6 or 12 mos. 29 G 6108—Yellow batiste 29 G 6109—Pink batiste 29 G 6110—Blue batiste 29 G 6111—White. Wt. ea. 3 oz. Ea. \$1.98; 3... \$5.79

E Dear little batiste dress. Embroidery at top and bottom. Assorted yoke, collar styles; hemmed, scalloped bottoms. Hand wash. State size 6, 12 mos. Wt. ea. 3 oz. 29 G 6163—Yellow 29 G 6164—Pink 29 G 6165—White Each \$1.59; 3... \$4.59

Swiss Embroidery

Hand loomed and dainty as a snowflake on lovely new nylon or cotton batiste



A Pretty imported Swiss embroidery on a dress of nylon batiste—a new weave in the "miracle" family. Washable. Takes just a whisk of your iron. Stays fresh-looking longer. Rayon satin ribbon trim. State size 6 or 12 mos. Shipping weight 4 oz. 29 G 6194—Yellow. \$1.98 29 G 6195—Lt. mint green 1.98 29 G 6196—White. 1.98

B A delightful gift for the new arrival! New nylon batiste dress and slip set. Both are frosted with hand loomed Swiss embroidery. Slip has a 2-button shoulder for dressing ease. Gay ribbon trim on dress. Washable. Irons in a jiffy. Attractively boxed. State size 6 or 12 months. Shpg. wt. 8 oz. 29 G 6197—White. Set \$2.98

C Fine cotton batiste dress and matching slip set. Enchanting Swiss embroidery trim on both. Ribbon trim on dress. Hand wash. A gift you can easily afford. Boxed for gift giving. State size 6 or 12 mos. Shpg. wt. 8 oz. 29 G 6113—Yellow 29 G 6114—Lt. mint green 29 G 6115—White. Set \$1.98

D Hand loomed Swiss embroidery on a penny-priced dress of fine cotton batiste. Hand wash. State size 6 or 12 mos. 29 G 6154—Pink 29 G 6155—Blue 29 G 6156—White. Wt. ea. 4 oz. Each 98c. 3 for only \$2.85

E Day gown of Swiss embroidery on cotton batiste. Hand wash. Fits up to 12 mos. Shpg. wt. ea. 4 oz. 29 G 6151—Yellow 29 G 6153—White 29 G 6152—Lt. mint green Each \$1.09 3 for \$3.15

SIZE CHART FOR INFANTS' SIZES 6 TO 12 MONTHS

Order size (not age)	6 months	12 months
If chest is.....	18	19 inches
If height is.....	24 1/2-26 1/2	27-29 inches
Dress length is.....	14	15 inches



A New! Fine knit rayon jersey christening set. Sweetly decked with dainty embroidery. You'll use it not only for the big occasion, but often afterwards. Yoke style dress with 2 buttons on each shoulder. Long sleeve coat. Rayon lined bonnet trimmed with lace and ruffling. Water-repellent plastic coating on panty provides moisture protection. Ruffling and snug elastic at legs. Hand wash. Needs no ironing. Gift boxed. Fits infants up to 12 mos. 29 G 6193—White. Shpg. wt. 12 oz. 4-pc. set \$5.98

B Sheer white nylon dress with a pastel rayon slip. Frothy cotton lace at neckline, yoke, front, bottom of skirt. Rayon ribbon bows and banding on skirt. Shell stitched slip. Hand wash separately. Boxed. Size fits infants up to 12 mos. Shpg. wt. 8 oz. 29 G 6190—White with yellow slip 29 G 6191—White with lt. mint green 29 G 6192—White with pink. Set \$1.98

C Be thrifty! Buy three! Budget-fitting package of good quality cotton batiste dresses. Assorted embroidered patterns, yoke and collar styles. Pert little ribbon bows. Washable. State size 6 or 12 mos. Shpg. wt. for 3, 5 oz. 29 G 6199—Package of 1 pink, 1 yellow, 1 light mint green. \$1.84 29 G 6198—Package of 3 white. 1.84

D Bargain package of 3 slips. Good quality cotton batiste. Ruffled bottom, 2-button shoulder style. Washable. Perfect for dresses listed at left. State size 6 or 12 months. Shpg. wt. for 3, 5 oz. 29 G 6184—Pkg. of 1 pink, 1 yellow, 1 lt. mint green. \$1.19 29 G 6188—Pkg. of 3 white. 1.19



100% NYLON Knitwear . . Gift Boxed

Lovely, soft pastels in a warm and strong quality weight . . suds like new!

A FANCY KNIT-IN PATTERN SHAWL in cozy heavyweight knit. Size abt. 44x48 in. incl. hand knotted fringe. Hand wash. Shpg. wt. 12 oz.
29 G 7588—Lt. blue... \$3.98
29 G 7589—Mint green 3.98
29 G 7590—Yellow.... 3.98
29 G 7591—White.... 3.98

C 3-PC. BOOTEES SET. Hand em-broidered coat sweater, cap and booties. Hand wash. Fits to 9 mos. Wt. 8 oz. set.
29 G 7853—Yellow... \$3.86
29 G 7852—Lt. mint. 3.86
29 G 7854—Blue.... 3.86
29 G 7855—White.... 3.86

E HOCKEY CAP with white bunny fur pom-pom. Chin tie and earflaps for snug warmth. Hand washable. One size fits to 9 months. Shpg. wt. 4 oz.
29 G 7584—Yellow... \$1.65
29 G 7585—Blue.... 1.65

B NEW 1-PC. CARRIAGE SUIT with matching hat . . . in warm heavyweight knit. Hand embroidered zip front—closed hands and feet. Hand wash. Fits to 9 mos. Wt. 12 oz. set.
29 G 7850—Mint... \$6.98
29 G 7851—Yellow... 6.98

D SWEET COAT SWEATER with dainty hand em-broidery; snug ribbing. Hand wash. To 9 mos. Shpg. wt. 6 oz.
29 G 7856—Blue... \$1.98
29 G 7857—Yellow... 1.98
29 G 7858—White... 1.98

F BOOTEES; hand em-broidered. Clear acetate lid gift box. Hand wash. To 4 mos. Shpg. wt. 2 oz.
29 G 7581—Pink... 89c
29 G 7582—Mint... 89c
29 G 7583—White... 89c
Pair 89c.... 2 prs. \$1.72



100% VIRGIN WOOL Knitwear—many are Gift Boxed

G BELGIAN-TYPE SHAWL, lacy, white border. About 40x40 in. Giftboxed. Hand wash.
29 G 7550—Yellow
29 G 7551—Blue
29 G 7552—White
Wt. 12 oz. Ea. \$3.86

L KNIT PANTY in assorted knit-in patterns. Hand wash. Fits to 18 mos. Wt. ea. 3 oz.
29 G 7528—White
29 G 7529—Pink
29 G 7530—Blue
Ea. 79c; 2 for \$1.52

H LARGER SHAWL abt. 40x48 in. incl. hand-knotted fringe. Rosette trimmed rayon bow. Hand wash. Boxed.
29 G 7592—Pink
29 G 7593—Yellow
29 G 7594—Lt. mint
29 G 7595—White
Wt. 12 oz. Ea. \$2.98

M MITTS. Hand wash. Fits to 9 mos. Wt. pr. 3 oz.
29 G 7562—Pink
29 G 7561—Blue
29 G 7563—White
Pr. 44c; 2 prs. 85c

J HANDMADE 3-PC. BOOTEES SET from Japan. Sacque, bonnet and booties. Infants' 1 size. Hand wash. Boxed.
29 G 7845—Blue
29 G 7844—Pink
29 G 7846—Yellow
Wt. 5 oz. Set \$1.98

N HELMET, double thick knit. White bunny fur trim. Hand wash. To 9 mos. Gift boxed.
29 G 7586—Blue
29 G 7587—Mint
Wt. 5 oz. Ea. \$1.39

K HAND EM-BROIDERED COATSWEATER with contrasting, white yoke. Hand wash. Fits to 9 months.
29 G 7859—Mint
29 G 7860—Blue
29 G 7861—Pink
Wt. 5 oz. Ea. \$1.98

P CUTE, COZY WOOL BOOTEES. Hand wash. To 4 mos. Wt. 3 oz.
29 G 7525—Yellow
29 G 7523—Lt. blue
29 G 7524—Pink
3 pairs..... \$1.47



\$3.98

DRESSY RAYON CREPE COAT, BONNET

Lovely Set for Christenings and Special Outings . . . Nicely Boxed

EXQUISITE OUTFIT makes a wonderful gift for a sweet baby girl! Coat has yoke style front, back . . . lace-edged collar. Dainty hand-embroidery details collar and coat front. Buttons and bow at neck. Matching bonnet with lace, ribbon trim; ribbon chin tie. Both self lined. Fits to 12 mos. Shpg. wt. 13 oz.
29 G 7107—White
29 G 7106—Pink. \$3.98



HONEYSUCKLE BABY GIFTS

S Estron Suit \$6.98

NEW! NYLON SUIT

2 zippers from neck to ankles speed dressing

\$9.98

COZY CARRIAGE SUITS

Three New Honeysuckle Styles for head-to-toe warmth . . . Each nicely boxed

100% Nylon Suit

• It's water repellent . . . easy-on . . . extra warm!

R OUR BEST SUIT.. beautifully made . . . cute as can be! Completely lined in heavyweight Estron (Acetate) fleece. Double zipper at front opening speeds dressing . . . fleece-lined nylon vestee at front neck for added chest warmth. Elasticized at waist. Closed hands and feet. Hand washable. Matching fleece-lined hat. Fits to 12 mos. Shpg. wt. 1 lb. 7 oz.
29 G 7108—Lt. blue... \$9.98
29 G 7109—Yellow... 9.98

Water Repellent Estron Suit

S BIG BUY in 100% acetate lined with heavy rayon and cotton fleece. Long zipper front . . . bunny embroidery. Tab at neck . . . elasticized waist . . . closed hands, feet for warmth. Matching fleece-lined bonnet. Dry clean. Fits up to 12 mos.
29 G 7110—Yellow
29 G 7111—Pink
29 G 7112—Blue; Wt. 1 lb. 5 oz. . . \$6.98

New! . . . Rayon-Nylon Blend

T THRIFTIEST SUIT in Pepperells new blanket cloth; sturdy, warm. Zips from neck to crotch. Rayon satin bound collar, closed hands. Elasticized front waist. Closed feet. Flannelette lined matching bonnet. Hand wash. To 12 mos.
29 G 7113—Mint (light green)
29 G 7114—Yellow
29 G 7115—Blue. Wt. 1 lb. 2 oz. . . \$3.98

New! Creeper-type BUNTING

V SOMETHING ENTIRELY NEW IN BUNTINGS! Separate jacket-creeper combination for extra warmth. Rayon lined, attached drawstring hood; closed hands . . . snap crotch. Rayon bow, binding. Bag has zip-front, also with rayon bow, binding. Both in warm cotton blanket cloth. Boxed. Infants' size. Hand wash. Shpg. wt. 1 lb. 4 oz.
29 G 7116—Yellow... \$5.79
29 G 7117—Blue.... 5.79
29 G 7118—Mint.... 5.79

Jacket-Style Bunting

W SEPARATE JACKET and zip-front bunting in warm cotton blanket cloth. Jacket has rayon lined, attached drawstring hood—closed hands. Bag has rayon binding and bow to hide zipper front. Dainty appliques. Boxed. Hand wash. Infants' 1 size. Wt. 1 lb. 7 oz.
29 G 7121—Blue.... \$4.79
29 G 7122—Pink.... 4.79
29 G 7123—Yellow... 4.79

Speedapart Bunting

X PRAM BUNTING WITH HANDS in lustrous Estron (100% acetate) has a long zipper on each side to aid dressing . . . cute embroidered bunny. Extra-roomy barrel bottom. Closed hands and elasticized waist . . . cozy flannelette lining. Matching bonnet. Hand wash. Boxed. Infants' 1 size. Shpg. wt. 1 lb. 6 oz.
29 G 7119—Pink.... \$7.79
29 G 7120—Blue.... 7.79

Look! Separate Jacket-creeper for extra warmth . . . easy-on, adjustable snap crotch



V \$5.79

W \$4.79

X \$7.79



A \$3.93
Each in
lots of 2

**First time!
Honeysuckle
BLANKETS
with NYLON**

- 50% rayon, 25% nylon, 25% cotton
- Easy to wash
- Soft, fleecy texture
- Lustrous 6-inch acetate binding
- Solid colors or Jacquard pattern
- 2 sizes . . 4 colors

B \$3.93
Each in
lots of 2
36x50 inches

Honeysuckle CRIB BLANKETS

Made to Sears exacting specifications to provide the finest quality possible for every penny you pay

DESCRIPTIONS ON OPPOSITE PAGE



C Cotton
\$2.94
Each in
lots of 2
36x50 inches

D Part Wool
\$3.64
Each in
lots of 2
36x50 inches

E All Wool
\$5.25
36x50 inches

Fluffy NAPPED COTTON . . delightful patterns . . new, bud-fresh colors



F
\$1.56
Each in
lots of 2

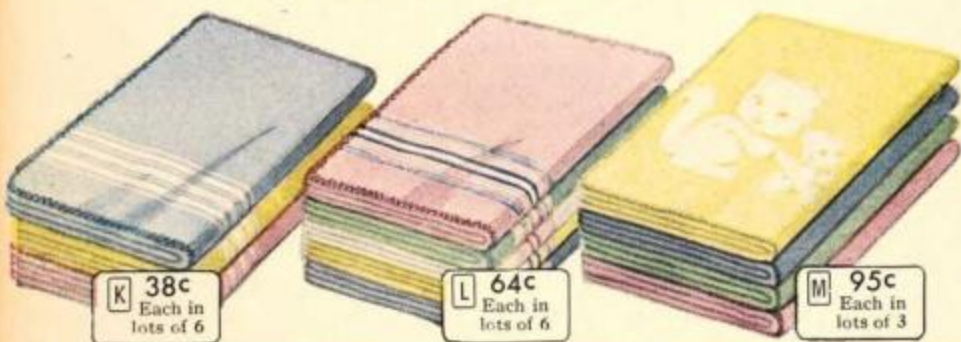
G
\$1.95
Each in
lots of 2

H
\$2.94
Each in
lots of 2

J
\$3.93
Each in
lots of 2

COTTON RECEIVING BLANKETS

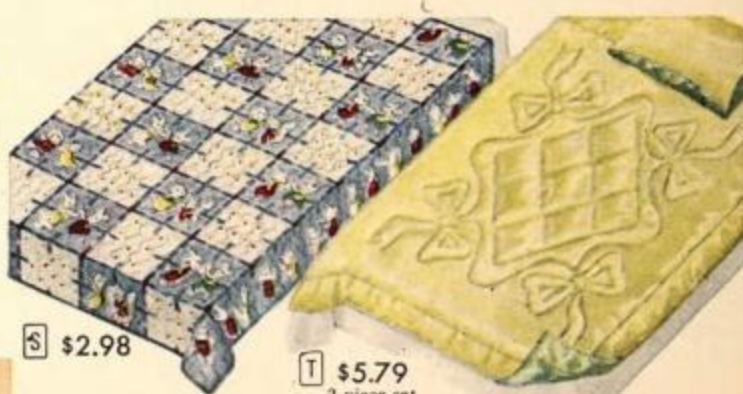
PRETTY TOPPERS for baby's crib



K 38c
Each in
lots of 6

L 64c
Each in
lots of 6

M 95c
Each in
lots of 3



S \$2.98

T \$5.79
2-piece set

**Exclusively at Sears! SANFORIZED
RECEIVING BLANKETS and BLANKET CLOTH SHEETS**

Maximum shrinkage less than 1%



N 82c
Each in
lots of 3
30x40 inches

P \$1.22
Each in
lots of 3

R \$1.30
Each in
lots of 2
36x50 inches



V \$2.19

W \$2.98

Warm, attractive BEDDING
To make baby's crib time happier
 Prices and fabrics to suit your every need

MERCHANDISE DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Exclusive new Crib Blankets with NYLON added

- A** 50% rayon, 25% nylon, 25% cotton blended into a soft, warm new blanket fabric. Fascinating woven-in "pony" pattern. 6-in. acetate satin binding. Washable. Size about 36x50 in. A superb gift. Attractively boxed. Blue, pink, yellow, or pale green. *State color.* Shpg. wt. each 2 lbs. 29 G 5392—Each \$3.98; 2 for \$7.86
- B** FLEECY NEW 50% rayon, 25% nylon, 25% cotton blanket in luscious solid colors. Washable. 6-in. acetate satin binding. Boxed. Blue, pink, yellow, or pale green. *State color.* 29 G 5393—36x50 in. Shpg. wt. ea. 1 lb. 13 oz. Each \$3.98; 2 for \$7.86
 29 G 5387—40x60 in. Shpg. wt. ea. 2 lbs. Each \$4.98; 2 for \$9.80

Cotton, Part Wool, All Wool Blankets

- C** SOFTLY NAPPED COTTON crib blanket. 4-in. acetate satin binding. Washable. Boxed. Blue, pink, white, yellow, or pale green. *State color.* 29 G 5366—36x50 in. Shpg. wt. ea. 1 lb. 10 oz. Each \$2.98; 2 for \$5.88
 29 G 5367—40x60 in. Shpg. wt. ea. 2 lbs. Each \$3.98; 2 for \$7.86
- D** 50% rayon, 25% wool, 25% cotton. Warmly napped. 4-in. acetate satin binding. Wash with care. Boxed. Blue, pink, white, yellow. *State color.* 29 G 5369—36x50 in. Shpg. wt. 1 lb. 11 oz. Each \$3.69; 2 for \$7.28
 29 G 5372—40x60 in. Shpg. wt. 2 lbs. 5 oz. Each \$4.79; 2 for \$9.42
- E** 100% WOOL for super warmth. Soft, fluffy brushed nap. 4-in. acetate satin binding. A pleasure to have on any crib. Wash with care. Boxed. Blue, pink, yellow. *State color.* 29 G 5332—36x50 in. Wt. 1 lb. 14 oz. \$5.25
 29 G 5334—42x60 in. Shipping weight 2 5 oz. Each \$6.79

Gaily patterned Cotton Crib Blankets

- F** OUR LOWEST PRICED cotton crib blanket. Woven-in "lamb" pattern. Softly napped. Stitched edges. About 36x50 in. Washable. Blue, pink, or yellow. *State color.* Be thrifty, buy several now. It's a low-priced gift new mothers love. Shpg. wt. ea. 14 oz. 29 G 5389—Each \$1.59; 2 for \$3.12
- H** OUR BEST QUALITY cotton crib blanket with a sprightly woven-in pattern. 5-in. acetate satin binding. Soft, warm, thickly napped. About 36x50 in. Washable. Blue, pink, pale green, or yellow. *State color.* Boxed. Shpg. wt. each 1 lb. 9 oz. 29 G 5391—Each \$2.98; 2 for \$5.88
- G** OUR GOOD QUALITY COTTON BLANKET. Woven-in pattern. 3-in. acetate binding. 36x50 in. Washable. Pink with yellow and blue; pale green with blue, pink; blue with pink, yellow; yellow with pink, blue. *State color.* Boxed. Shpg. wt. ea. 1 lb. 9 oz. 29 G 5390—Each \$1.98; 2 for \$3.90
- J** TUFTED WOOL TEDDY BEAR design on a soft, deeply napped cotton blanket. Sure to be a nap time favorite. 6-in. acetate binding. Washable. About 36x50 in. Blue, pink, white, yellow, or pale green. *State color.* Boxed. Shpg. wt. ea. 2 lbs. 3 oz. 29 G 5284—Each \$3.98; 2 for \$7.86

Honeysuckle Cotton Receiving Blankets

- K** THRIFT-PRICED cotton receiving blanket. Striped ends. Stitched edges. About 26x34 in. Blue, pink, yellow. Washable. *State color.* Shipping weight for three 11 oz. 29 G 5318—3 for \$1.19
 Save, buy 6 for 2.28
- L** MEDIUM WEIGHT COTTON, larger size. Stripes, stitched edges. About 30x40 in. Washable. Pink, blue, white, pale green, or yellow. *State color.* Shpg. wt. for 3, 1 lb. 4 oz. 29 G 5302—3 for \$1.98
 Save, buy 6 for 3.84
- M** HEAVY WEIGHT, softly napped cotton. About 30x40 in. Cute woven-in pattern. Stitched ends. Washable. Blue, pink, pale green, yellow. *State color.* Shpg. wt. ea. 10 oz. 29 G 5355—Each 98c
 Save, buy 3 for \$2.85

New! SANFORIZED Cotton Receiving Blankets

- N** Only Sears offers this exclusive new washable receiving blanket that won't shrink over 1%! About 30x40 in. Stitched edges. Napped cotton. Blue, pink, white, pale green, yellow. *State color.* Shpg. wt. ea. 9 oz. 29 G 5344—Each 85c; 3 for \$2.46
- P** Our best quality cotton receiving blanket. Edges bound with smooth acetate satin. Washable. Maximum shrinkage 1%. About 30x40 in. Blue, pink, white, yellow, pale green. *State color.* Shpg. wt. ea. 9 oz. 29 G 5345—Each \$1.25; 3 for \$3.66
- R** CRIB SIZE NAPPED COTTON SHEET BLANKETS. Sanforized—won't shrink over 1%. Stitched edges. Washable. Use as bath blanket, sheet, or light weight crib blanket. White, blue, pink, yellow, pale green. *State color.* 29 G 5356—36x50 inches. Shpg. wt. each 9 oz. Each \$1.33; 2 for \$2.60
 29 G 5357—40x72 inches. Shpg. wt. each 11 oz. Each 1.98; 2 for 3.90

Quilt, Comforter Set, Chenille Spreads

- S** COLORFUL COTTON PATCHWORK print quilt. Looks just like grandma's handmade ones. Filled with bleached white cotton. Washfast. About 39x54 inches. Blue, pink, or yellow print. Shpg. wt. 1 lb. 8 oz. 29 G 5301—*State color.* Each \$2.98
- T** RICH-LOOKING quilted acetate satin comforter. 100% wool filled. Blue with pink, or yellow with pale green. Reversible. *State color.* About 34x46 in. Matching pillow, cotton filled. 12x16 in. Boxed. Dry clean. 29 G 5340—Wt. 2 lbs. 11 oz. Set \$5.79
- V** GOOD QUALITY pinpoint cotton chenille spread with pastel "alphabet" design. Tufted to leached white sheeting. Washable, needs no ironing. Size about 40x60 inches. Multicolor on white. 29 G 5307—Shpg. wt. 1 lb. 2 oz. \$2.19
- W** Better quality spread, closer pinpoint cotton chenille tufting on firm bleached white sheeting. Baby giraffe design in nursery pastels on white background. Washable, needs no ironing. About 40x60 inches. 29 G 5336—Wt. 1 lb. 5 oz. \$2.98



SLEEPING BAGS

Safe, comfortable way to keep baby snugly covered

Warm and cozy for night time or naps... convenient to use in crib... grand, too, for carriage and auto trips

- AA** SANDMAN SLEEPING BAG. PATENTED STRAP ARRANGEMENT fastens to crib, snaps with adjustable buckle to metal ring at bottom of bag. Doesn't hamper baby's movement. Bag can be lifted from crib without removing strap. Warm, vat-dyed flannelette. Zips from waist to bottom for diaper changes. Washable. Sanforized—won't shrink over 1%. Small (for infants up to 16 lbs.), medium (17 to 29 lbs.), large (30 to 39 lbs.) *State size.* Wt. 1 lb. 6 oz. 29 G 5602—Blue 29 G 5603—Pink 29 G 5620—Yellow Postpaid... \$2.98
- BB** 2-PIECE SLEEPING BAG. Barrel shaped bottom snaps to top with Gripper fasteners. Completely detachable for diaper changes. Top slips easily over baby's head. Richly napped rib knit cotton. Mitten cuffs on sleeves. Even baby's hands stay covered. Washable. Fits infants up to 12 mos. Blue, pink, yellow, lt. green. *State color.* 29 G 5608—Shpg. wt. 10 oz. \$1.69
- CC** SLUMBER-GRO SAFETY SLEEPING BAG. "GROWS" to fit baby from size 3 to 24 months. Just release the extra tucked-in folds; each expands length of bag 6 inches. Made of comfy cotton flannelette. Softly napped for greater warmth. Sure-fitting knitted cuffs and neckband. Long zipper for easy diaper changes. Tab under baby's chin covers zipper lock. Roomy barrel bottom lets baby move freely. Flat, non-irritating inside seams. Washable. Pink, blue, yellow, or pale green. *State color.* 29 G 5609—Shpg. wt. 12 oz. \$3.98
- DD** SLEEPING BAG WITH NON-IRRITATING knitted neck, mitten cuffs. Good quality cotton flannelette. Long zipper for quick changes. Button-tab covers zipper lock, protects baby's chin. Barrel shaped bottom gives plenty of leg room, allows for growth. Wash separately. Fits infants up to 12 mos. Blue, pink, yellow, or pale green. *State color.* 29 G 5641—Shpg. wt. 8 oz. \$2.19

See Sears exclusive HONEYSUCKLE SAFETY SLEEPING COVER on page 45. For help with your budget problems, check SEARS EASY TERMS... inside back cover



Famous Pepperell CRIB BLANKETS

- SOFT, RESILIENT DYNEL SYNTHETIC fabric. Light weight, yet extra warm. Moth and mildew proof. Stain resistant. Washable, quick drying. Minimum shrinkage—only 1% to 2%. 6-in. acetate satin binding. Blue, pink, yellow, or pale green. *State color.* 29 G 5286—36x50 inches Boxed. Shipping weight 2 lbs. \$5.69
 29 G 5279—40x60 inches. Boxed. Shipping wt. 2 lbs. 4 oz. \$7.89
- PEPPERELL HEAVIER WEIGHT cotton crib blanket. Jolly woven-in "calendar" pattern. 5-in. acetate satin binding. Washable. Pink, blue, or yellow. *State color.* About 36x50 in. Boxed. Shpg. wt. ea. 1 lb. 13 oz. 29 G 5347—Ea. \$3.23
 2 for only 6.36
- PEPPERELL cotton crib blanket. Woven-in "fawn" pattern. 3-inch acetate satin binding. Washable. Blue, pink, yellow. *State color.* About 36x50 in. Boxed. Shpg. wt. ea. 1 lb. 8 oz. 29 G 5346—Ea. \$2.27
 2 for only 4.46



Soft, absorbent Honeysuckle TOWELS, WASHCLOTHS

Knit cotton terry cloth. Gentle, absorbent. White, pink or blue bound edges. State color.

72c Ea.
in lots of 4
18x30-in.

29 G 5204—Towel, 18x30 in. Shpg. wt. for 2, 8 oz. . . . 2 for \$1.49; 4 for \$2.88

29 G 5219—Towel, 24x36 in. Shpg. wt. for 2, 14 oz. . . . 2 for \$2.49; 4 for \$4.84

29 G 5220—Towel, 36x36 in. Shpg. wt. each 10 oz. . . . Each \$1.79; 2 for \$3.50

29 G 5203—Washcloth, 9x9 in. Shpg. wt. for 4, 6 oz. . . . 4 for 64c; 8 for \$1.20

Knit of smooth combed cotton. Dries baby's skin tenderly. White with pink or blue bound edges. State color.

57c Ea.
in lots of 4
18x27-in.

29 G 5210—Towel, 18x27 in. Shpg. wt. for 2, 6 oz. . . . 2 for \$1.19; 4 for \$2.28

29 G 5211—Towel, 20x40 in. Shpg. wt. for 2, 8 oz. . . . 2 for \$1.79; 4 for \$3.38

29 G 5212—Towel, 27x40 in. Shpg. wt. for 2, 12 oz. . . . 2 for \$2.29; 4 for \$4.40

29 G 5209—Washcloths, 10x10 in. Shpg. wt. for 4, 6 oz. . . . 4 for 59c; 8 for \$1.12



Protect clothes with a practical BIB

Less than **29c Ea.**
in lots of 6

35c Ea.
in lots of 6

40c Ea.
in lots of 6

LAP PADS

24c Ea.
in lots of 8

KNIT COTTON TERRY CLOTH BIB. Lovable nursery design on front. Washable. 11x11 in. Pink or blue. State color. Buy a plentiful supply now. Shpg. wt. for three, 5 oz.

29 G 5226-3 for 89c
Save, buy 6 for \$1.72

WATERPROOF PLASTIC BIB. Crumb-catcher pocket. Pinafore style. Screened print. 12 1/2 x 12 1/2 in. Pink, white, green or blue, white, yellow. State color asst. Wt. for 3, 5 oz.

29 G 5228-3 for \$1.09
Save, buy 6 for 2.10

Gift package of 3 gay cotton pique bibs. Embroidered with "Breakfast", "Lunch", "Dinner" designs. About 8x9 in. 1 blue, 1 pink, 1 yellow. Washable. Shpg. wt. set 4 oz.

29 G 5227-Pkg. of 3 for \$1.29; 2 pkgs. \$2.40

Waterproof layer of rubber between 2 layers of fleecy, absorbent flannelette. Useful for holding baby or wherever moisture protection is needed. 12x14 in. Shpg. wt. for 4, 1 lb.

29 G 5454-4 for \$1.00
8 for only . . . 1.92

SIZE CHART FOR WATERPROOF PANTIES	Order size... If weight is...	3 months up to 13	6 months 14-18	12 months 19-22	18 months 23-26 lbs.
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Plastic lined DRESS-UP PANTIES



48c Ea.

Runproof tricot knit acetate, waterproof plastic lined. Elastic at waist, legs. Hand wash. State color white, blue, pink, yellow. State size 3, 6, 12, 18 mos. Shpg. wt. ea. 2 oz.

29 G 5161—Each 48c
Save, buy 3 for \$1.41



75c Ea.

Tailored snap-on panty. Runproof tricot knit acetate, waterproof plastic lined. Elastic back waist. Hand wash. State color blue, yellow, white. State size 3, 6, 12, 18 mos. Wt. ea. 4 oz.

29 G 5170—Each 75c
Save, buy 3 for \$2.21



86c Ea.

Lace trimmed snap-on panty. Runproof tricot knit acetate, waterproof plastic lined. Elastic back waist. Hand wash. State color pink, white, yellow. State size 3, 6, 12, 18 mos. Wt. ea. 4 oz.

29 G 5171—Each 86c
Save, buy 3 for \$2.50

WATERPROOF PANTIES



47c Ea.

Snap-on panty of clear vinyl plastic. 6 snap fasteners down sides. Opens flat for dressing ease. Elastic waist, legs. Waterproof. Hand wash. State size 3, 6, 12, 18 mos. Shpg. wt. ea. 3 oz.

29 G 5172—Each 47c
Save, buy 3 for \$1.38



39c Ea.

Waterproof plastic with tiny polka dot print. Snug elastic around waist and legs. White. Washable. State size 3, 6, 12, 18 mos. Shpg. wt. ea. 4 oz.

29 G 5157—Each 39c
Save, buy 3 for \$1.14



96c Ea.

Kleinert's famous silk covered "Softex" panty. Shirred elastic at waist, legs for a comfortable fit. White. Hand wash. State size 3, 6, 12, 18 months. Shpg. wt. ea. 3 oz.

29 G 5166—Each 96c
Save, buy 3 for \$2.79

Disposable DIAPER PADS



Less than **\$1.15** Pkg. of 46 pads
in lots of 4 pkgs.

HONEYSUCKLE ABSORBENT PADS. Just throw away when used. Soft cotton filled gauze. Won't stick or chafe. Shpg. wt. 2 pkgs. 4 lbs.

29 G 5120—2 pkgs. (96 pads) \$2.38; 4 pkgs. \$4.59



HONEYSUCKLE SNAP-ON PANTY to hold pads. White birdseye cotton, waterproof plastic lined. State size 3, 6, 12, 18 mos. Shpg. wt. ea. 5 oz.

29 G 5118—Each . . . 67c
Save, buy 2 for \$1.30



\$1.29 Pkg. of 46 pads
in lots of 2 pkgs.

KLEINERT'S DISPOSABLE PADS. Soft, lint-free cellulose paper. Absorbent, easy to use. Wonderful for travel. Wt. for 2 pkgs. 4 lbs.

29 G 5124—2 packages (96 pads) . . . \$2.58

KLEINERT'S PANTY for holding pads. White waterproof plastic. Cotton tabs for pinning panty on baby. State size 3, 6, 12, 18 mos.

29 G 5115—Wt. ea. 5 oz. Each . . . 72c; 2 for \$1.40



\$2.19



\$3.39



\$3.98



42c



\$1.49

Convenient, easy-to-carry Honeysuckle FORMULA BAGS

Swing this attractive quilted plastic bag over your shoulder, have all baby's things handy. Separate plastic envelope for soiled diapers. 2 bottle loops. About 13 1/2 x 11 1/2 x 3 1/4 inches. State color light blue or pink. Shpg. wt. 15 oz. Price includes 20% Fed. Tax.

29 G 5131E Each \$2.19

Fashion-wise as your own handbag—and just as easy to carry. Calf-grained plastic. Pleated front, adjustable shoulder strap. 2 separate fiber glass insulated zipper compartments for keeping baby's food warm. About 9 1/2 x 12 in. State color red or navy blue. Shpg. wt. 1 lb. 9 oz.

29 G 5129 Each \$3.39

Leather-grained plastic zip-top bag with zipper side pocket. Gives you separate place to put soiled diapers. 2 insulated bottle holders. Adjustable shoulder strap. About 9 1/2 x 12 inches. State color red or green. Shpg. wt. 1 lb. 9 oz. Price includes 20% Federal Excise Tax.

29 G 5130E Each \$3.98

SHAMPOO GUARD

Keep the soap out of your baby's eyes during shampoos with this clever guard. White waterproof plastic brim shirred into a rubber strip at center. Stretches to fit any head size. Order one now, see how much easier it is to wash hair when baby's face is safely sheltered. Shpg. wt. 3 oz.

29 G 5277 Each 42c

SAFETY HARNESS

Eases your mind by holding baby securely in carriage or high chair. Can be used to keep baby from wandering off while walking. Top quality leather. Adjustable metal buckles. Fastens to sides of carriage or wherever you wish to use it. Detachable leader for strolling. Natural tan. Shpg. wt. 11 oz.

29 G 5265 Each \$1.49



SOFT AND ABSORBENT HONEYSUCKLE DIAPERS

REG. U.S. PAT. OFF.

WIN THE VOTES OF COMFORT-LOVING BABIES AND THEIR VALUE-CONSCIOUS MOTHERS TOO!

All across the nation, more and more mothers are sizing up the candidates and choosing Honeysuckle Lab-tested Diapers for their babies. Just like you, they want the best quality available for the price. Our laboratory carefully tests all three types of Honeysuckle Diapers for strength, absorbency, drying speed and shrinkage. Each is washed under actual home conditions. Only the diapers that meet Sears high standards bear the Honeysuckle label. That's why mothers know they can count on Honeysuckle Diapers for tops in comfort and long service. Join the throng of satisfied customers, order your supply now.



Kitten-soft FLANNELETTE

Good Quality \$229
27x27 in.
package of 12

Our Best \$279
27x27 in.
package of 12

More absorbent than other diaper fabrics
Soft, fleecy nap for added comfort
Neatly hemmed edges . . . bleached snowy white

Choose flannelette diapers for extra absorbency.
Woven of fine quality cotton, softly napped on
both sides. They keep their gentle texture through
washing after washing. 27x27 inches before hem-
ming. Packed in dustproof packages of 12.

Good quality. Shpg. wt. each package 1 lb. 6 oz.

29 G 5027—Package of 12. \$2.29; 3 packages. \$6.80

Our best quality. Extra heavy, softer fleece, more
absorbent. Shpg. wt. each package 1 lb. 12 oz.

29 G 5028—Package of 12. \$2.79; 3 packages. \$8.28

Long-wearing BIRDSEYE

Good Quality \$219
27x27 in.
package of 12

Our Best \$273
27x27 in.
package of 12

- Strongest fabric according to laboratory tests
- Easy to keep white during countless washings
- Made of select cotton . . . absorb moisture readily

Both qualities are woven of only the finest cotton yarns for
more absorbency and softer texture. Especially long wearing
—they're often used for more than one infancy. Sizes meas-
ured before hemming. 12 diapers in each dustproof package.

Good quality. 27x27 in. Shpg. wt. each package 1 lb. 6 oz.

29 G 5052—Package of 12. \$2.19 3 packages. \$6.48

Our best. More closely woven for greater strength, absorbency.

29 G 5053—27x27 in. Shpg. wt. each package 1 lb. 8 oz.

Package \$2.73; 3 pkgs. \$8.10

29 G 5054—30x30 in. Shpg.

wt. each package 1 lb. 12 oz.

Package \$3.25; 3 pkgs. \$9.64

Quick-drying GAUZE

Good Quality \$289
20x40 in.
package of 12

Our Best \$325
21x40 in.
package of 12

- Easiest diaper fabric to wash . . . gauze diapers dry
in half the time needed by other diaper fabrics
- Extra soft and absorbent, fold without bulking

Bulk-saving gauze diapers combine light weight
with high absorbency for baby's greater comfort.
Fine quality cotton. 2 layers, finished with a
pinked edge. They stay snowy white, never be-
come harsh feeling. In dustproof packages of 12.

Good quality. 20x40 in. Shpg. wt. ea. pkg. 1 lb. 15 oz.

29 G 5073—Package of 12 \$2.89; 3 packages. \$8.58

Our best quality. Surgical-type cotton. More absorb-

ent. 21x40 in. Shpg. wt. ea. package 2 lbs. 1 oz.

29 G 5074—Package of 12 \$3.25; 3 packages. \$9.64



360 liners for
\$1.96

144 liners for
\$1.96

Was \$3.95
\$3.75
Package of 12

Was \$3.95
\$3.75
Package of 12



Elastic
at both
ends

\$3.15
Package of 12

DIAPER LINERS to save work

JENNISON DELUXE
LINERS. Made of pure
white cellulose. Soft, ab-
sorbent. Lint free. Easy
to dispose of. Use inside
regular diapers. Cuts
washing job. Size 6x13
in. 180 packed in a dis-
cussor box. (Shpg. wt.
1 lb. 8 oz.) Postpaid.
29 G 5122—2 boxes
(360 liners). \$1.96

CHIX DIAPER LINERS.
Soft, white cotton non-
woven fabric. Not pa-
per, will not wad or stick
to baby's skin. Delicate-
ly scented. Save wash-
ing work, use them in-
side regular diapers.
Disposable. 9 1/4 x 13 in.
(Wt. 3 lbs. for 144.)
29 G 5101—2 boxes (144
liners) Postpaid. \$1.96

Famous GAUZE DIAPERS

CHIX GAUZE DIAPERS.
Two layers of surgical
type cotton gauze
woven in a birdseye
pattern. Especially
soft and absorbent.
Pinked selvages . . . no
hems. Fast drying.
White. Size 21x40 in.
(Shpg. wt. for 12,
1 lb. 14 oz.) Postpaid.
29 G 5076—12 for \$3.75

CURTAIN GAUZE DIA-
PERS with woven-in
fold lines. Absorbent
surgical type cotton.
2 layers held together
in a pinked selvege.
Edges resist fraying.
White. Easy to wash,
fast to dry. Size 21x40
inches. (Shpg. wt. 1 lb.
14 oz.) Postpaid.
29 G 5077—12 for \$3.75

HONEYSUCKLE KNIT DIAPERS

Need no folding . . . S-t-r-e-t-c-h to fit baby

Tubular knit of strong, 2-ply long staple cotton. Softly napped,
highly absorbent. Excellent for night wear. Elastic across full
width of each end stretches to fit snugly around baby's waist. Need
no folding. Resist ripping, pinholes. Size about 9x18 in. White.
Washable. Shpg. wt. each package 1 lb. 7 oz.

29 G 5057—Package of 12 for \$3.15 . . . 3 packages for \$9.35

For diaper cloth yard goods, see page 603

INFANTS' GOODS

For your baby's comfort . . .
night or day

Honeysuckle Cotton KNIT GOWNS and WRAPPERS

In thrifty packages
of three—white or
just-for-baby
pastel colors



76c
Each in
lots of 6

96c
Each in
lots of 6

73c
Each in
lots of 6



GOOD 50c
Each in lots of 6

BETTER 56c
Each in lots of 6

OUR BEST 77c
Each in lots of 6

Sanforized Flannelette GOWNS and WRAPPERS

- Won't shrink over 1% when tubbed
- Woven of softly napped cotton
- All seams smoothly finished
- Full cut, daintily trimmed
- Pretty rayon satin ribbon ties
- Fit infants up to 6 months in size

MEDIUM WEIGHT cotton flannelette. Overlock stitched edges. Decorative stitching, ribbon bow. Washable. White with pink or blue trim. *State color.* Order a package of 3, one color. Shpg. wt. for 3, 8 oz.

D 29 G 5604—GOWN
Pkg. of 3, \$1.59; 2 pkgs. \$3.00

E 29 G 5605—WRAPPER
Pkg. of 3, \$1.59; 2 pkgs. \$3.00

HEAVIER WEIGHT cotton flannelette. Fleecy nap. Ribbon bound neck. Overlock stitched edges. Washable. White; pink or blue embroidered trim. *State color.* Order a package of 3, one color. Shpg. wt. for 3, 8 oz.

F 29 G 5600—GOWN
Pkg. of 3, \$1.77; 2 pkgs. \$3.36

G 29 G 5601—WRAPPER
Pkg. of 3, \$1.77; 2 pkgs. \$3.36

OUR HEAVIEST WEIGHT cotton flannelette. Richly napped for warmth, absorbency. Ribbon bound neck, sleeves. Hemmed. Embroidered. Wt. for 3, 11 oz.

H GOWN. Opens at neck. 29 G 5646G—White with blue trim 29 G 5650G—White with pink trim 29 G 5651G—1 pink, 1 blue, 1 yellow Package of 3, \$2.39; 2 pkgs. \$4.62

J WRAPPER. Opens full length 29 G 5647G—White with blue trim 29 G 5648G—White with pink trim 29 G 5649G—1 pink, 1 blue, 1 yellow Package of 3, \$2.39; 2 pkgs. \$4.62

SIZE CHART for Infants' Shirts	Order size . . . 3 mos.	6 mos.	12 mos.	18 mos.	24 mos.
	If weight is . . . Up to 13	14-18	19-22	23-26	27-29 lbs.
	If length is . . . 10	11	12	14	16 in.

- Soft, cuddly knit garments of finest quality combed cotton
- Generous, full cut size . . . non-irritating, smoothly finished seams
- Easy to launder . . . just wash in your machine . . . retain their fit and shape

A GOWN. Fastens at neckline with 3 tape ties. Drawstring closures at sleeves and bottom. Size fits infants up to 6 mos. Shpg. wt. for 3, 14 oz.
29 G 5705—3 white
29 G 5706—1 pink, 1 white, and 1 yellow
29 G 5707—1 blue, 1 white, and 1 yellow
Package of 3 . . . \$2.39
2 packages . . . 4.56

B WRAPPER. Full cut style, stitched trim. Twist-resistant tape ties at neck. Size fits infants up to 6 months. Shpg. wt. for three, 12 oz.
29 G 5966G—3 white
29 G 5981G—1 pink, 1 white, and 1 yellow
29 G 5704G—1 blue, 1 white, and 1 yellow
Package of 3 . . . \$2.29
2 packages . . . 4.38

C BETTER QUALITY GOWN. Neckline slips on easily. Drawstrings at sleeves, bottom. Fits infants up to 6 months.
29 G 5739G—3 white
29 G 5741G—1 pink, 1 white, and 1 yellow
29 G 5762G—1 blue, 1 white, 1 yellow. Wt. for 3, 12 oz.
Package of 3 . . . \$2.98
2 packages . . . 5.76

Knit Cotton TERRY CLOTH

Favorite fabric for
baby's towel . . . now in
cunning little garments



\$1.66 Each
in lots of 2

Less than
65c Each in
lots of 2

48c Each in
lots of 3

K SOFT, ABSORBENT WRAPPER. Specially nice to slip on after baby's bath . . . comfortable anytime. 3 tape ties. Attractively stitched binding. White. Washable. Fits infants up to 6 months.
29 G 5611—Wt. ea. 8 oz.
Each \$1.69 . . . 2 for \$3.32

L INFANTS' SACQUE. Knit terry cloth. Edges neatly bound, prettily stitched. Ties at neck with a ribbon bow. White. Washable. Fits infants up to 12 mos. Wt. for 2, 6 oz.
29 G 5610 . . . 2 for \$1.29

M KNIT COTTON TERRY CLOTH PANTY. Absorbent as a diaper. Soft all elastic waist, ribknit legs. White. Washable. *State size* 1, 2, 3, 4. Shpg. wt. for 3, 8 oz.
29 G 8720 . . . 3 for \$1.44



85c Each in
lots of 6

25c Each in
lots of 3
Flannelette

43c Each in
lots of 6

GOOD 25c
Each in lots of 6

Twill tabs
for pinning
diapers

Hospital-type Flannelette Gown

N Convenient hospital-type gown of heavy weight cotton flannelette. Opens all the way down the back, closes with 4 twist-resistant tape ties. Drawstrings at sleeves can be tied at wrist or over hands to keep tiny fingers warm. Downy-soft nap for warmth, absorbency and comfort. Carefully made with flat finished seams. Washable. Sanforized—won't shrink over 1%. White. Fits infants up to 9 mos. Wt. for 3, 14 oz.
29 G 5645—Package of 3, \$2.67
Buy 2 packages for . . . 5.10
Take advantage of quantity savings; order all you need now. For Sears Easy Terms, see inside back cover

Infants' Stockings and Cotton Binders

P Designed to give extra protection, comfort. 2 tape ties. Double thickness of cotton fabric. White. Washable. About 5x23 in. Shpg. wt. for 3, 5 oz.
29 G 5792—Flannelette. 3 for 75c
29 G 5791—Rib-knit 3 for 93c
R Seamless. Full length. White, washable. *State size* 4, 4½, 5, 5½. See size chart on page 35. Order 3 pair of one size. Shpg. wt. for 3, 3 oz.
29 G 5921—Good quality 3 pairs . . . 79c; 6 pairs . . . \$1.50
29 G 5922—Our best. Mercerized cotton. 3 prs. 89c; . . . 6 prs. \$1.68

Rib-knit cotton Sleeveless Shirts

S Wonderful style for older babies. Fine rib-knit combed cotton. Feels soft and smooth next to baby's skin! Pin diapers to the strong twill tapes on each side. Neater looking, saves pin holes in shirt fabric. Patented shoulder design prevents neckline from stretching out of shape, yet makes shirt extra easy to slip on. White. Washable. *State size* 12, 18, 24 months. Shpg. wt. for three, 5 oz.
29 G 5790—Package of 3, one size \$1.35; 2 pkgs. for \$2.58



A
B

GOOD 39c
Each in lots of 6



D
E

BETTER 49c
Each in lots of 6



G
H

OUR BEST 59c
Each in lots of 6



Reinforced
Pin tabs
at sides



Sturdy Twill
loops for
diaper pins

HONEYSUCKLE INFANTS' SHIRTS . . knit of soft combed cotton, proportioned for perfect fit

- **Our Good Quality** . . smoothly tailored with flat-locked seams . . priced for penny-pinching!

Fib knit of soft combed cotton. Smooth flat-locked seams, no raw edges to irritate. White. Washable. Order a package of 3, one size and style. *State size*. Shpg. wt. for three, 8 oz.

A PIN-BACK STYLE. Laps over tummy for extra warmth. Easy to pin on. *Sizes 3, 6, 12, 18 mos.*
29 G 5962 G—Long sleeve 29 G 5963 G—Short sleeve

B TIE-SIDE STYLE. Twist-resistant tapes. Double thickness front. *Sizes 3, 6, 12, 18 mos.*
29 G 5960 G—Long sleeve 29 G 5961 G—Short sleeve

C SLIP-ON STYLE. Patented neck slips easily over baby's head. Excellent style for older babies. *Sizes 6, 12, 18, 24 months.*
29 G 5756 G—Long sleeve 29 G 5757 G—Short sleeve
Package of 3 \$1.26; 2 packages \$2.34

• **Better Quality** . . heavier fabric . . tabs to resist the strain of diaper pins . . non-irritating seams

Reinforced tabs for pinning diapers resist tears, add to life of shirt. Rib knit combed cotton. Smooth-finished seams. White. Washable. Order 3 of one size and style. *State size*. Shpg. wt. for 3, 8 oz.

D PIN-BACK STYLE. Laps over tummy for extra warmth. Easy to pin on. *Sizes 3, 6, 12, 18 mos.*
29 G 5711 G—Long sleeve 29 G 5712 G—Short sleeve

E TIE-SIDE STYLE. Twist-resistant tapes. Double thickness over tummy. *Sizes 3, 6, 12, 18 months.*
29 G 5713 G—Long sleeve 29 G 5714 G—Short sleeve

F SLIP-ON STYLE. Patented neck slips over baby's head with ease, fits snugly. Popular style for older babies. *Sizes 6, 12, 18, and 24 months.*
29 G 5715 G—Long sleeve 29 G 5716 G—Short sleeve
Package of 3 \$1.56 *Save!* 2 packages \$2.94


• **Our Best Quality** . . extra soft, absorbent . . longer wearing
Free-hanging twill loops save pin holes in shirt fabric

Finest quality combed cotton, strong rib knit. Non-irritating seams. No raw edges to fray or rub baby's tender skin. Pin baby's diapers to the sturdy cotton twill tapes stitched to each side of shirt. Easier to pin, looks neater, adds to length of wear. White. Washable. Order 3 of one size and style. *State size*.


G PIN-BACK STYLE. Laps over front for tummy and chest protection. Adjusts to size as baby grows. *Sizes 3, 6, 12, 18 mos.*
29 G 5737RG—Long sleeve 29 G 5738RG—Short sleeve

H TIE-SIDE SHIRT. Twist-resistant tape ties. Doubly warm over chest and tummy. Adjusts to size. *Sizes 3, 6, 12, 18 months.*
29 G 5731RG—Long sleeve 29 G 5732RG—Short sleeve


J SLIP-ON STYLE. Slips easily over baby's head, fits snugly around neck. Suitable for older babies. *Sizes 6, 12, 18, 24 mos.*
29 G 5733RG—Long sleeve 29 G 5734RG—Short sleeve
Shpg. wt. for 3, 8 oz. Package of 3, \$1.86; 2 packages \$3.54




White or colors
Double crotch
21c
Each in lots of 12




Double fabric
Triple crotch
29c
Each in lots of 6




Rib-knit cotton
Double crotch
34c
Each in lots of 6



Heavy Rib-knit,
fabric
fly-front
42c
Each in lots of 6



Sturdy
Double Rib-knit
fabric
39c
Each in lots of 6



2-way stretch
Heavy Rib-knit
48c
Each in lots of 6

Absorbent combed cotton HONEYSUCKLE TRAINING PANTIES

- Full cut for greater comfort
• Snug-fitting elastic waists

K Charming pastel colors or white. Washable. Double fabric crotch. *State color* white, pink, blue, or yellow. *State size* 1, 2, 3, 4. Order only 1 size and color to ea. pkg. Wt. for 3, 9 oz.
29 G 5776—Package of 3, .69c *Save, buy 4 packages for . \$2.52*

L Boys' fly front panty. Heavy rib knit combed cotton. Extra wide elastic waist. Double fabric crotch. Flat-finished seams. White. Washable. *State size* 2, 3, 4. Shpg. wt. for 3, 7 oz.
29 G 5774—Package of 3, one size . . \$1.32; 2 packages . \$2.52

• Bar-tacked at points of strain
• Reinforced crotches for longer wear

M Double thickness of knit cotton throughout panty. Triple fabric crotch. White combed cotton. Highly absorbent. Elastic waist. Washable. *State size* 1, 2, 3, 4. Wt. for 3, 8 oz.
29 G 5742—Package of 3, one size . . .93c; 2 packages . \$1.74

N Long wearing, double rib-knit fabric throughout. Slightly napped for absorbency. Elastic waist. White combed cotton. Washable. *State size* 6 mos., 1, 2, 3, 4. Wt. for 3, 8 oz.
29 G 5727—Package of 3, one size . . \$1.19; 2 packages \$2.34

• Firmly knit fabrics
• Sears money-saving prices

P Shape-retaining rib-knit fabric. Double fabric crotch, all elastic waist. White combed cotton. Absorbent and snug fitting. Washable. *State size* 1, 2, 3 or 4. Shpg. wt. for 3, 10 oz.
29 G 5728—Package of 3, one size . . \$1.08; 2 packages . \$2.04

R Heavy combed cotton. Knit with two-way stretch for comfort. Double fabric front. Softly napped. White. Washable. All elastic waist. *State size* 1, 2, 3, 4. Wt. for 3, 9 oz.
29 G 5702—Package of 3, one size . . \$1.50; 2 packages \$2.88

Honeysuckle INFANTS' SHIRT with WARM DOUBLE FABRIC FRONT

Special Comfort features

Strong tapes for diaper pins
Patented neck slips on easily




V-loop twill
diaper tapes Easy-on neck
opening




Double fabric
at front Gusset
shoulders



74c
Each in
lots of 6

All the features that make an infant's shirt easy to put on, comfortable, and long wearing. Finest quality rib-knit combed cotton. Double fabric front gives more warmth over tummy. Gusset shoulders fit smoothly, never bind arm movement. Cotton twill tapes firmly stitched to each side for pinning on baby's diapers. Saves rips and pin holes in shirt fabric. Snug-fitting neckline stretches readily to slip over baby's head. All seams smoothly finished. White. Washable. *State size* 6, 12, 18 or 24 months. Order a package of 3, one size. Shipping weight for three, 8 ounces.
29 G 5780—Long sleeves . . Package of 3 . . \$2.34; 2 packages \$4.44
29 G 5782—Short sleeves . . Package of 3 . . 2.34; 2 packages 4.44

Use Sears Easy Terms to help budget your purchase. See inside back cover.

SIZE CHART FOR INFANTS' TRAINING PANTIES

Order size 6 months	1	2	3	4
If weight is Up to 18	19-22	22½-28½	29-32½	33-37 lbs.

Honeysuckle Fitted CRIB SHEETS

A complete selection of mattress-hugging styles that stay smoothly in place even when baby kicks and bounces

- Woven of select cotton . . . sturdily tailored for long wear
- Sanforized—won't shrink over 1% when washed
- Time-savers . . . make bed-making job quick and easy

Our Finest Cotton Percale

Strong, Mitered corners, 5 pretty colors

Made of satin-smooth percale, soft and extra nice to touch. Tightly woven with 180 threads per sq. in. Mitered corners hold the sheet securely in place. Saves work, makes sleeping surface more comfortable. Washable. In delightful colors that dress up your tot's bed. Lt. blue, pink, yellow, pale green, white. *State color.*

29 G 5401—Fits standard 52x28-inch crib mattress. Shpg. wt. for three, 15 oz. . . . 3 for \$4.65 . . . 6 for \$9.00

29 G 5403—Fits standard 66x33-inch youth bed. White only. Shpg. wt. each 12 oz. . . . Each \$2.58 . . . 2 for \$5.08

"Expanding Corner" Sheet

Our better quality. No need to lift or bend mattress—all 4 corners elasticized to slip on easily, hold the sheet smooth and tight. Reinforced with strong bar tacking. Washable. Fits standard 52x28-inch crib mattress.

29 G 5421—Sturdy white cotton. 160 threads per sq. in. Shpg. wt. for 3, 1 lb. 2 oz. Pkg. of 3, \$4.17 . . . 2 pkgs. \$7.98

29 G 5308—Fleecy cotton blanket cloth sheeting. White, light blue, pink, yellow, pale green. *Please state color.* Shipping weight each 11 oz. Each \$2.59 . . . 2 for \$5.10

Good Quality Fitted Sheet

Just 95c each when you buy 2 thrifty packages! Two snug-fitting end pockets hold sheet tucked in place no matter how much baby tosses. Firm white cotton. 140 threads per sq. in. Washable. Shpg. wt. for 3, 13 oz.

29 G 5444—Package of 3 for \$2.97; 2 packages for \$5.70

COTTON PERCALE
Less Than 70c Only \$1.18
Each in lots of 6
36x54 inches

COTTON PERCALE
Less Than 27c Only 43c
Each in lots of 6

CRIB SHEETS AND PILLOW CASES

Thrifty Buy! Good Quality Cotton

Made to Sears own specifications to keep the quality high, the price low. Smooth white cotton. 140 threads per square inch. Neatly hemstitched. Washable. Sizes quoted before hemming.

29 G 5417—36x54-inch sheet. Shpg. wt. for 3, 14 oz. Package of 3 for \$2.19 . . . 2 packages for \$4.18

29 G 5418—42x72-inch sheet. Shpg. wt. for 3, 1 lb. 10 oz. Package of 3 for \$3.27 . . . 2 packages for \$6.34

29 G 5419—Crib pillow case. Fits pillow listed below. Size before hemming 28x21 inches; finished about 17x13 inches. Shpg. wt. for packages of three, 8 oz. Package of 3 for 85c . . . 2 packages for \$1.60

Petal-soft Sanforized Percale

Our best quality, super-smooth cotton percale. Tightly woven with 180 fine cotton yarns in each sq. in. Beautifully hemstitched, bleached snowy white. Washable. Sanforized—maximum shrinkage 1%. Sizes quoted before hemming.

29 G 5475—36x54-inch sheet. Shpg. wt. for 3, 1 lb. 4 oz. Package of 3 for \$3.66 . . . 2 packages for \$7.08

29 G 5463—45x72-inch sheet. Shpg. wt. for 3, 1 lb. 10 oz. Package of 3 for \$5.98 . . . 2 packages for \$11.64

29 G 5451—Crib pillow case. Fits pillow listed below. Size before hemming 28x21 inches; finished about 17x13 inches. Shpg. wt. for a package of three, 8 oz. Package of 3 for \$1.35 . . . 2 packages for \$2.58



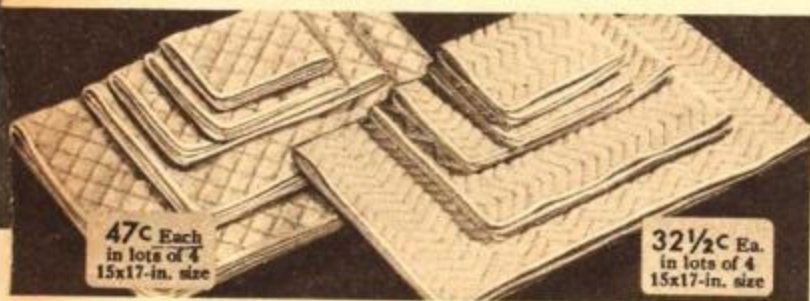
Youth bed size too!

\$1.50 Each
in lots of 6
Crib size

Smooth cotton or
fleecy blanket
cloth sheeting

\$1.33 Each
in lots of 6
Cotton sheet

95c Each
in lots of 6



47c Each
in lots of 4
15x17-in. size

32½c Ea.
in lots of 4
15x17-in. size



73c Ea.
in lots of 4
18x18-in. size

36½c Ea.
in lots of 4
18x27-in. size

44½ Ea.
in lots of 4
18x27-in. size

Highly Absorbent Honeysuckle Quilted Pads

OUR BEST. Heavier, more absorbent. Sanforized cotton cover. Sterilized cotton filling. White. Washable.

29 G 5470—15x17 inches. Shpg. wt. for package of 2 pads, 10 oz. Package of 2, \$1.00; . . . 2 pkgs. \$1.88

29 G 5471—17x18-in. Wt. ea. pkg. 14 oz. Pkg. of 2, \$1.28; 2 pkgs. \$2.42

29 G 5472—17x30-in. Wt. ea. pkg. 1 lb. 4 oz. Pkg. of 2, \$2.14; 2 pkgs. \$4.08

29 G 5473—27x34-inch. Shpg. wt. each 1 lb. 2 oz. Each \$1.88; 2 for \$3.66

29 G 5474—34x52-inch. Shpg. wt. each 2 lb. 2 oz. Each \$3.49; 2 for \$6.75

THRIFT QUALITY — durable white cotton cover, firm zig-zag stitching. Bleached cotton filler. Washable.

29 G 5435—15x17-in. Shpg. wt. 10 oz. for 2. Pkg. of 2, 69c; 2 pkgs. \$1.30

29 G 5436—17x18-in. Shpg. wt. 11 oz. for 2. Pkg. of 2, 79c; 2 pkgs. \$1.50

29 G 5442—17x30-in. Shpg. wt. 14 oz. for 2. Pkg. of 2, \$1.44; 2 pkgs. \$2.75

29 G 5433—27x34-inch. Shpg. wt. each 14 oz. Each \$1.19; 2 for \$2.30

29 G 5434—34x52-inch. Shpg. wt. each 1 lb. 13 oz. Ea. \$2.19; 2 for \$4.18

Use WATERPROOF SHEETS . . . stop stains, moisture damage

KLEINERT'S QUILTED RUBBER PADS. Waterproof. Every square an individual air-filled cushion. Gives your baby extra comfort. Washable. Flesh color. In three convenient sizes.

29 G 5456—18x18 inches. Shpg. wt. 1 lb. 2 oz. for 2. 2 for \$1.56 . . . 4 for \$2.92

29 G 5457—18x27 inches. Shpg. wt. 1 lb. 4 oz. for 2. 2 for \$2.04 . . . 4 for \$3.80

29 G 5458—27x36 in. Wt. ea. 1 lb. 3 oz. Ea. \$1.98; 2 for \$3.86

ALL WHITE 2-PLY SYNTHETIC RUBBER CRIB SHEETS . . . heavy-weight, waterproof. Resists oils, acids and stains from food. Soft and pliable. Washable. Choice of 3 sizes.

29 G 5553—18 x 27-inch size. Shpg. wt. 15 oz. for pkg. of 2. Pkg. of 2, 78c; 2 pkgs. \$1.46

29 G 5554—27x36-inch size. Wt. 1 lb. 10 oz. for pkg. of 2. Pkg. of 2 \$1.44; 2 pkgs. \$2.76

29 G 5558—36 x 54-inch size. Shpg. wt. each 1 lb. 6 oz. Each . . . \$1.46; 2 for \$2.80

WHITE COTTON FLANNEL-ETTE COATING bonded to flesh colored waterproof synthetic rubber back. Top side softly fleeced. Boilable easy to keep clean.

29 G 5452—18x27-inch size. Shpg. wt. 11 oz. for pkg. of 2. Pkg. of 2, 92c; 2 pkgs. \$1.78

29 G 5453—27x36-inch size. Wt. 1 lb. 6 oz. for pkg. of 2. Pkg. of 2, \$1.78; 2 pkgs. \$3.42

29 G 5557—36x54-inch size. Shpg. wt. each 1 lb. 8 oz. Each . . . \$1.74; 2 for \$3.36



\$1.00

\$1.59

\$2.29

85c Each

Honeysuckle Waterproof Plastic CRIB MATTRESS COVERS

Low-priced protection

Clear white waterproof plastic. Protects top surface of mattress from moisture and stains. Two pockets slip easily over ends of mattress to hold cover in place. Fits 52x28-inch crib mattress. 29 G 5459—Shpg. wt. 15 oz. . . . \$1.00

44 . . SEARS, ROEBUCK AND CO., CPB

Greater protection

Coverall design—guards top, bottom and sides of mattress against moisture, stains, etc. Durable plastic. Elastic straps at one end, plastic straps at other. About 28x52 in. Pink or lt. blue. *State color.*

29 G 5460—Shpg. wt. 14 oz. . . . \$1.59

Complete mattress protection

Zipper white coverall protects all sides of crib mattress. Seals out dirt and moisture. Long wearing plastic. Expertly tailored with all edges boxed. Zipper opening across one end, easy to slip on and off. Size about 29x52x4½ inches.

29 G 5586—Shpg. wt. 1 lb. 3 oz. . . . \$2.29

Sateen covered CRIB PILLOW

Plumply filled with all new kapok. Lustrous cotton sateen cover. Pink on one side, blue on the other. About 12x16 in. Fits cases listed above. Shpg. wt. each 14 oz.

29 G 5476—Each 85c . . . 2 for \$1.65

Honeysuckle plastic mattress covers wipe clean with a damp cloth. For maximum life, air your cover regularly

Famous Honeysuckle fine quality

Reg. U.S. Pat. Off.

Three assortments attractively packed in ribbon-tied boxes. **TWIN INSURANCE INCLUDED!**

All knit garments of soft combed cotton, bleached snowy white, trimmed with your choice of color

Gift Layettes



\$10.95 23 of items shown above

\$23.50 54 of items shown above including 24 birdseye diapers

\$33.50 All (74) items shown above including 36 birdseye diapers

Our 23-piece Special Assortment

All 23 items are Sears finest quality... every one essential for baby's daily use! Perfect shower or birth gift. Beautifully packaged, ready to give. Each layette includes a 6 month subscription to "Parents" magazine, full of helpful hints for mothers and fathers. Layette contains: 4 SHIRTS in rib knit cotton; tie side, short sleeves and pin tabs. 2 KNIT GOWNS in white combed cotton; patented slip-on neck. 1 KNIT WRAPPER of fine combed cotton with pastel trim; fully cut. 2 BINDERS in rib knit cotton. 2 BIBS made of 3 thicknesses of knit cotton. 1 WATERPROOF PANTY, plastic with 6 snaps; elastic waist, legs. All are infant's size. 2 TOWELS of knit cotton, 16x22 in. 4 WASHCLOTHS in soft knit cotton. 2 RECEIVING BLANKETS of cozy soft white flannelette; 36x36 inches. 2 QUILTED PADS, cotton, 15x17 in. 1 WHITE WATERPROOF SHEET, 18x27 in. Don't forget, you get Sears Twin Insurance with your layette.

29 G 5666—White, blue trim 29 G 5667—White, pink trim Shpg. wt. 3 lbs. 6 oz. 23-piece assortment.....\$10.95

Sears Big 54-piece Gift Assortment

24 diapers in your favorite fabric are included in this larger selection. Also includes 6 month subscription to "Parents" magazine. A wonderful gift of essential garments and bedding! 24 HONEYSUCKLE DIAPERS, our good quality, absorbent white cotton. 4 SHIRTS in rib knit cotton; short sleeves, tie slides, pin tabs. 3 KNIT GOWNS, white combed cotton with pastel trim; fully cut. 3 BINDERS in soft rib knit cotton. 3 BIBS, three thicknesses of knit cotton. 2 WATERPROOF PANTIES, plastic; 6 snaps, elastic waist, legs. 2 TOWELS, knit cotton 16x22 in. 4 WASHCLOTHS in soft knit cotton. 3 RECEIVING BLANKETS, cozy white cotton 36x36 inches. 2 QUILTED PADS, cotton, 15x17 inches. 2 WHITE WATERPROOF SHEETS, 18x27 inches. 1 CRIB BLANKET, deeply napped cotton, jacquard pattern with 3-in. rayon satin binding. 36x50 in. All items are snowy white. Your choice of pink, blue, or yellow trim. State color. Shpg. wt. 9 lbs.

29 G 05668—54-piece layette with birdseye diapers...\$23.50
29 G 05653—54-piece layette with gauze diapers.....24.50

Deluxe 74-piece Assortment

This grand GIFT LAYETTE has every one of the items pictured above... all in Sears finest quality! Every piece is something the new baby needs! Your choice of diaper fabrics. Each layette also includes a 6 month gift subscription to "Parents" magazine, full of helpful articles and information for new parents.

Layette includes the following items. 36 HONEYSUCKLE DIAPERS, our good quality cotton, absorbent and long wearing. 6 SHIRTS in rib knit cotton with tie sides and pin tabs; short sleeves. 3 KNIT GOWNS, white combed cotton with easy-to-slip-on necks. 1 KNIT WRAPPER in soft combed cotton with pastel trim; fully cut. 3 BINDERS, soft rib knit cotton. 3 BIBS, three thicknesses of knit cotton. 2 WATERPROOF PLASTIC PANTIES with elastic at legs, waist; 6 snaps. 2 COTTON BATISTE DRESSES and 1 COTTON BATISTE SLIP all hand-made and hand embroidered in the Philippines. 2 TOWELS, soft knit cotton, 16x22 inches. 4 WASHCLOTHS, soft knit cotton. 4 RECEIVING BLANKETS in cozy white cotton, 36x36 inches. 2 QUILTED PADS, cotton, 15x17 inches. 2 WHITE WATERPROOF SHEETS, 18x27 inches. 1 CRIB BLANKET in deeply napped cotton; Jacquard pattern with 3 inch rayon satin binding. 36x50 inches. 2 LAP PADS in rubberized flannelette. 12x14 inches. Sears Twin Insurance included. All items white with pink, blue or yellow trim. State color trim desired. Shpg. wt. 11 lbs.

29 G 05658—74-pc. birdseye diapers. \$33.50
29 G 05654—74-pc. gauze diapers. 34.95

SEARS OFFERS TWIN INSURANCE

With each layette bought from Sears by mail if you order your first Layette before Baby is born.

If twins or more, send us form you found enclosed in layette along with a statement signed by your physician or minister. We will send you an extra layette or layettes identical to the one originally ordered... postpaid. No additional charge.

CPB PAGE 45... LAYETTES

SAFETY SLEEPING COVER

Sure way to keep baby tucked in. Doesn't confine baby



Slips on easily, fastens with 3 rust-proof snaps

Baby can sit up and turn—still stay covered

Ties to both sides of crib, tucks under mattress



Honeysuckle's exclusive safety sleeping cover. Extra safe and comfortable for baby. Designed by a mother for her own child—now available for your use. You'll know baby is always safely tucked in and snugly covered. He can't kick covers off or wiggle out of gown. Safety sleeping cover slips on easily, closes with 3 snap fasteners at back. Tuck the sides under the mattress and tie tapes to crib. That's all there is to do! Doesn't confine baby. He can sit up or move in any direction—still stay covered. Size about 50x60 inches. Fits any standard size crib. End your bedtime worries, order a Honeysuckle safety sleeping cover for your baby now. Choose from two weights of fleecy flannelette, three pretty colors.

MEDIUM WEIGHT FLANNELETTE safety sleeping cover. Soft, napped cotton. Sanforized—won't shrink over 1%. Washable. Blue, pink, or yellow. Please State color.
29 G 5643—Shipping weight 13 oz.....\$3.98

HEAVIER WEIGHT COTTON blanket cloth. More closely woven, thicker nap. Washable. Blue, pink, yellow. State color.
29 G 5644—Shpg. wt. 1 lb. 1 oz.....\$5.75



Honeysuckle waterproof Plastic BASKET PADS, LINERS

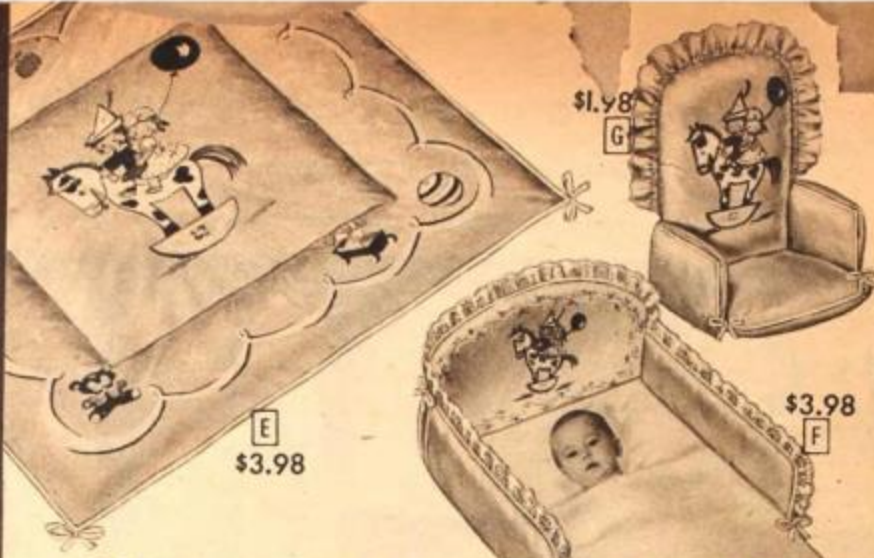
A practical way to glamorize baby's bed

A PLUMP BASKET PAD to cushion baby. Quilted waterproof plastic on one side, smooth on the reverse side. Soft cotton felt filled. Firm boxed edges. Easy to clean with damp cloth. Size about 13x28 inches. Fits basket 18x33 inches at top. Matches liners. Pink, blue, or yellow. *State color.* Shpg. wt. 2 lbs. 6 oz.
29 G 5512M.....\$2.09

B PLEASANT-TEXTURED QUILTED PLASTIC LINER protects baby from rough, irritating surfaces. 5-in. lace-effect printed plastic ruffle. Top about 18x33 in.; bottom 13x28 in.; 4 1/2 in. deep. Pink, blue, or yellow. *Please state color.*
29 G 5581M—Shipping wt. 14 oz. \$2.79
C Same as above with hood. Shpg. wt. 1 lb.
29 G 5508M.....\$2.98

D FULL SKIRTED LINER with 3 tiers of white eyelet-print plastic ruffles. Waterproof plastic, quilted interior. Easy to wipe clean with a damp cloth. Always look fresh and crisp. Top about 18x33 in.; for basket 11 1/2 in. deep with 13x28-in. bottom. Pink, blue, or yellow. *State color.* Shpg. wt. 1 lb. 11 oz.
29 G 5532M.....\$3.98

For baby baskets, see page 50. Sears Easy Terms inside back cover.



MATCHED NURSERY PADS . . Satin-like Plastic Covers

With Sears exclusive 5-color Rocking Horse Screen Print

E CUSHIONY PLAY YARD PAD. Embossed waterproof plastic with satin-like feel. Cotton felt filled. Whisks clean with a damp cloth. Extra long wearing. Rocking horse 5-color print, solid color on reverse side. Ties to corners of play yard. About 40x40 inches. Blue, pink, or yellow. *Please state color.* Shpg. wt. 3 lbs. 15 oz.
29 G 5518M.....\$3.98

F HOLLYWOOD TYPE CRIB BUMPER. Protects baby from bumps and drafts. Heavy gauge embossed waterproof plastic. Looks and feels like satin. Filled with resilient Tufflex* cellulose fiber. Rocking horse print. Ties to crib with tapes. Wipes clean. Blue, pink, or yellow. *State color.* Shpg. wt. 2 lbs.
29 G 05519M.....\$3.98

G COMFORTABLE HIGH CHAIR PAD makes mealtime pleasanter for baby, helps his posture. Stain resistant, embossed waterproof plastic with satin-like look and feel. Cotton felt filled. Wipes clean with a damp cloth. Rocking horse 5-color screen print on back. Ruffled edging. Blue, pink, yellow. *State color.* Shpg. wt. 2 lbs. 3 oz.
29 G 5520M.....\$1.98

Play yards on page 48.

*Reg. U.S. Pat. Off.



PLASTIC COVERED PADS

To cushion baby's play yard

Our Good Quality

H Covered with easy-to-clean waterproof plastic. Fade and stain resistant. Cotton felt filled. Reversible two-color combination. Blue center, pink border with solid color pink reverse side; or pink center, blue border with solid color blue reverse side. *State color.* Tapes tie to play yard, keep pad in place. About 40x40 in. Shpg. wt. 2 lbs. 14 oz.
29 G 5497.....\$2.79

Our Better Quality

J All-over print in assorted nursery designs that will delight baby. Fade and stain resistant waterproof plastic cover. Wipe it clean easily, quickly, with a damp cloth. Soft cotton felt filling, firmly stitched to prevent shifting. Reversible; solid color on other side. Tapes tie to corners of play yard to keep pad safely in place. Pink or blue prints. *Please state color.* Size about 40x40 in. Shpg. wt. 3 lbs.
29 G 5507.....\$3.59

Our Best Quality

K "No draft" pad covers bottom and 4 sides of play yard for added protection. Long wearing waterproof plastic. Fade, stain resistant. Wipes clean with damp cloth. Strongly stitched. Resilient cotton felt filling. Tape ties at corners. One side of bottom is solid color, the other a gay print. Solid color sides. About 8 inches deep. Reversible. Pink or blue. *State color.*
29 G 5493—Size 40x40 inches Shpg. wt. 5 lbs. 3 oz. \$4.50
29 G 5591—Size 38 1/2 x 38 1/2 inches. Shipping weight 4 pounds 14 oz. \$3.98

Comfortable High Chair Pads

To make mealtime more pleasant

L QUILTED WATERPROOF PLASTIC COVER, with comfy cotton filling. Matching bib with crumb-catcher pocket. Safety belt to hold baby securely in chair. Reversible. Clean with a damp cloth. Blue, pink, or red. *State color.* Shpg. wt. 2 lbs. 9 oz.
29 G 5502-3-piece set \$2.74

M Beloved nursery characters in assorted prints. Waterproof plastic cover, cotton felt filled. Ruffle edged back. Spilled food and other spots wipe off in a jiffy. Tapes to tie pad in place. Pink or blue. *Please state color.* Shpg. wt. 2 lbs. 2 oz.
29 G 5511.....\$1.79

WALKER CUSHION

Eases jars and jolts

N Baby will enjoy his outings more when comfortably cushioned in his walker. Waterproof plastic covered pad. Blue with assorted nursery prints. Cotton filled. Tape ties to hold pad in place. Wipes clean easily with a damp cloth. Shipping weight 14 oz.
29 G 5505.....\$1.15



Hinged Carriage CUSHION

P Fits in carriage with front end dropped or level; can also be used as cushion behind baby's head at rear of carriage. Waterproof plastic cover, cotton filled. Firm boxed edges. About 16x34 in. Pink or blue print. *State color.* Shpg. wt. 4 lbs. 1 oz.
29 G 5534.....\$2.98

Waterproof BASKET PAD

R Waterproof plastic cover. Cleans easily with a damp cloth. Plumply filled with cotton. Neat knife edge. Fade and stain resistant. Pink or blue with assorted prints. *State color choice.* About 13x28 in. Reversible, use either side. Shpg. wt. 3 lbs. 4 oz.
29 G 5503.....\$1.69

3-pc. BUMPER PAD for Baby's Crib

S Solid color waterproof plastic cover. White eyelet printed plastic ruffle around top edge. Saves baby bumps in bed. Makes sleeping in full size crib safer for young babies. Cotton filled. Ties to crib. Blue, pink, or yellow. *State color.* Shpg. wt. 3 lbs. 13 oz.
29 G 5535.....\$2.59



WALKER-STROLLERS . . healthful, fresh-air outings for baby

NEW! OUR VERY BEST WALKER-STROLLER. Strongest tubular steel frame made . . . hydrogen brazed. Full sleeve bearing wheels . . . can't wear unevenly . . . shimmy-free. Seat of kiln-dried wood, acid-resistant enamel. Ball bearing double disc brakes. Sure-action easily operated brake. Steel play tray and foot pan. Non-toxic play beads. Package carrier snaps on and off. Steel chrome plated handlebar and push handle. White rubber handle grips. White rubber covered bumpers. Gleaming finish of baked-on enamel in Bermuda grayish blue.
9 G 08410L—Shpg. wt. 25 lbs. . . \$14.79

THRIFT-PRICED WALKER-STROLLER. Folds compactly; lightweight for easy carrying. High back so baby can rest or nap in stroller. Solid rubber 3-in. caster front wheels; 5-in. rear wheels. Handy play tray. To convert from stroller to walker, fold handle and foot pan. No parts to detach or lose. Made of steel; enameled navy blue; yellow trim. Rubber covered front bumper. Comfortable wood seat and handle grip. No assembly or tools needed. See our best quality walker-strollers at left.

79 G 08405—Shpg. wt. 13 lbs. . . \$5.92
Photograph your children soon. Get Sears FREE NEW Camera Catalog. See page 995

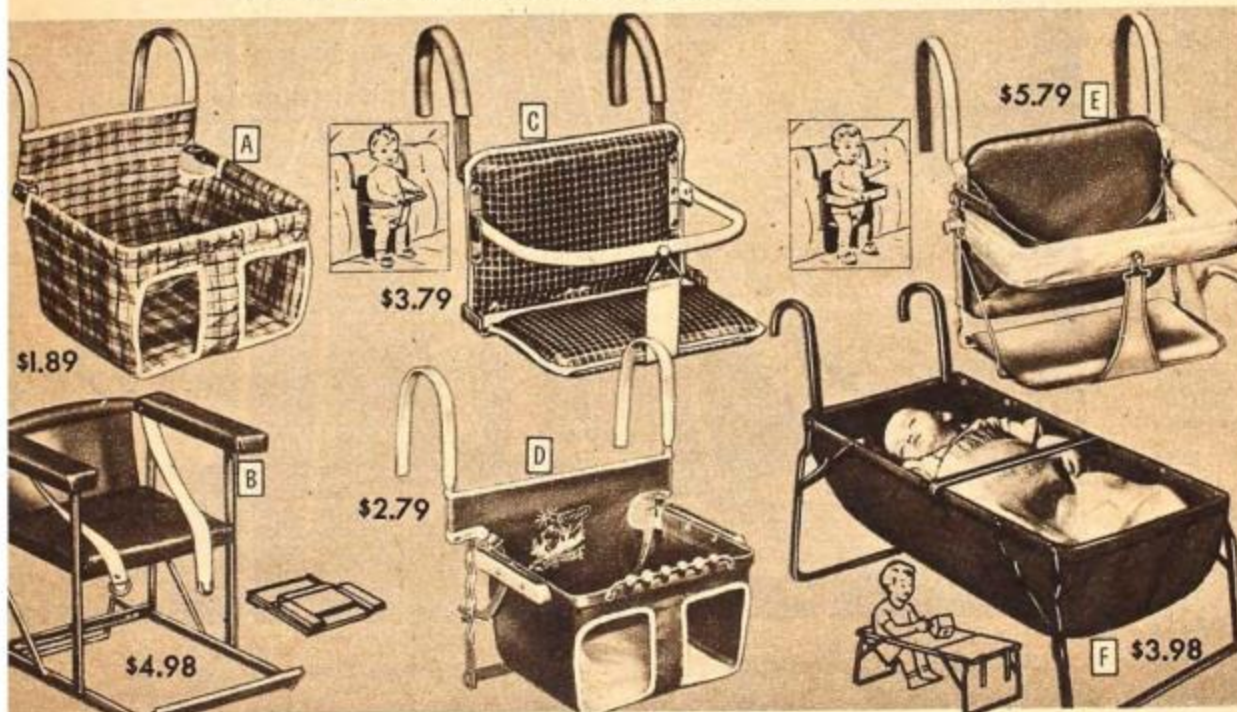
BETTER QUALITY WALKER-STROLLER. Durable steel frame, seat back, play tray and foot pan. Rounded steel "skirt" in front and back. 5½-in. steel disc wheels roll easily on bearings that never need oiling. 1-in. solid rubber tires. Rubber covered front and rear bumpers. Wire package holder. Non-toxic play beads on play tray. Blue enamel finish. Partly assembled.

79 G 08406—Shpg. wt. 20 lbs. . . \$8.79
AA WALKER PAD. Fits all non-folding walker-strollers such as 79 G 08406 and 79 G 08410 on this page. Strong blue plastic lined with soft Tufflex.
49 G 7703—Shipping wt. 1 lb. . . \$1.09

TOP QUALITY FOLDING WALKER-STROLLER. Handle simply folds back, footrest up, for instant conversion from stroller to walker. Extra strong, extra light frame and handle. Bearings never require oiling. Big, easy rolling 5½-inch wheels with 1-inch semi-pneumatic tires to cushion bumps. High back allows baby to lean back and sleep. Convenient bag for carrying groceries at back of seat. Play tray for baby's added enjoyment. Seat lined and padded with plastic for extra comfort. Handle height 37 inches. Walker-stroller comes assembled except for wheels.

79 G 08407—Shpg. wt. 15 lbs. . . \$12.98

TRAVEL AIDS . . take baby with you the safe, easy way



AUTO BED SEAT

You can use it
4 different ways

1. As a safe, comfortable auto seat
2. As an auto bed with soft pad
3. As a play chair at home or away
4. As a bassinet when visiting



\$5.98

GOOD Quality TRAVEL SEAT

A Don't let the low price lead you to confuse this with inferior travel seats that only appear to be its equal. Long-wearing cotton fabric with bound edges. Color blue plaid. Sturdy steel frame. Has enameled steel hangers, rubber covered to protect upholstery. Seat about 12½ inches wide and 7 inches deep. Folds compactly for storage.

49 G 7972—Shipping weight 3 lbs. . . \$1.89

B TODDLER-TRAVELER. For tots up to 4 years. Seats child comfortably at window level in auto. Seat measures 9x11½ inches. Also can be used as high chair at home, restaurant or visiting . . . simply put on regular chair. Plastic covering is easy to wipe clean. Padded seat, arms; plain backrest. Enameled footrest. Folds.

79 G 07966—Shpg. wt. 8 lbs. . . \$4.98

2-in-1 UTILITY SEAT

C Child can sit at window level of car or stand and see out. Standing. Seat folds down, enameled steel guard rail forms pen. Sitting. Padded back, seat covered with waterproof, easy-to-clean plastic, blue plaid color. Steel frame. Covered hooks. Folds flat. Mailable. See our best quality seat described at right. Shpg. wt. 4 lbs. 6 oz.

49 G 7973 . . . \$3.79

D HONEYSUCKLE TRAVEL SEAT. Adjustable seat extension keeps it level for baby's comfort in the auto. Sturdy cotton fabric over steel frame. 14x7-inch plastic seat; plastic arm rests. Safety strap. Covered hangers can't damage upholstery. Brightly colored non-toxic play beads help keep baby occupied. Seat folds compactly. Color, blue.

49 G 7976—Shpg. wt. 4 lbs. 6 oz. . . \$2.79

Up-R-DOWN SEAT

E Use on regular chair to make high chair or use in auto to allow your tot to sit or stand. Standing. Padded seat folds down. Padded guard arm forms a car pen. Opens for easier use. Put baby in without rumpling clothes. Also has Safety belt. Sitting: Seat folds back. Durable gray plastic cover. Padded back. Sturdy steel frame. Plastic covered hooks.

49 G 7974—Folds flat. Wt. 8 lbs. . . \$5.79

F AUTO BED PLAY CHAIR. Serves a double purpose. Use "as is" for long trips or for family outings. Use it as a play tray with seat at home or when visiting. Durable, moisture-resistant cotton fabric over a sturdy steel frame. Legs fold for handy storage. Safety strap helps protect your baby. Measures about 30x14½x14½ inches high overall.

79 G 07986—Shpg. wt. 9 lbs. . . \$3.98

Keeps baby comfortable wherever you go. Use as auto seat or play chair. Use with soft pad as auto bed or bassinet. Convertible bed fits every car. Use in front or back seat. Detachable plastic-covered hook arms may be re-fastened on sides, permitting cross car use. Sturdy steel frame covered with washable, long-wearing cotton twill. Color, navy blue with white trim. Cotton filled pad with wetproof covering of tough plastic. Plastic covered safety bar keeps baby safely in place. Lock-fast hinge keeps bed rigid, non-collapsible. Folds compactly. Seat measures 14½x30x15 inches.

79 G 07987—Shpg. wt. 15 lbs. . . \$5.98

Sears Easy Terms available to you on orders of \$20 or more. Take care of your baby's needs on one convenient order. Details on inside back cover.

c PAGE 47 . . BABY GOODS



To fold... just open safety catch, step on pedal, push sides in

\$19.29

Play Yards... less work for Mother... more safety for Baby

STEP-FOLD YARD. Folds automatically. Simply step on foot pedal and ZIP... it's folded and ready to put away. Sanitary plastic teething rod covers rounded top rail. Built of select seasoned hardwood, honey maple finish. Sides of extra heavy wood slats for added strength. Safe, no sharp edges. Smooth, durable Masonite Presdwood floor has bright, easy-to-clean enamel finish. Floor reinforced with wood. Staunch corner post legs. Five swivel casters (1 in center) raise floor 4 1/4 inches; help protect baby against drafts, dirt. Bright, vegetable-dyed (non-toxic) wooden play beads. Yard needs no assembly. Parts securely hinged. Measures 40x40x28 inches high overall. Shipped by freight or express. 79 G M7606—Shipping weight 39 pounds. \$19.29



Sturdy hardwood construction. Smoothly finished; folds compactly.



\$16.49

Without Bumper Pad

PLAY YARD. Has all the outstanding construction features of play yard 79 G M7606 described above with the exception of the step-fold feature. Measures 40x40x29 inches. Floor is raised 6 inches. (Pad not included.) 79 G M7608—Freight or express. Shpg. wt. 39 lbs. \$16.49

BUMPER PAD for play pen or crib. Shown with yard 79 G M7608 above. Saves bumps, eliminates drafts. Fits 40x40-inch play pen or 52x28-inch crib. (Sections adjust for dimensions). Soft, springy Tufflex lining won't shift. Durable vinyl covering. 79 G 07702—Shpg. wt. 2 lbs. 3 oz. \$3.98



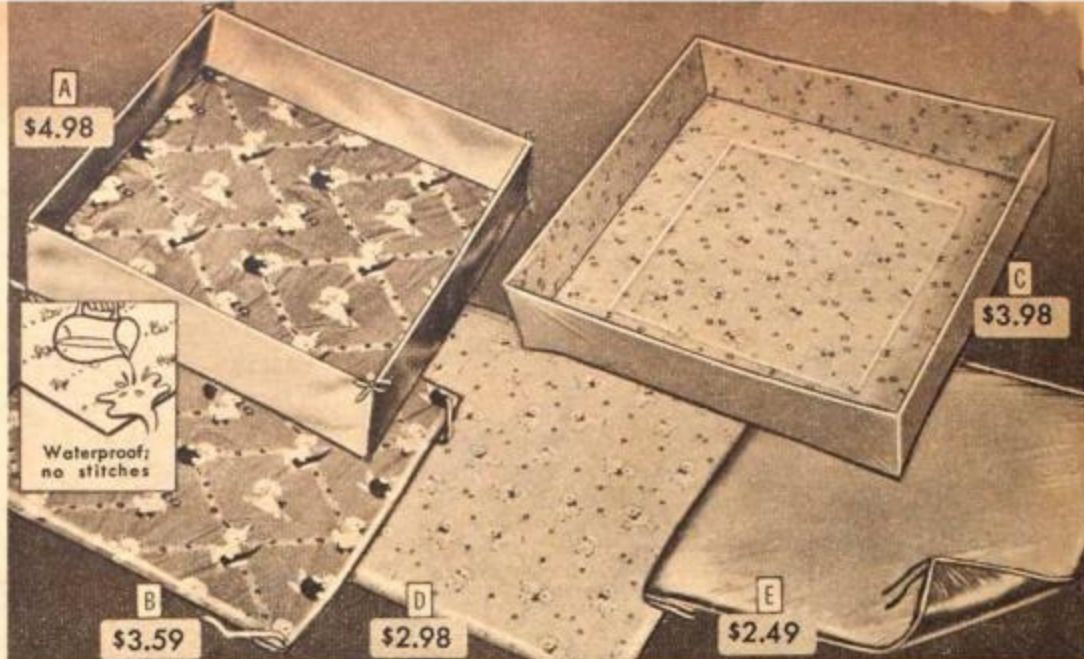
All Sears Play Yards fold; handy to store or move

\$10.87

FOLDING YARD WITH CASTERS ON LEGS. Four swivel casters (1 on each leg) raise floor 5 3/4 inches... help keep baby above dirt and drafts. Yard also has bright colored non-toxic play beads to amuse baby plus picture panel in front. Well built of seasoned wood with varnish finish. Masonite Presdwood floor wood reinforced. Parts securely hinged; sets up in jiffy. Legs and casters easy to attach; screws included. 79 G 07605L—38 1/2 x 38 1/2 x 26 in. high. Wt. 34 lbs. \$10.87

THRIFT-PRICED PLAY YARD. (not shown). Smooth, seasoned wood, varnish finish. Masonite Presdwood floor, wood reinforced. Parts securely hinged; no assembly needed. About 38 1/2 x 38 1/2 x 23 3/4 in. 79 G 07603L—Shpg. wt. 31 lbs. \$8.98

48... SEARS, ROEBUCK AND CO. ©



- Electronically welded waterproof seams
- Stitchless, sanitary; immerse for cleaning
- Heavy 6-gauge cover plus Tufflex* lining

A NO-DRAFT PADS. Smooth, bulge-free playing surface. All features above plus 8-in. sides. Nursery design. State color pink or blue. Shpg. wt. each 4 lbs.

49 G 7711—For play yards 40x40 in. \$4.98

49 G 7712—For yards 38 1/2 x 38 1/2 in. \$4.98

B DECORATED PAD. Heavy 6-gauge plastic cover in gay nursery design. Tufflex* lining stays "put." Features above plus brass grommets for no-rip corner ties. State pink or blue. For yards up to 40x40 in. Shipping weight 2 pounds 12 ounces.

49 G 7710—..... \$3.59

C NO-DRAFT PAD. 8-in. sides. 4-gauge plastic cover; heavy Tufflex* filling. Lamb pattern on one side; solid color plastic on reverse side. State color choice pink, blue or maize. Fits play yards measuring 40x40 inches.

49 G 7730—Wt. 3 lbs. 12 oz. \$3.98

49 G 7731—Same as above, but fits yards 38 1/2 x 38 1/2 inches. Shpg. wt. 3 lbs. 12 oz. \$3.98

D LAMB DESIGN FLAT PAD. Same as pad 49 G 7730 above, but without the no-draft feature.

49 G 7729—Wt. 2 lbs. 4 oz. \$2.98

- Soft Tufflex* lining
- Reversible; 1 side blue; 1 side red

E Baby has extra sure footing on springy Tufflex* filling. Won't shift. Tough 4-gauge plastic cover. Taped edges. Fits yards up to 40x40 inches. Shipping weight 2 lbs. 8 ounces.

49 G 7721—..... \$2.49

*Cellulose fiber lining. Reg. U.S. Pat. Off.



Use in auto; fits cushions

\$5.59



Can be used as travel seat

\$6.76



Hanger tested to hold 160 lbs. Square frame

SWINGS... comfortable fun; gentle, soothing exercise

F TOISEAT. Balanced spring frame gives rocking chair action. Foot tray lets baby kick... yet protects floors. Steady metal base is extra wide to help prevent tipping. Removable seat and play tray of strong, washable cotton fabric; white with contrasting binding. Frame has ivory-color enamel finish. Very easy to set up... all bolts included. Designed for use in auto or at home. 21 in. x 24 in. high. 79 G 07930—Shpg. wt. 8 lbs. \$5.59

49 G 7931—Extra cloth seat and play tray. Have 2, wash the spare. Shpg. wt. 5 oz. \$1.65

G 2-IN-1 SWING 'N STAND. Doubles as car seat. Non-tip folding 3/4-in. tubular steel stand about 3 ft. 11 in. high... makes swing convenient to use indoors or out. Rubber tipped legs. Durable cotton plaid swing, 2 safety springs, straps for use on stand. 2 covered hooks for use as utility seat. Bright-colored plastic play beads, painted wood arm rest, fiber-board seat insert. Sets up with just 2 bolts. Easily taken apart to carry in car. Seat measures 14 1/2 x 11 1/2 inches wide. Order this popular combination now. 79 G 07970—Shpg. wt. 14 lbs. \$6.76

H STEEL HANGER. For swings (J) and (K). No holes to bore, no hooks to screw. Rubber-tipped arms grip wall over molding. Hanger tested to hold 160 pounds. 49 G 7911—Shpg. wt. 14 oz. 85c

J DE LUXE SWING WITH FOOT-REST. Enamelled wood foot-rest suspended from the strong springs. High backrest lets baby lean back. Square top helps prevent tangling of straps. Seat and play tray of sturdy washable white cotton over strong steel frame. Non-toxic play beads. Strong web suspension straps with safety hook and steel spring at top. Ideal for babies up to 18 months. Hanger not included. 49 G 7910—Shpg. wt. 2 lbs. \$2.59

K LOW PRICED BABY SWING. Has square top. Made of washable bleached cotton fabric over strong steel frame. Web suspension straps; safety hook, steel spring at top. Hanger not included, see copy keyed H. 49 G 7909—Shpg. wt. 1 lb. 8 oz. \$1.79



Photograph your baby. Use coupon, page 995 for Sears new Camera Catalog.

1 color rim. Shipping weight 12 oz.

Shipping weight 4 ounces.